

THE COMMON PLACE

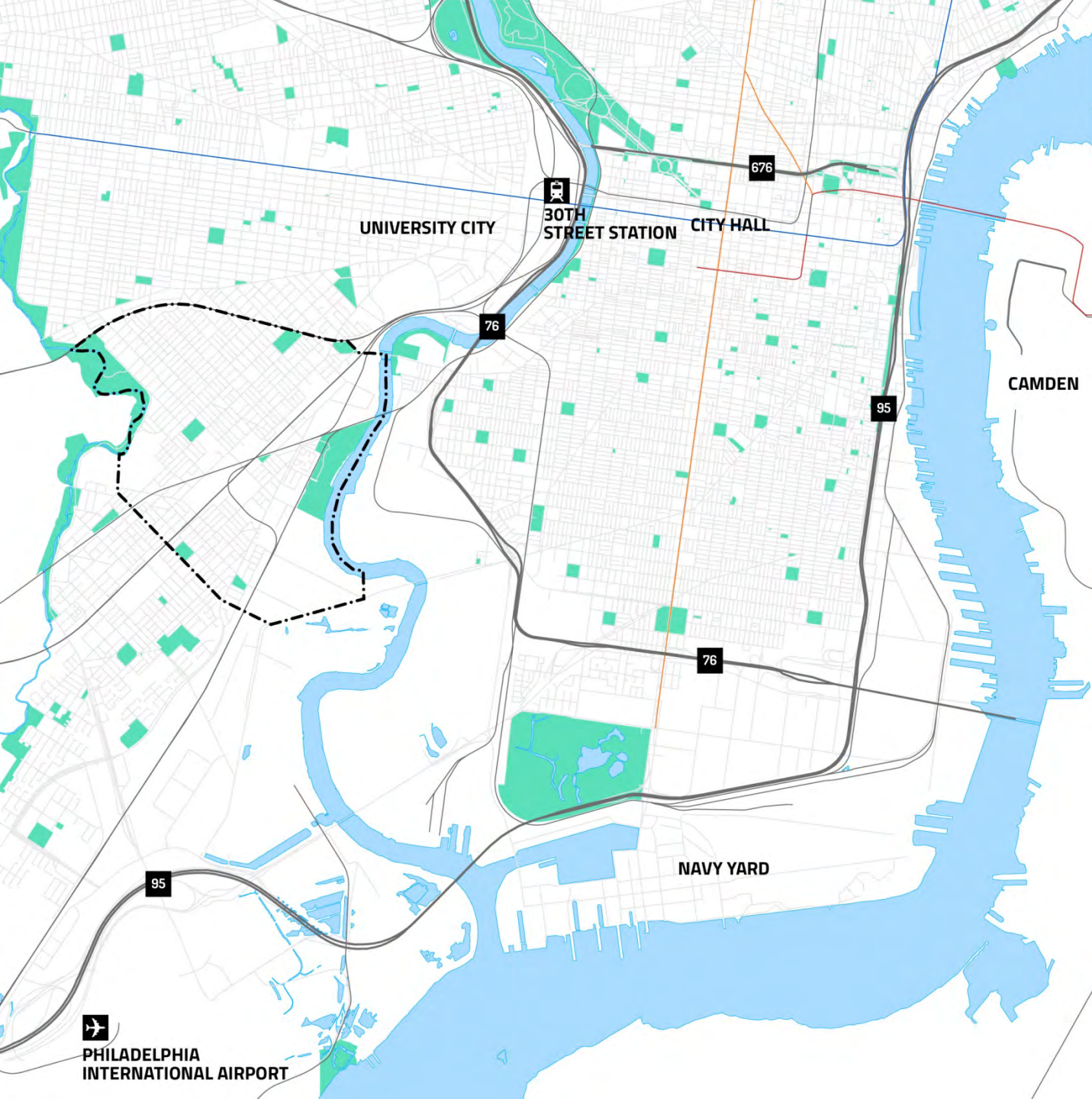
SOUTHWEST PHILADELPHIA

02/06/2019

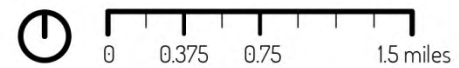
OUR TASK

- Conduct a data driven study to understand the neighborhoods challenges and opportunities
- Offer some initial ideas on how to address those challenges and capitalize on opportunities

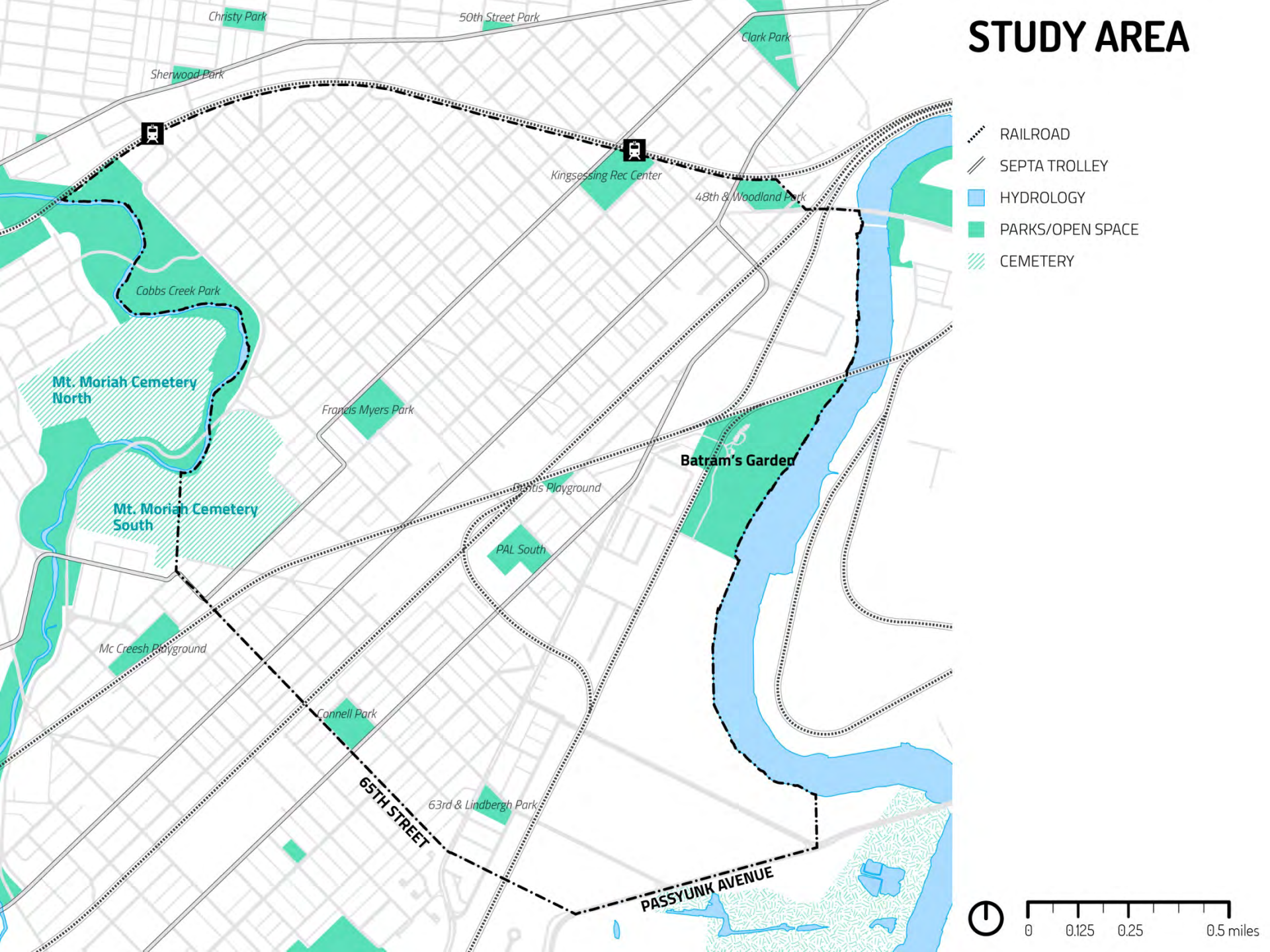
CONTEXT AREA



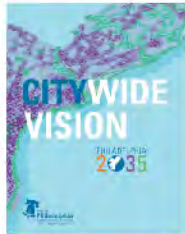
 PHILADELPHIA INTERNATIONAL AIRPORT



STUDY AREA



PREVIOUS PLANS



PHILADELPHIA 2035



UPPER SOUTHWEST PLAN



LOWER SOUTHWEST PLAN



LOWER SCHUYLKILL
MASTER PLAN



CIVIC COMMONS PLAN



PHILADELPHIA TRAIL
MASTER PLAN



WOODLAND AVE.
REVITALIZATION PROJECT

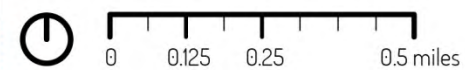


CHESTER AVE.
REVITALIZATION
PROJECT

MAIN TAKEAWAYS

SOURCE: PCPD, DVRPC, PIDC, Rebuild

-  INVESTMENT CORRIDOR
-  THE CIRCUIT (Existing & Proposed)
-  REBUILD SITES
-  CITY PLANNING FOCUS AREAS
-  OTHER KEY SITES
-  LOWER SCHUYLKILL MASTERPLAN



THE COMMON PLACE 2012-16 ACS

TOTAL POPULATION:

37,941 persons - a decrease of **16%** since 2000

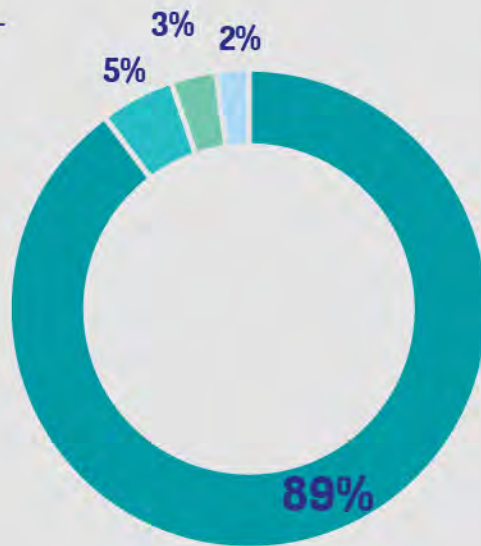
RACIAL CHARACTERISTICS:

89% African American

5% White

3% Asian

2% 2 + Races



2% of residents are **Hispanic**

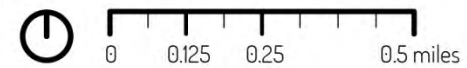
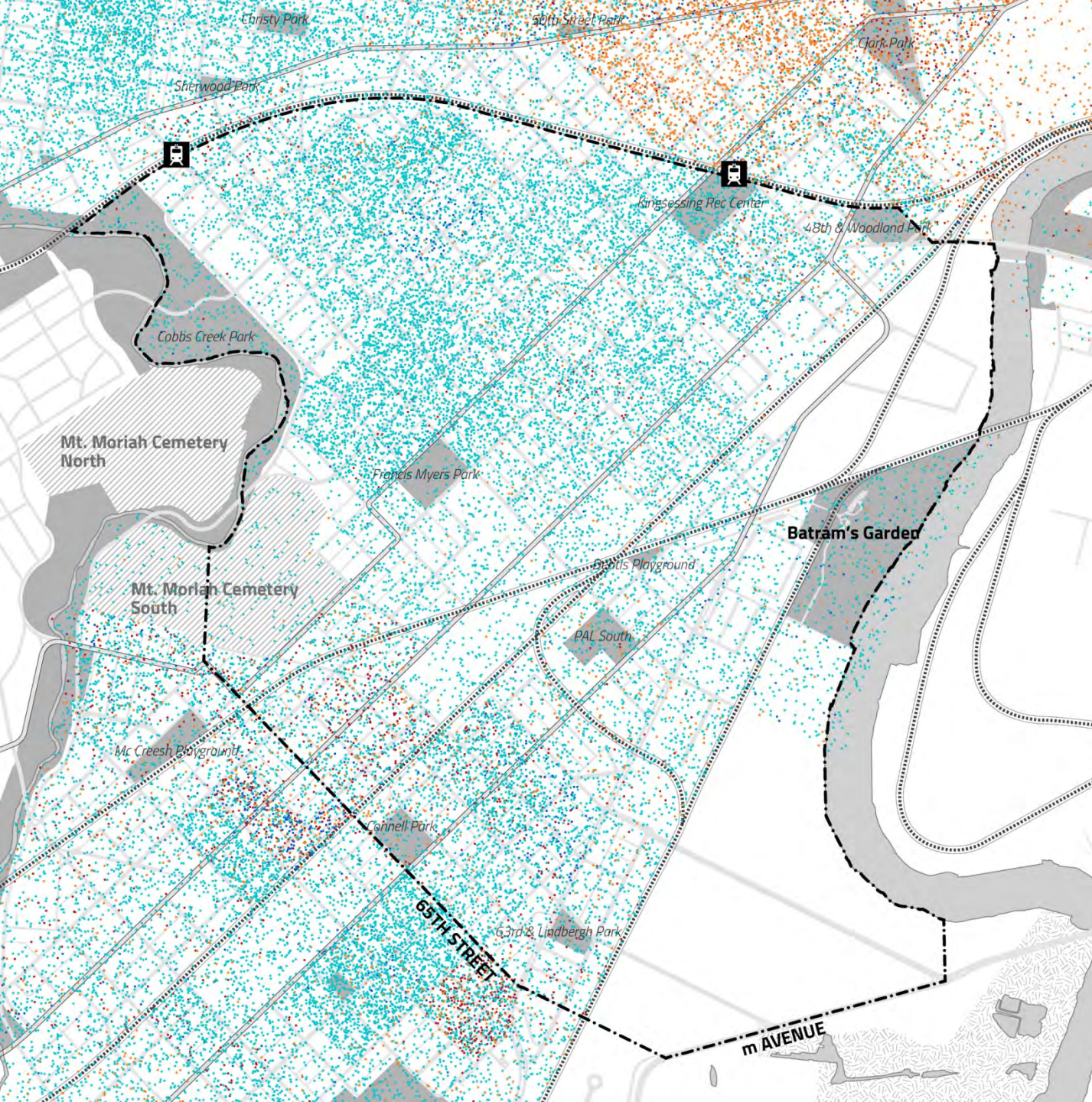
MEDIAN HOUSEHOLD INCOMES:

76% of households had an annual income of less than **\$50k** - compared to **46%** of people in the state of PA

RACE & POPULATION

SOURCE: 2016 ACS

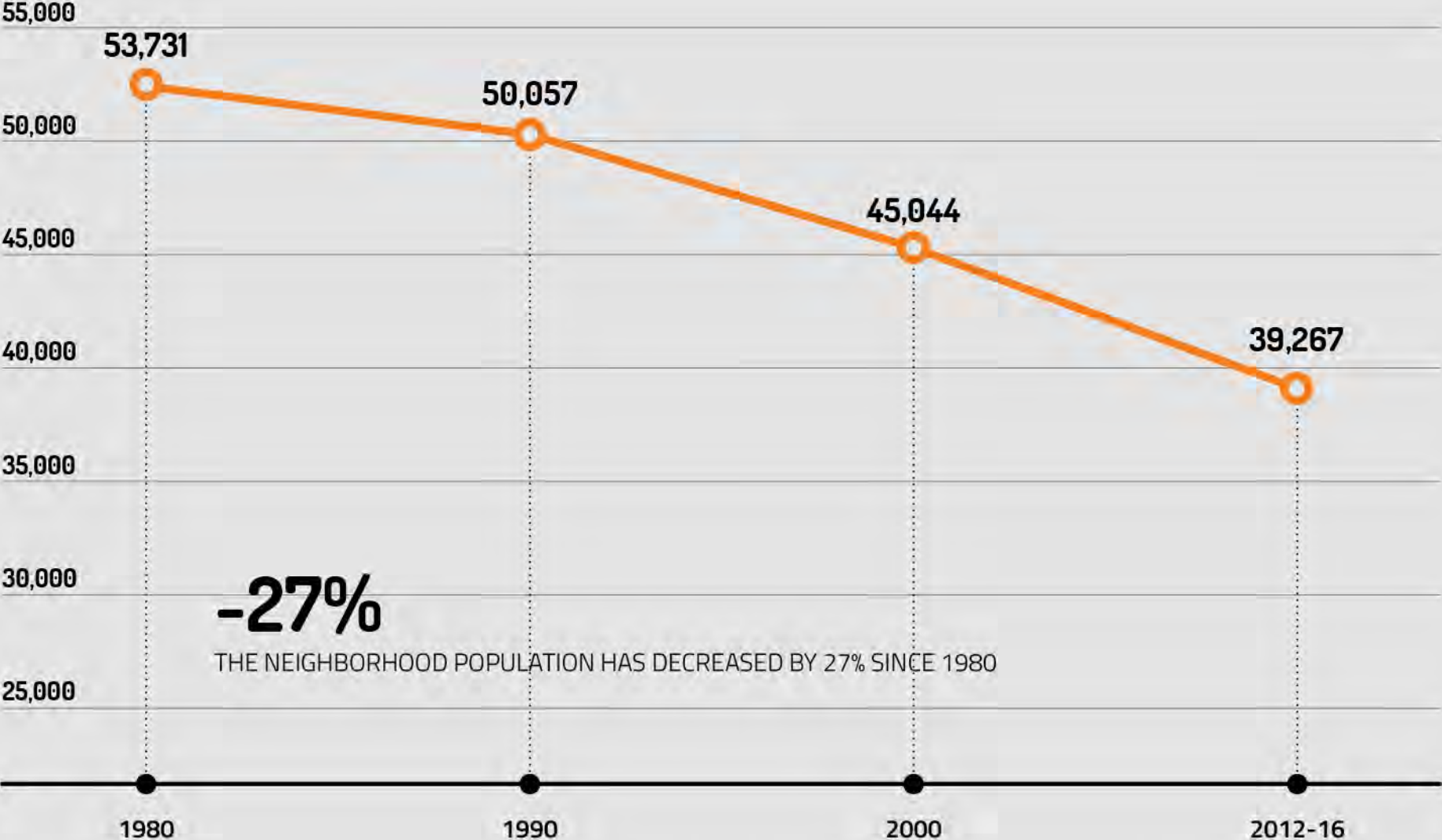
- 2 PERSONS (white alone)
- 2 PERSONS (black alone)
- 2 PERSONS (asian alone)
- 2 PERSONS (hispanic or latino)



Population Over Time

Decennial Census & American Community Survey 2012-16

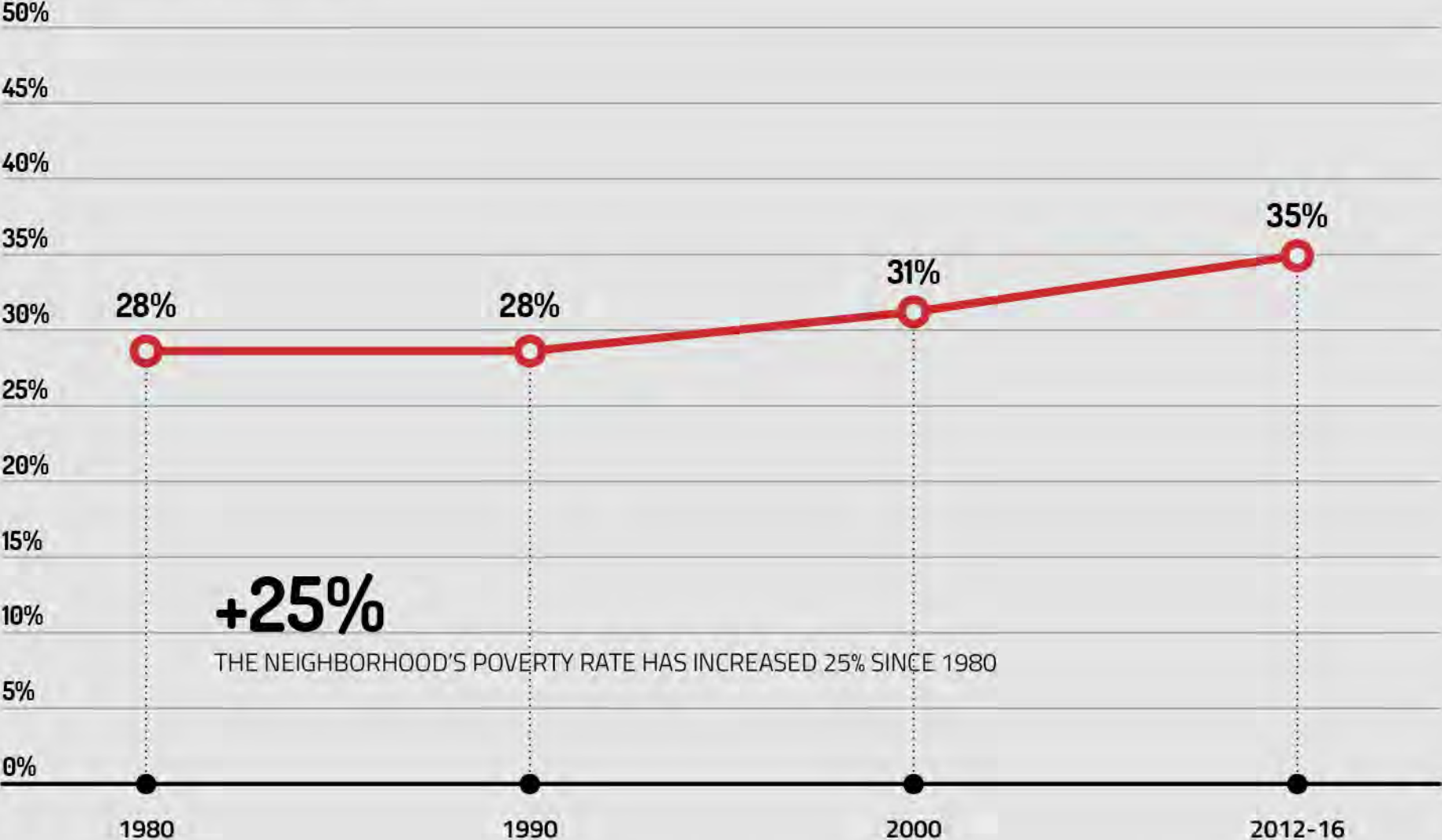
TOTAL POPULATION



Poverty Trends

Decennial Census & American Community Survey 2012-16

PERCENT BELOW POVERTY LINE

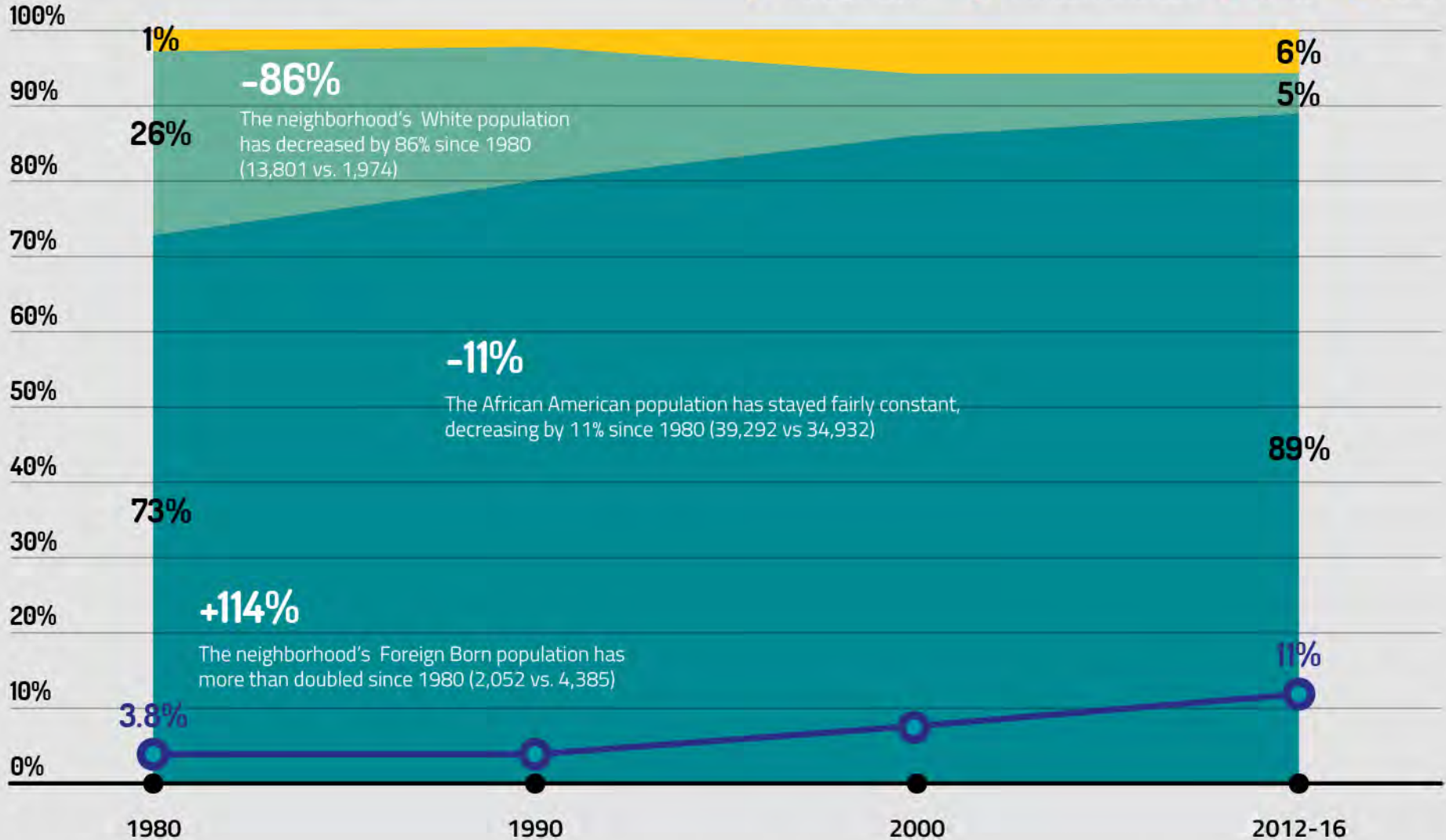


Race & Nativity Trends

Decennial Census & American Community Survey 2012-16

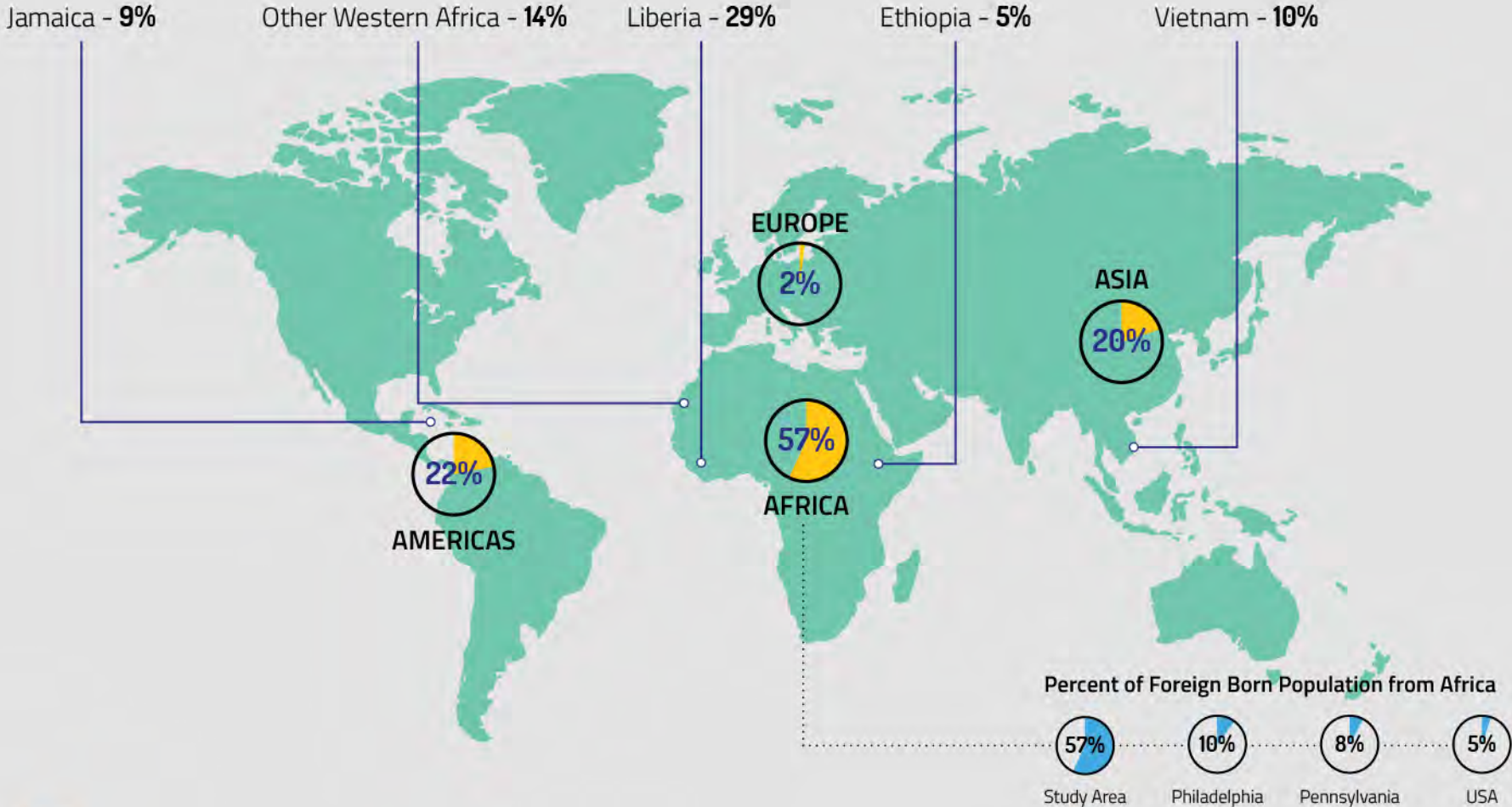
PERCENT OF POPULATION BY RACE

Foreign-Born African American White Other



Foreign Born Population

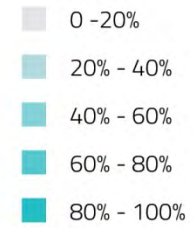
American Community Survey 2012-16



11% of the population is foreign born - **4,385** residents.

AFRICAN BORN POPULATION

SOURCE: 2012-16 American Community Survey





Jennifer's
NAIL SALON
726-1117 *WALK-IN WELCOME!*

FREE
JAMAICAN RESTAURANT
267-292-533

ONE WAY →

Liberty
AFRICAN GROCERY & VIDEO TAPES

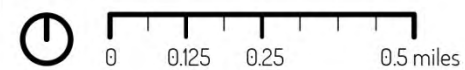
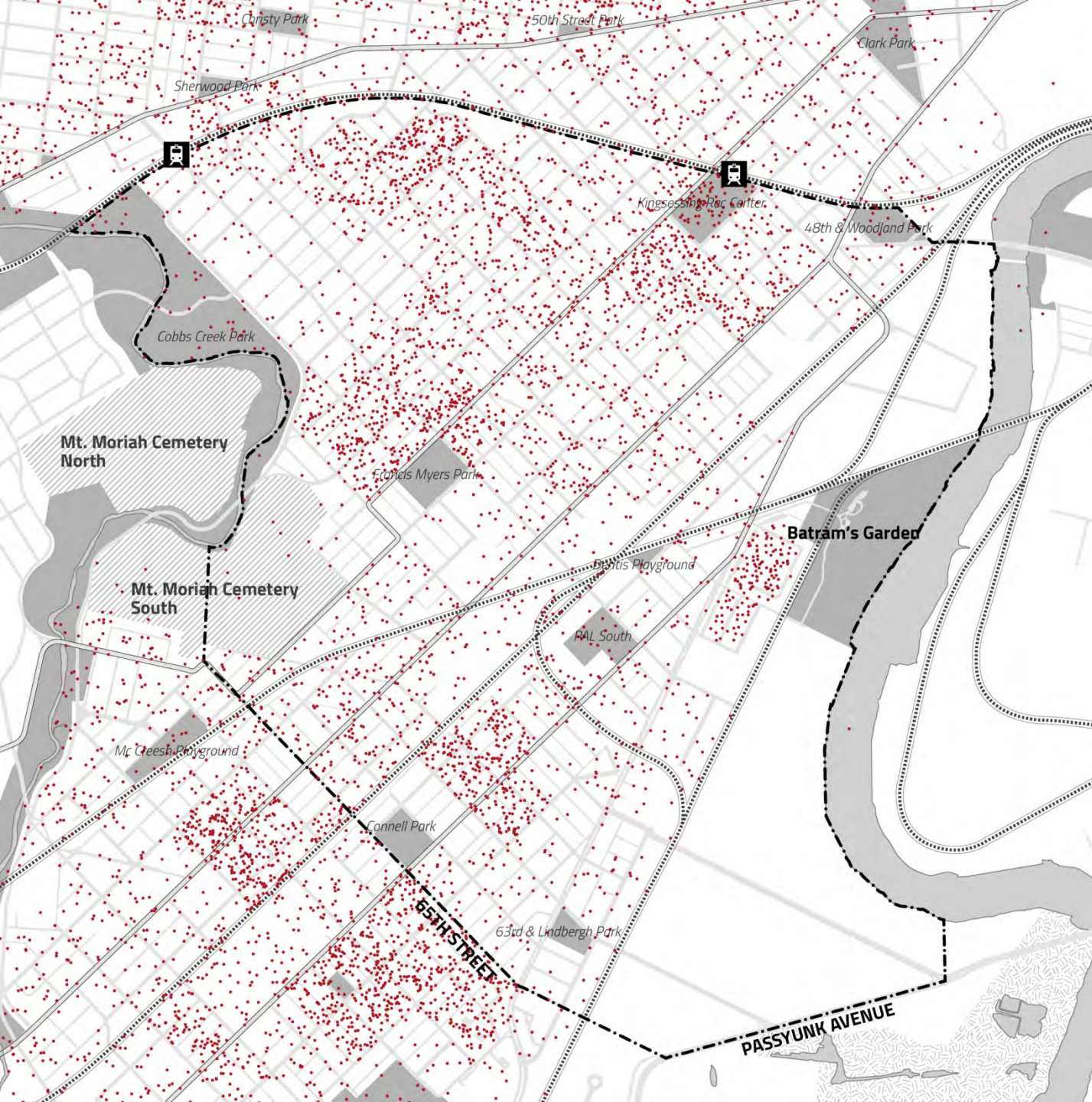
CHINA CITY 都
RESTAURANT
CHINESE & AMERICAN
FOOD TO TAKE OUT
STEAKS, BURGERS, ICE CREAM

WOODLAND AVE.

POPULATION UNDER 5

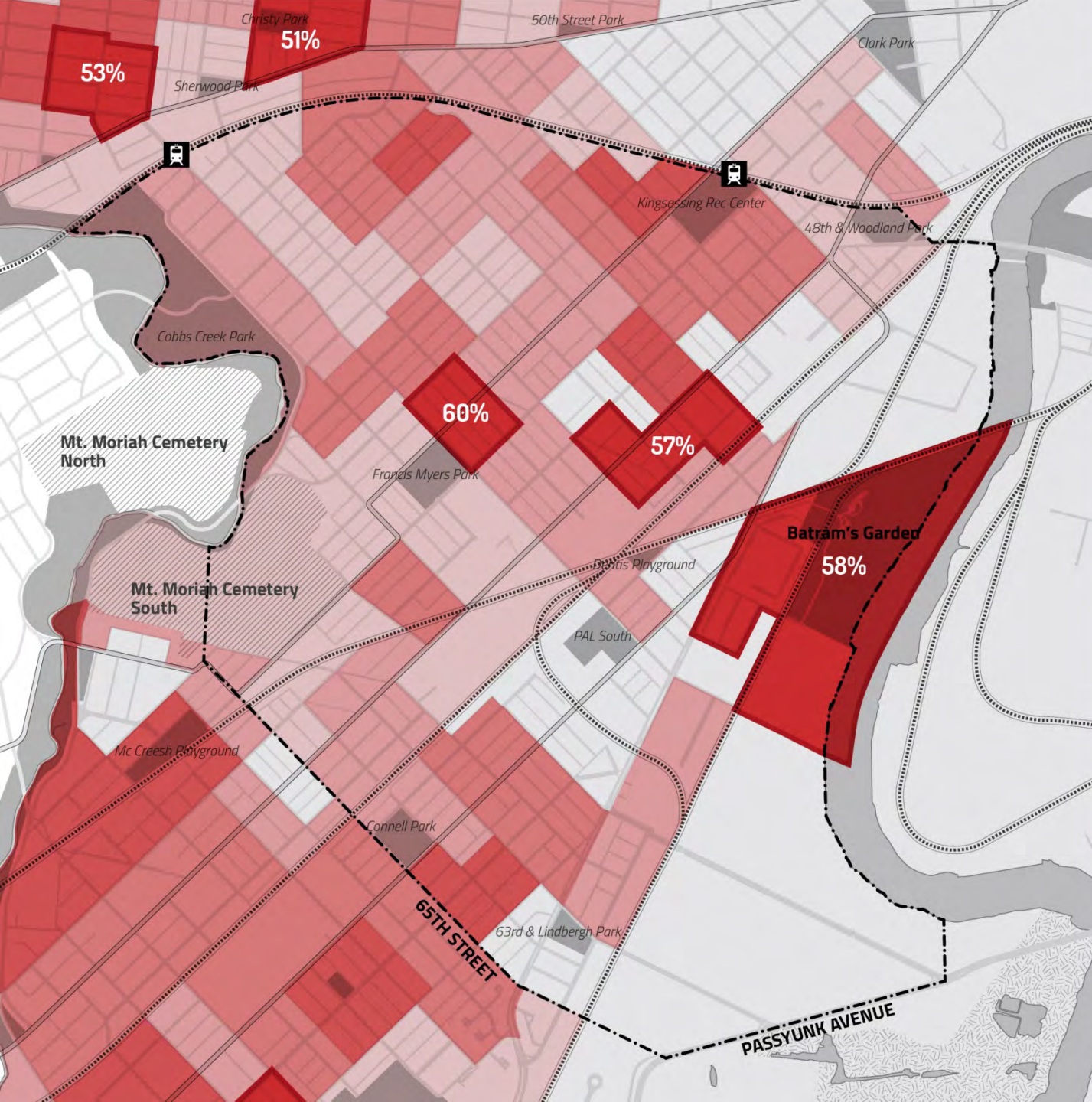
SOURCE: 2012-16 American Community Survey

• 1 Person under the age of 5

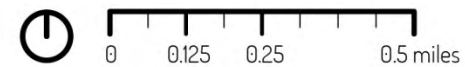
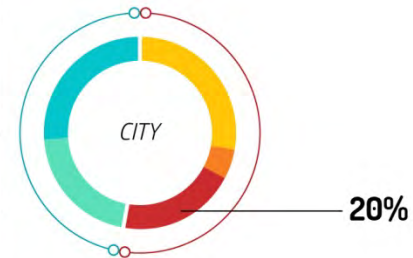


FAMILY - SINGLE MOTHER

SOURCE: 2012-16 American Community Survey

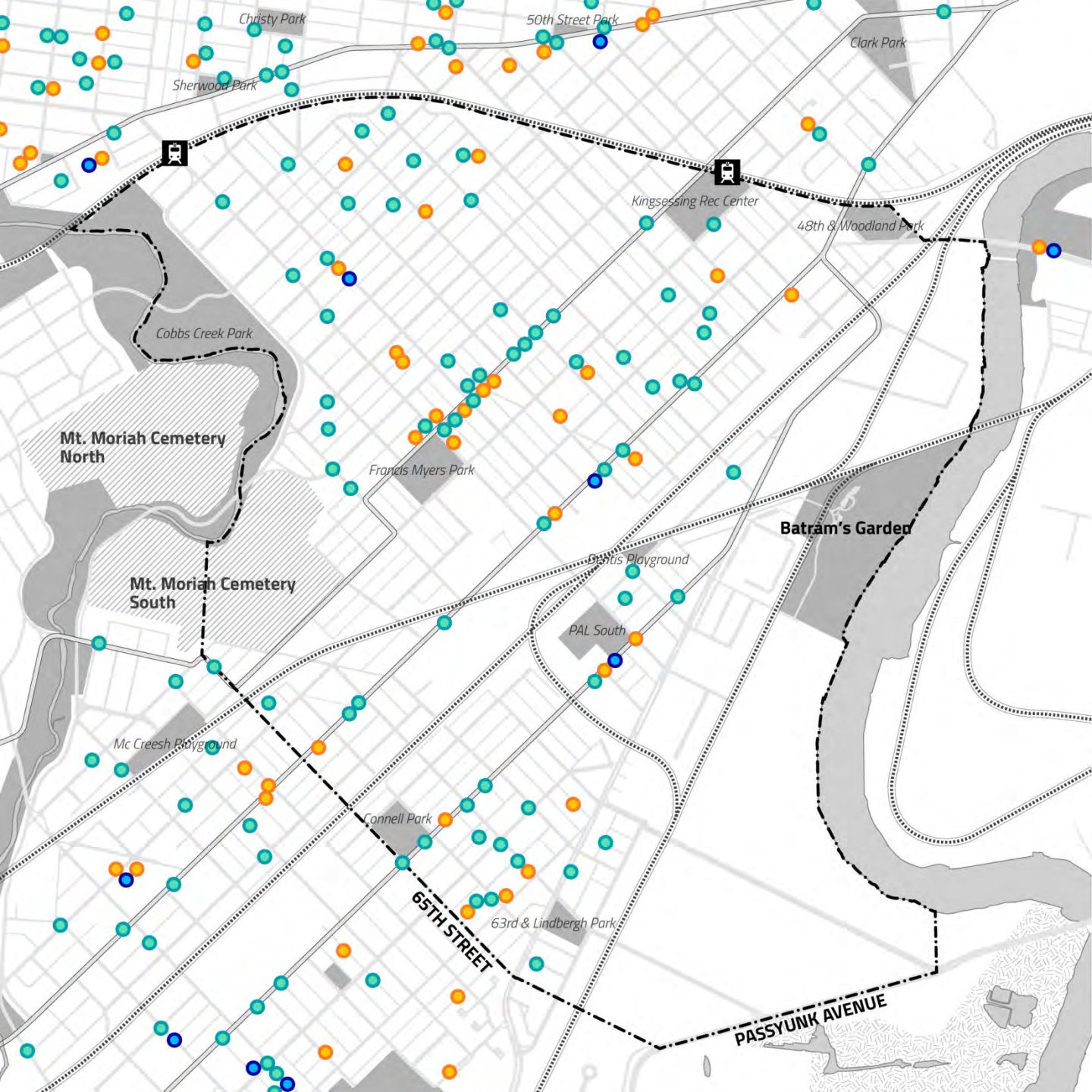


HOUSEHOLD BY TYPE

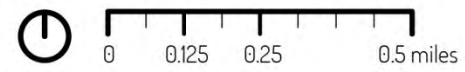


CHILDCARE

SOURCE: PolicyMap, OCDEL, TRF, ChildCareMap.org



- Certified Childcare
- Uncertified Childcare
- Headstart



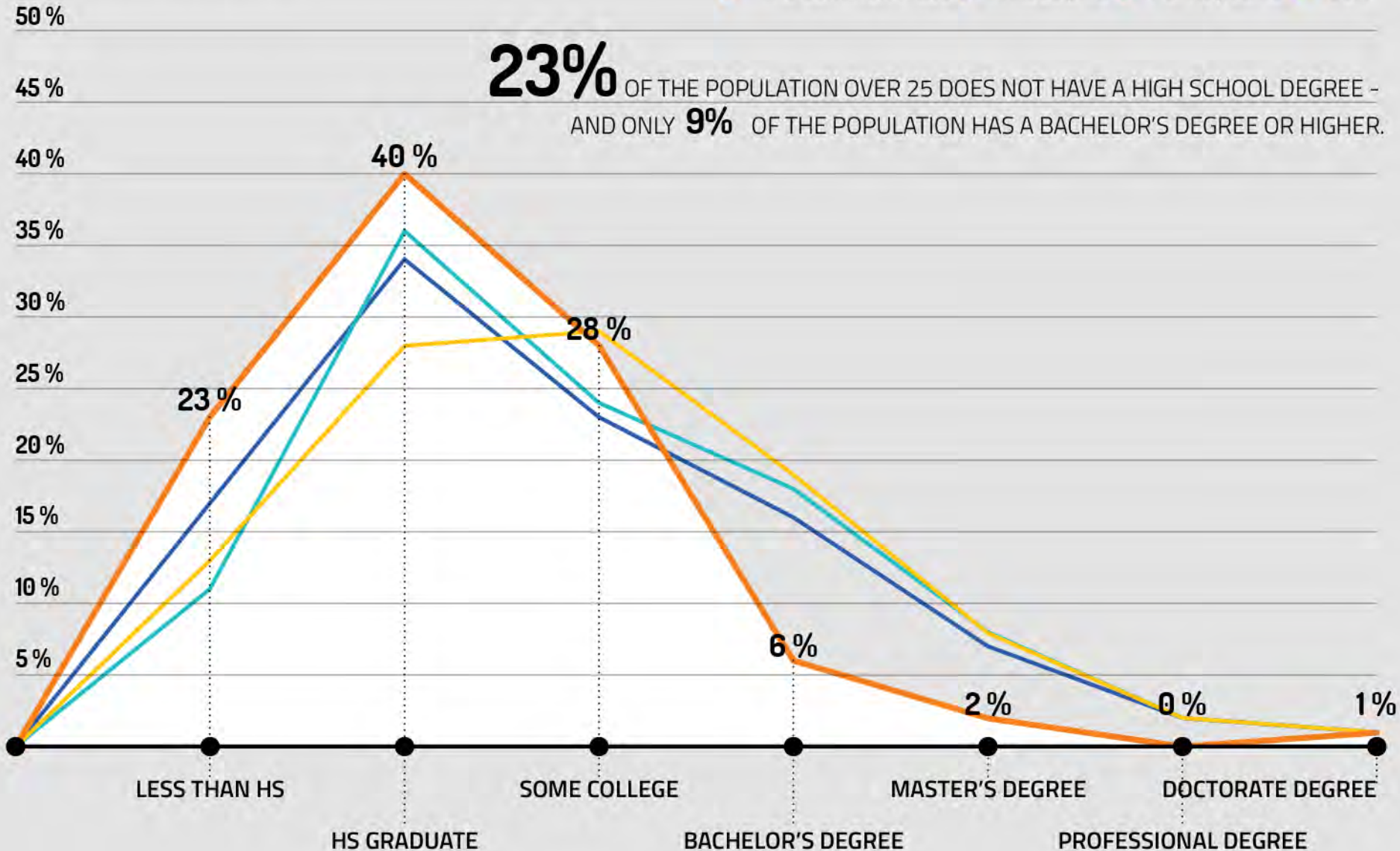
Educational Attainment

American Community Survey 2012-16

% OF POPULATION OVER 25

The Common Place Philadelphia Pennsylvania USA

23% OF THE POPULATION OVER 25 DOES NOT HAVE A HIGH SCHOOL DEGREE - AND ONLY **9%** OF THE POPULATION HAS A BACHELOR'S DEGREE OR HIGHER.



Summary Health Measures

CITYWIDE PLANNING DISTRICTS

CENTRAL

UNIVERSITY/SOUTHWEST

LOWER SOUTHWEST

Life Expectancy in Years, Male

79 72 71

Life expectancy at birth is the expected number of years to be lived by someone born at the time of calculation, if mortality at each age remains constant in the future.

Life Expectancy in Years, Female

84 77 78

Life expectancy at birth is the expected number of years to be lived by someone born at the time of calculation, if mortality at each age remains constant in the future.

Child Mortality Rate per 100,000 Children, <18 Years of Age

89 70 75

Age adjusted mortality rate per 100,000 children under 18 years of age

Adult Obesity Prevalence

18% 33% 39%

Percentage of adults with BMI greater than or equal to 30kg/m², based on self-reported height and weight.

Adult Diabetes Prevalence

9% 12% 19%

Percentage of adults who have been told by a doctor or other health professional that they have or have had diabetes. Excludes respondents with a history of gestational diabetes only.

Adult Hypertension Prevalence

26% 33% 45%

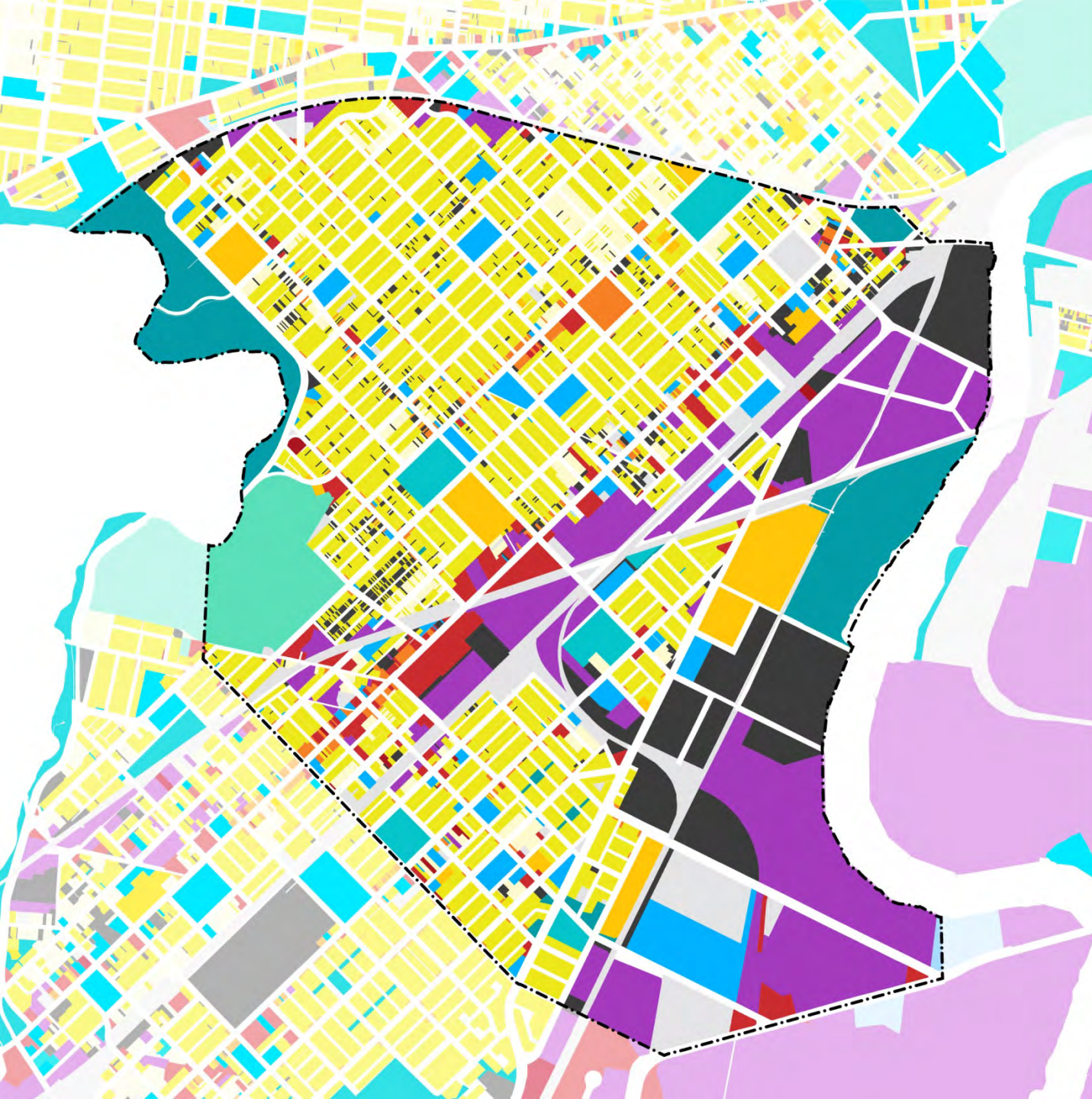
Percentage of adults who have been told by a doctor or other health professional that they have high blood pressure. Excludes respondents with a history of gestational hypertension only.

MAIN TAKEAWAYS

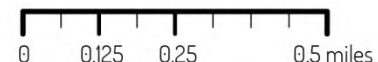
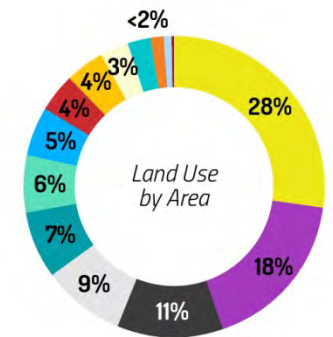
- Population has declined and poverty has increased – not surprisingly this also results in low levels of educational attainment and poor health.
- Immigrant population is growing – particularly African immigrants – Southwest has become the cultural center of the community citywide

LAND USE

SOURCE: Philadelphia City Planning Department



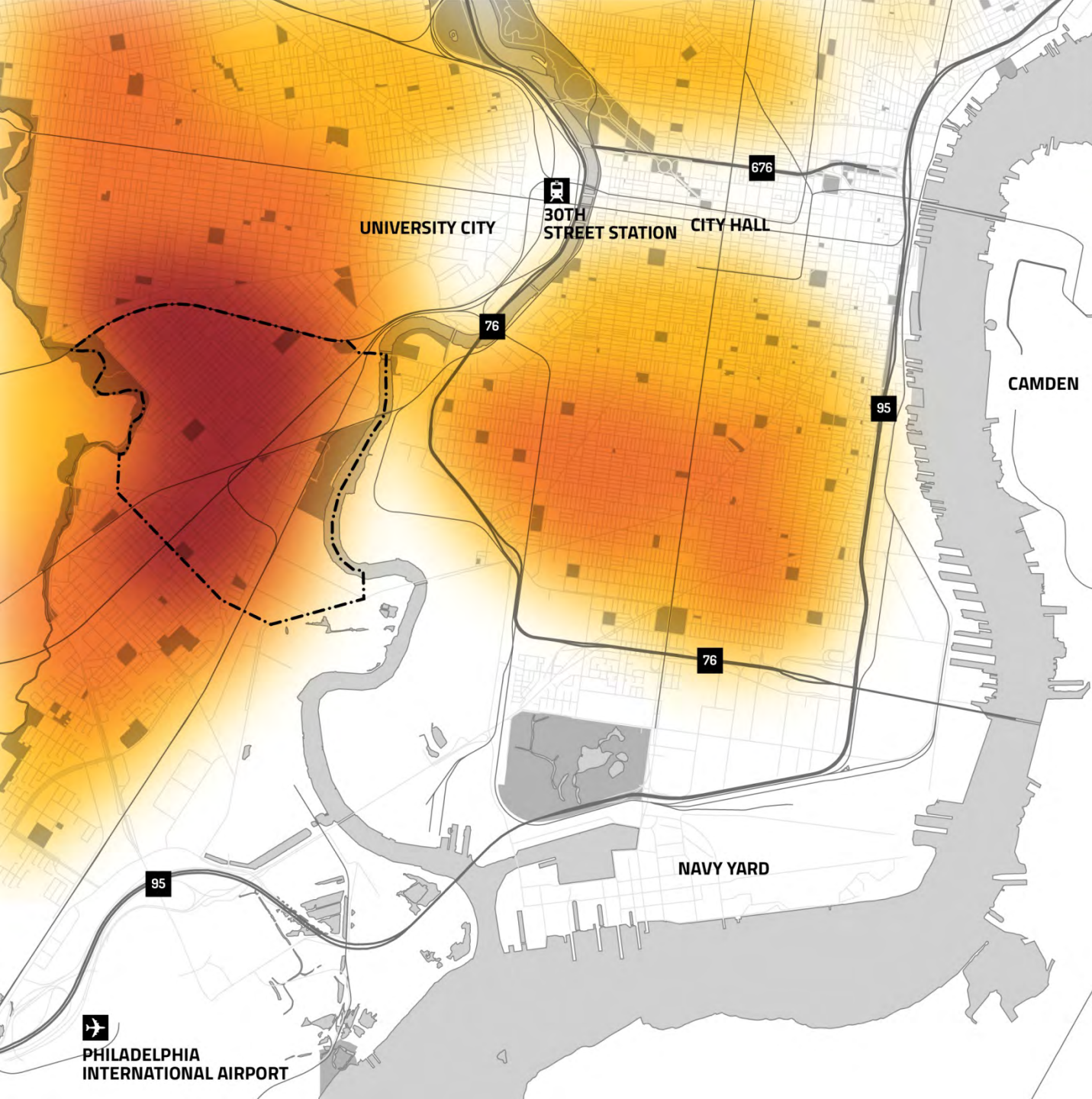
- RESIDENTIAL - Low Density
- RESIDENTIAL - Medium Density
- RESIDENTIAL - High Density
- COMMERCIAL - Consumer
- COMMERCIAL - Business/Professional
- COMMERCIAL - Mixed Residential
- INDUSTRIAL
- CIVIC / INSTITUTION
- TRANSPORTATION
- CULTURE / AMUSEMENT
- ACTIVE RECREATION
- PARK / OPEN SPACE
- CEMETERY
- VACANT LAND



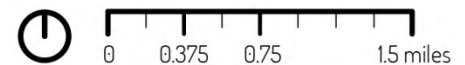
WORK-TO-HOME

SOURCE: Census On The Map

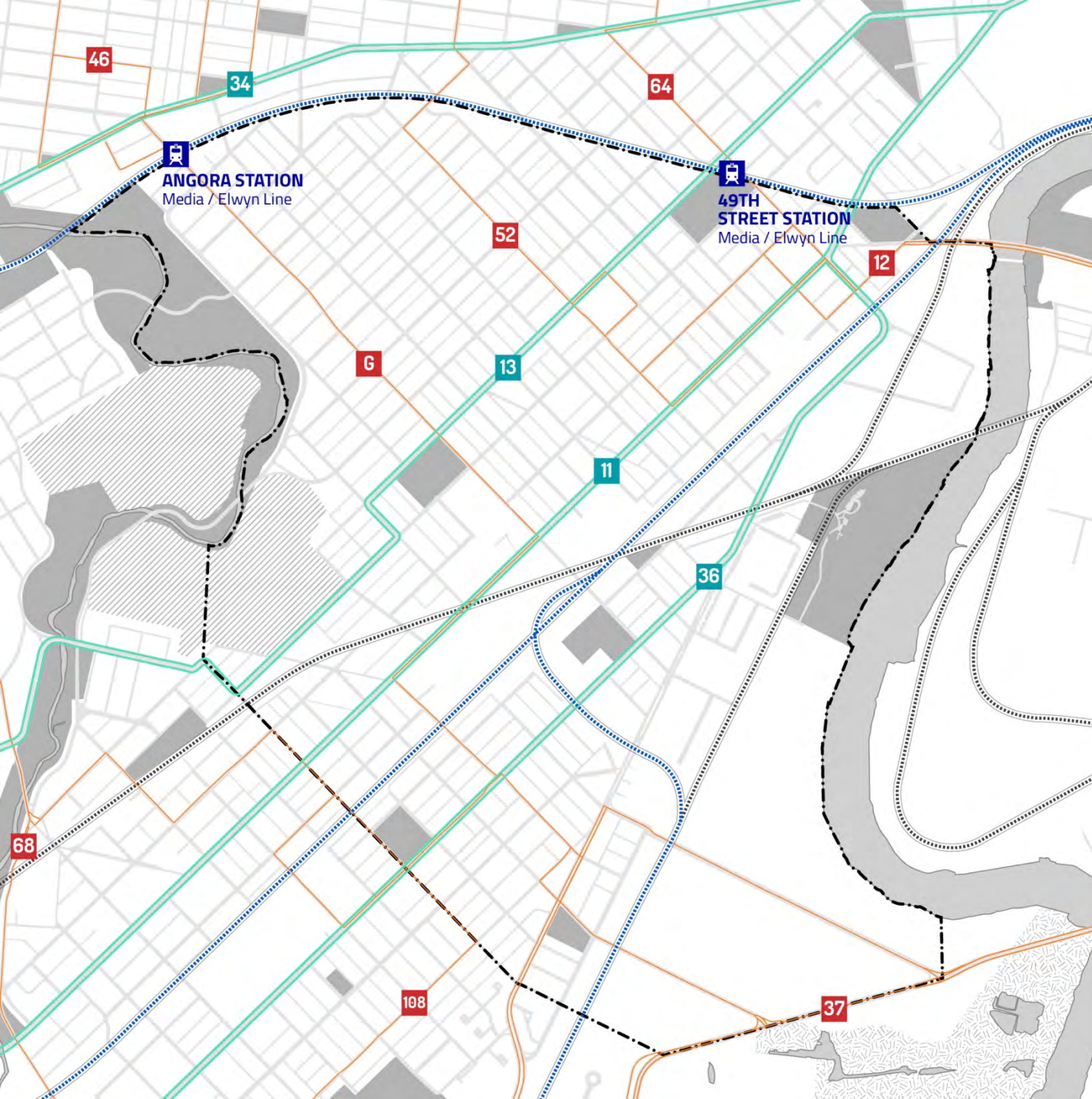
 DENSITY OF HOMES






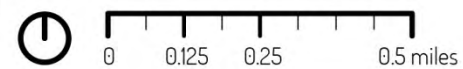
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PUBLIC TRANSIT



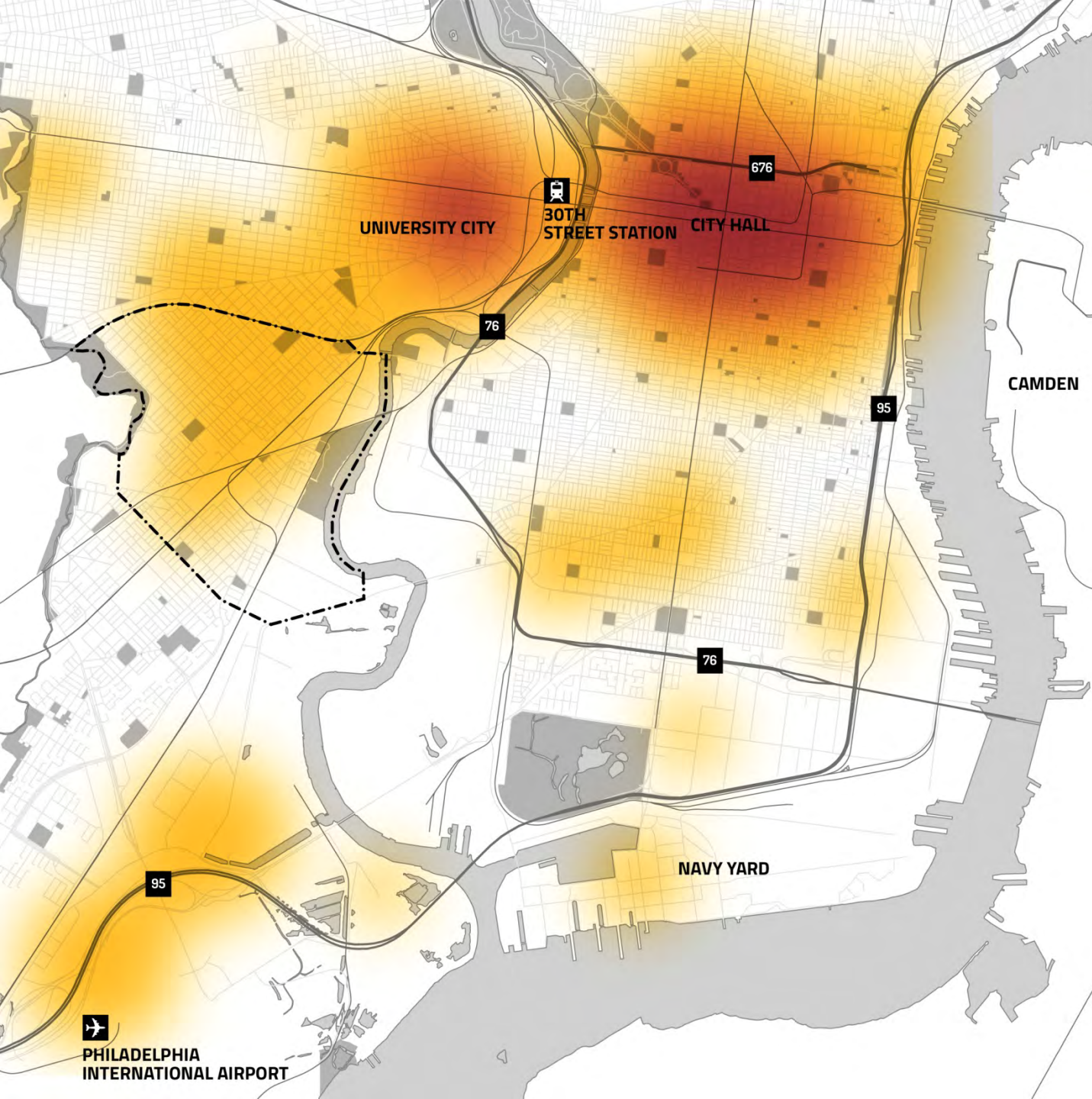
-  SEPTA REGIONAL RAIL
-  SEPTA TROLLEY
-  SEPTA BUS



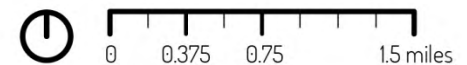
HOME-TO-WORK

SOURCE: Census On The Map

 DENSITY OF JOBS



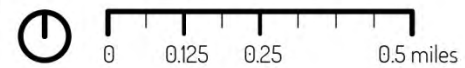
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VACANCY

SOURCE: Philadelphia City Planning Department

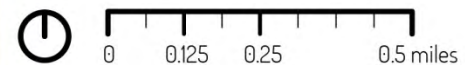
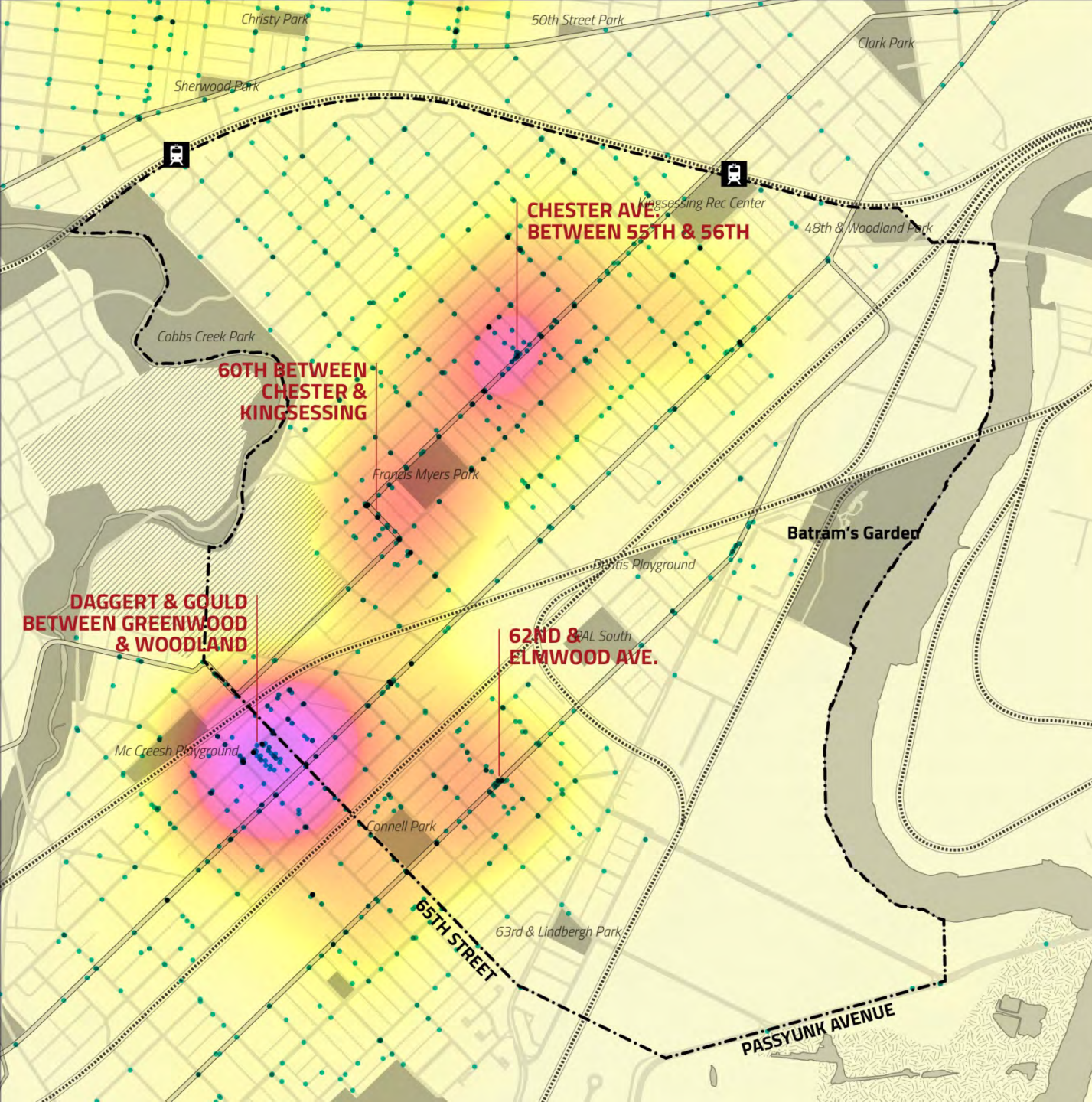
- VACANT BUILDING
- VACANT LAND



NARCOTICS CRIMES

SOURCE: Philadelphia Police Department

- NARCOTICS CRIME (2014-18)
- CRIME HOTSPOT



CRIME - NARCOTICS

SOURCE: PPD, 2012-14



MAIN TAKEAWAYS

- Largely residential community with good transit to major job centers
- Locally there are some job opportunities, mostly on the commercial corridors
- Larger employers that used to exist in the neighborhood, particularly around industry/manufacturing – have since left resulting in large number of vacant properties
- Some local crime hotspots need to be addressed – in the broader city context it is not a major crime hotspot

STRATEGIES GOING FORWARD

The Common Place Mission

The Common Place serves children and their families in Southwest Philadelphia through educational programs, social service, collaboration, and faith formation.

Annual Report 2017

"Some of the major needs identified are: health services, education, nutrition and housing assistance."



STRATEGY 01

Continue to provide the services needed in the community and fill in some missing gaps.

BIG PICTURE IDEAS

EDUCATION

After school programs but also programs to help parents navigate their choices.

PARTNERS/ROLE:

The Common Place (already existing programming)



SATURDAY
ENRICHMENT PROGRAM

PROGRAM ACTIVITIES

- Lunch Included
- Tutoring for Grades K-12
- Creative Writing workshops
- Art
- Games and more!

SATURDAYS 9AM-12PM

OCTOBER 6 TH , 13 TH , 20 TH , 27 TH	JANUARY 19 TH , 26 TH
NOVEMBER 3 RD , 10 TH , 17 TH	FEBRUARY 2 ND , 9 TH , 16 TH , 23 RD
DECEMBER 1 ST , 8 TH , 15 TH	MARCH 2 ND , 9 TH , 16 TH , 23 RD , 30 TH

The Common Place
5736 Chester Ave., Phila., PA 19143



BIG PICTURE IDEAS

LOCAL BUSINESSES / PROGRAMMING

Help everyone, particularly those from different countries, to be able to turn their talent into a business. ESL classes, job fairs and housing counseling are critical to connecting people of all backgrounds with services that exist.

PARTNERS/ROLE:

Southwest CDC, Citylights Network, Free Library, Philadelphia Career Works, Commerce Department, Jumpstart Germantown



BIG PICTURE IDEAS

EVENTS / COMMUNITY BUILDING

Peer Groups, community dinners, outdoor movies, holiday events can help to bring people together and create stronger community ties

PARTNERS/ROLE:

The Common Place (some already existing programming but would need to be amplified)



BIG PICTURE IDEAS

PUBLIC SPACE / HEALTH & NUTRITION

Safe streets, greener school yards, improved parks and elimination of trash and blight. Expanded recreational programs and access to healthy food are necessary to address poor health indicators.

PARTNERS/ROLE:

The Common Place (Hammers with Hearts Trade Camp), Rebuild, Parks & Rec, Bartram's Garden, Free Library, OTIS, SEPTA, Community Garden Organizations



BIG PICTURE IDEAS

HOUSING INVESTMENT

Re-purposing publicly-owned vacant lots and buildings, tapping into the Healthy Rowhomes initiative, Adding to affordable housing supply

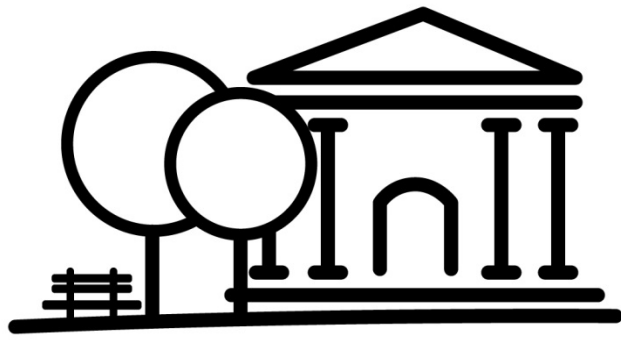
PARTNERS/ROLE:

The Common Place will need to coordinate with Councilwoman and work with willing developers.
Healthy Rowhomes - boots on the ground task.



STRATEGY 02

Organize around planned investments to make sure the neighborhood has a voice in the conversation.



Rebuild

PHILADELPHIA



SEPTA TROLLEY MODERNIZATION



LOWER SCHUYLKILL MASTER PLAN



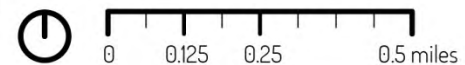
BARTRAM VILLAGE REDEVELOPMENT

STRATEGY 03

**Break the neighborhood down
by focusing on target areas.**

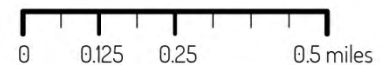
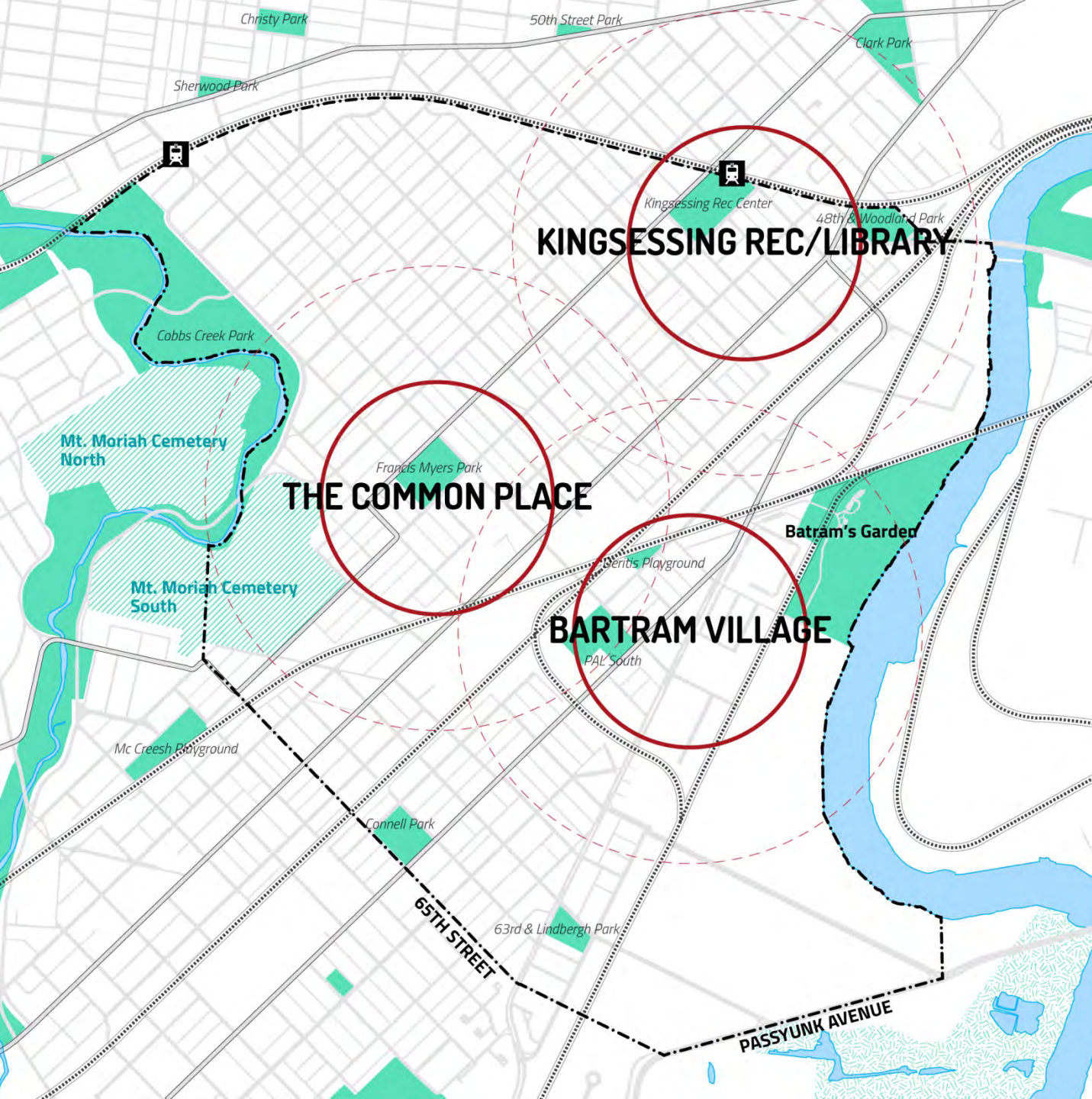
BARRIERS & BOUNDARIES

PHYSICAL BARRIERS



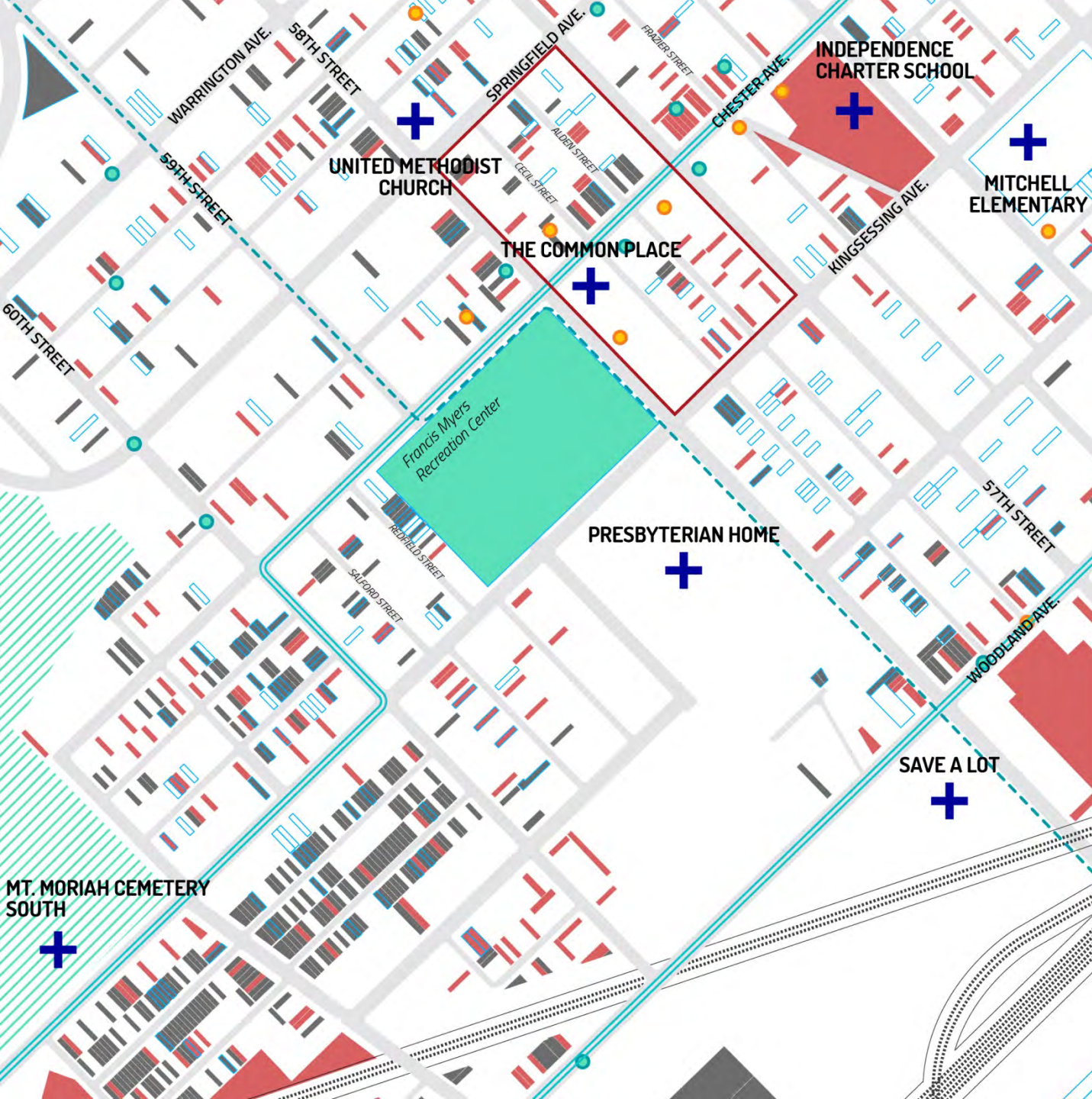
Find areas where there is a convergence of opportunities to improve education, housing, and health/recreation as well as capitalize on planned investments

FOCUS AREAS



FOCUS AREA

The Common Place



- RAILROAD
- SEPTA TROLLEY
- BIKE TRAIL
- PARKS/OPEN SPACE
- CEMETERY
- KEY ASSET
- CERTIFIED CHILD CARE
- UNCERTIFIED CHILD CARE
- HEAD START
- PUBLIC OWNERSHIP
- HIGH NUMBER OF SINGLE MOTHERS
- VACANT BUILDING
- VACANT LAND

High youth population, single mothers, child care facilities

Concentrations of vacant/city owned parcels

Reported crime along Chester with a concentration of narcotics crimes at 60th & Chester

Adjacent to concentration of African-born residents

FOCUS AREA

The Common Place



- RAILROAD
- SEPTA TROLLEY
- BIKE TRAIL
- PARKS/OPEN SPACE
- CEMETERY
- SAFE STREETS
- KEY ASSET
- REBUILD SITE
- PUBLIC OWNERSHIP
- HOUSING ACTION PLAN
- VACANT LAND STRATEGY
- VACANT BUILDING
- VACANT LAND

- 1) Rebuild Myers Rec. Center
- 2) Housing Action Plan
- 3) Vacant Land Strategy
- 4) Mt. Moriah Cemetery
- 5) Green Mitchell Play Yard
- 6) Safe Streets
- 7) TCP Programming

Partner with Rebuild on Myers Recreation Center to improve both the facilities and programming



FIRST REBUILD SITE IN PARKSIDE

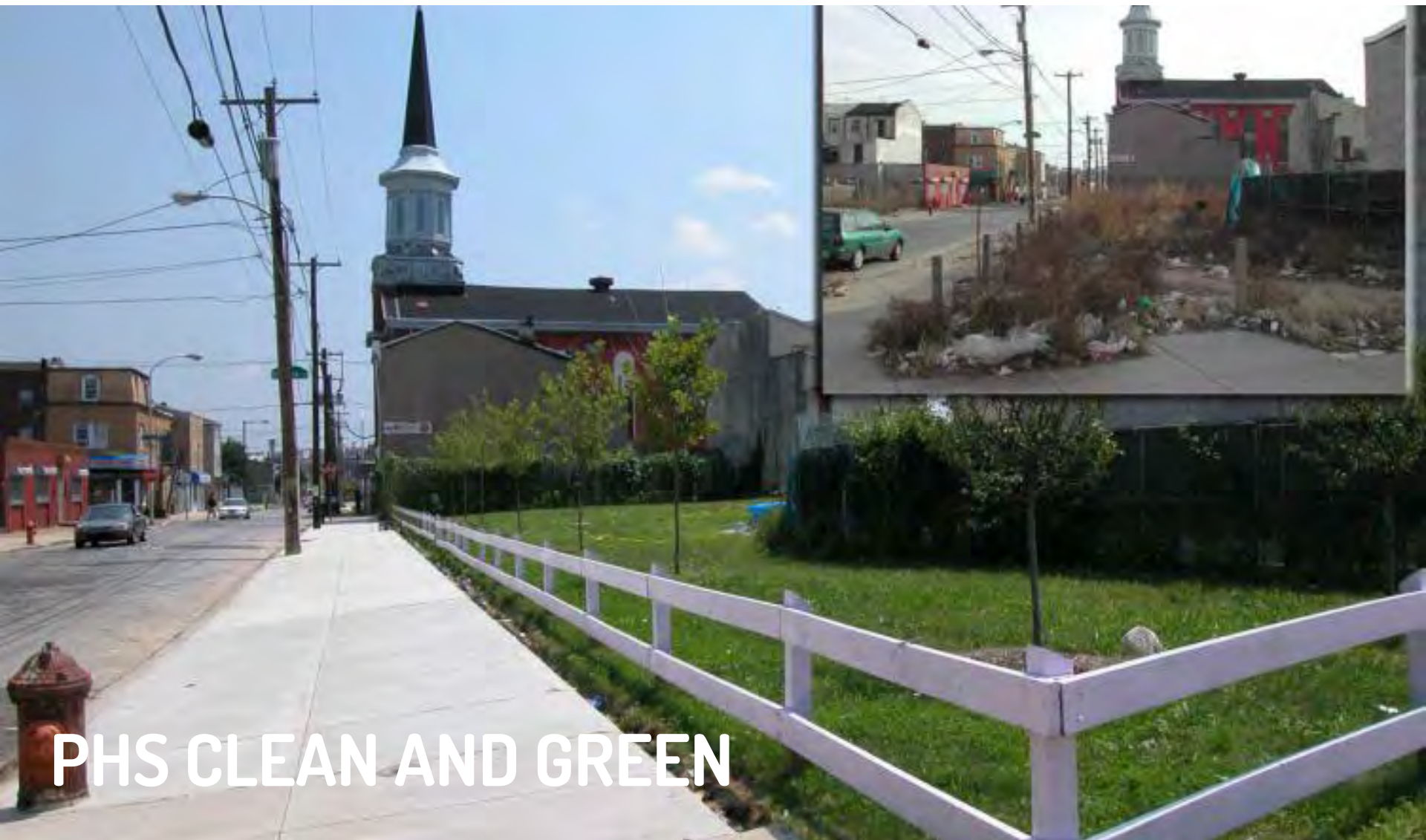
Targeted housing rehabilitation and potential development. Leverage concentration of vacant city owned properties to create new affordable housing options.



**HOUSING PRESERVATION
LOAN PROGRAM**



Strategy to address large concentration of vacant land with blight removal and programming.



PHS CLEAN AND GREEN

Rethink cemetery as an asset – potential for new open space and recreational programming

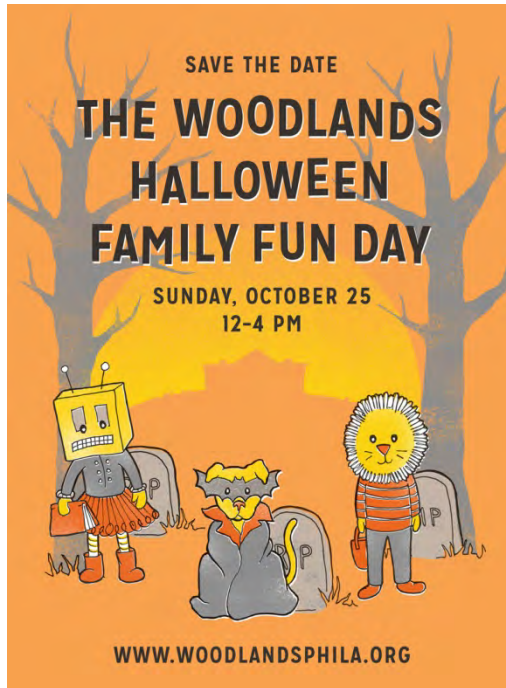


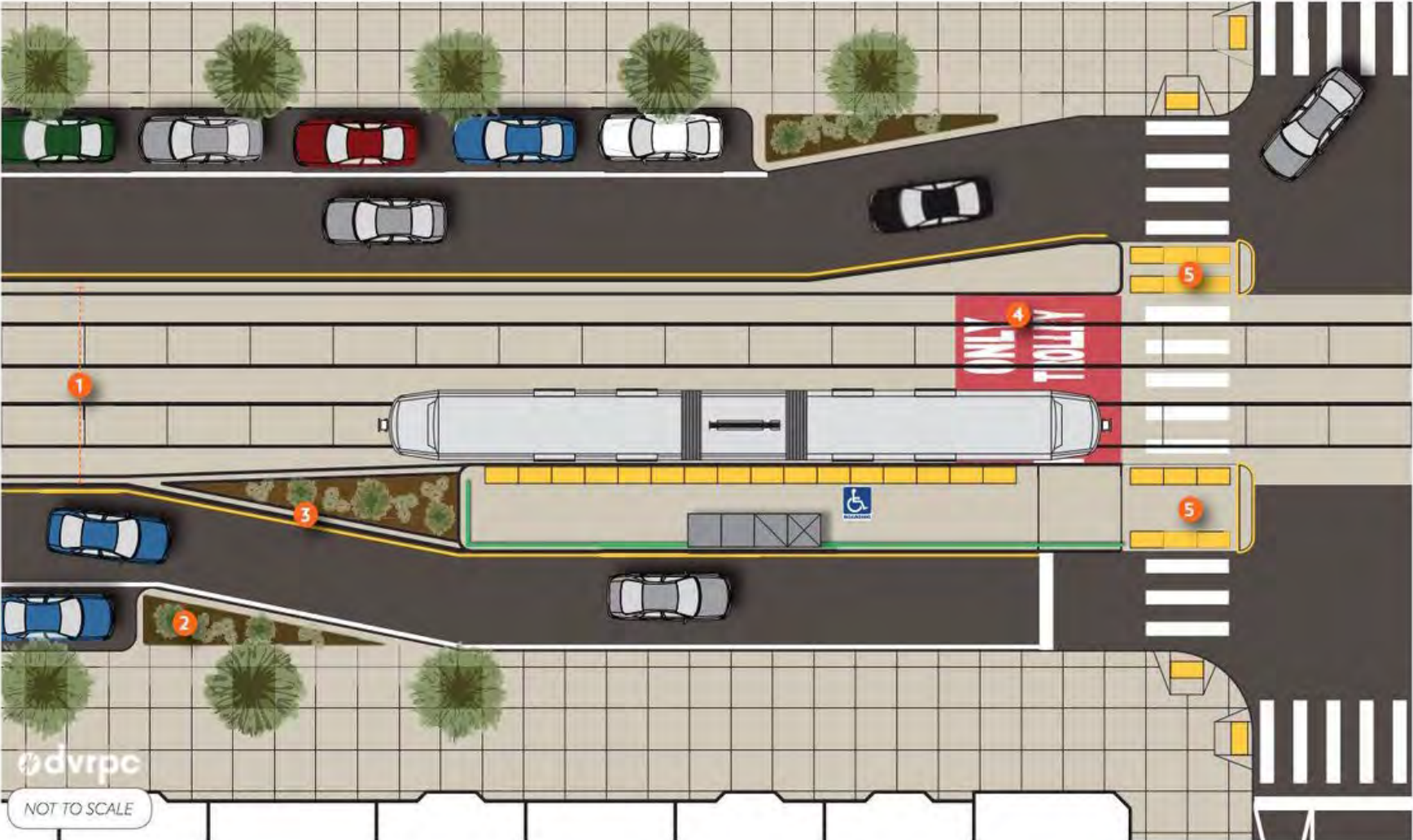
Figure 13 Possible future scenario for planting at MMC

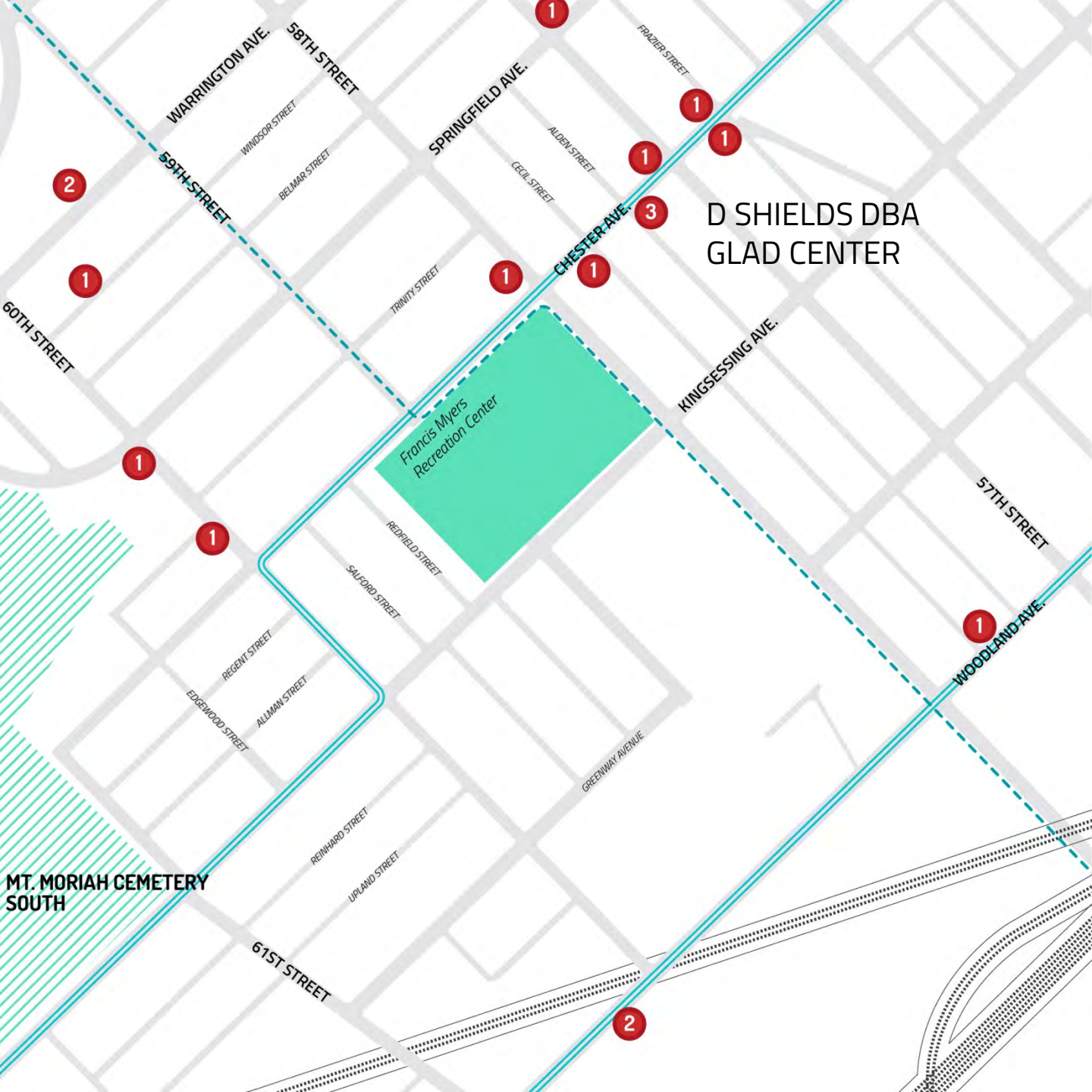
Integrate greening and stormwater management to Mitchell Elementary Play Yard



TRANSFORMING SCHOOLYARDS – CDC & PWD

Create safer connections on key streets. Partner with SEPTA and Streets Department on Trolley Modernization





FOCUS AREA

The Common Place

● CERTIFIED CHILD CARE (# OF STARS)

Continue the great programming that already exists at The Common Place and find opportunities to meet missing demand.

QUESTIONS?

THANKS!

DATA BOOK

Child Health

Philadelphia Department of Public Health

CITYWIDE PLANNING DISTRICTS

CENTRAL

UNIVERSITY/SOUTHWEST

LOWER SOUTHWEST

Children Up to Date on Immunizations, 19-35 Months of Age

72% 76% 75%

Percentage of children, age 19-35 months, who have completed the recommended vaccination schedule 4:3:1:3

Newly Identified Elevated Blood Lead Levels in Children, < 6 Years of Age

2% 7% 5%

Percentage of children, 0-5 years old, with newly identified blood levels from 5-9 mcg/dL using any blood specimens for screening

Newly Identified Elevated Blood Lead Levels in Children, < 6 Years of Age

0.4% 1.8% 1%

Percentage of children, 0-5 years old, with newly identified blood levels from 10 mcg/dL using any blood specimens for screening

Pedestrian and Bicycle Crashes Involving Children per 100,000 Children, < 18 Years of Age

199 274 161

Percentage of children, age 19-35 months, who have completed the recommended vaccination schedule 4:3:1:3

Child Mortality Rate per 100,000 Children, < 18 Years of Age

89 70 75

Age adjusted mortality rate per 100,000 children under 18 years of age

Access to Care

CITYWIDE PLANNING DISTRICTS

CENTRAL

UNIVERSITY/SOUTHWEST

LOWER SOUTHWEST

Adults Without Insurance, 18-64 Years of Age

2.6% 0% 11.1%

Percentage of adults, age 18-64 years, reporting no source of insurance.

Adults Covered by Medicaid, 18-64 Years of Age

6.6% 15.7% 0%

Percentage of adults, age 18-64 years, reporting insurance coverage through Medicaid, Medical Assistance (M.A.), HealthChoices, or Access Card.

Adults Forgoing Care Due to Cost, 18-64 Years of Age

10.7% 19.5% 8.3%

Percentage of adults, age 18-64 years, answering "yes" to the question, "In the past year, has there been any time when you were sick or injured AND did not seek health care because of the cost?"

Population per Primary Care Physician

697 367 2,806

Number of people per primary care physician.

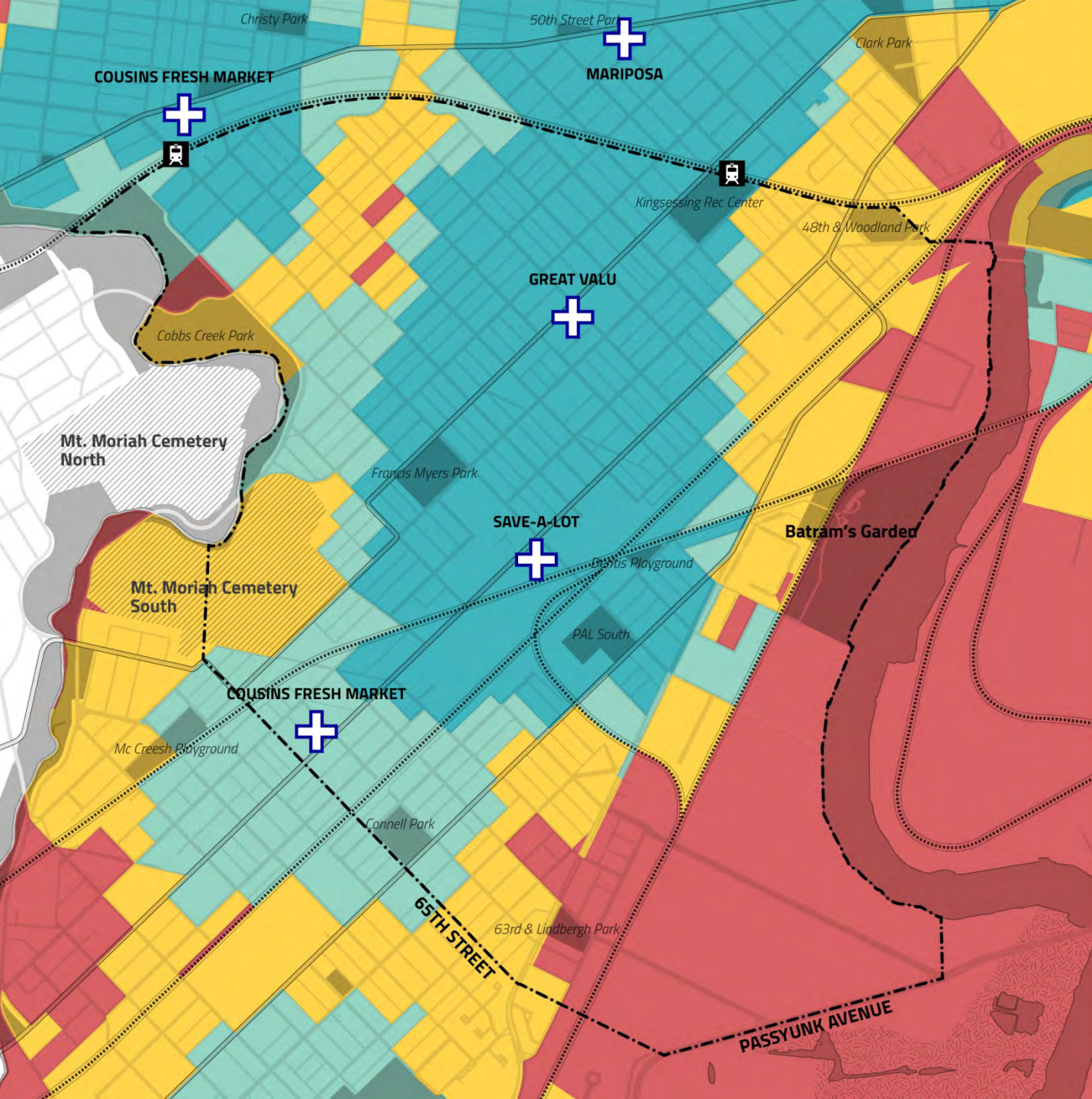
Population per Dentist

1,126 845 2,806

Number of people per dentist.

WALKABLE ACCESS TO FOOD

SOURCE: Philadelphia Department of Public Health

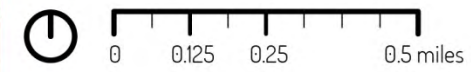


-  Grocery Store
-  High Access
-  Moderate Access
-  Low Access
-  No Access

YEARS 2012 - 2014

The dataset was created through the following process:

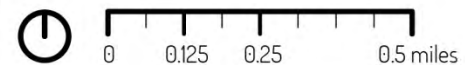
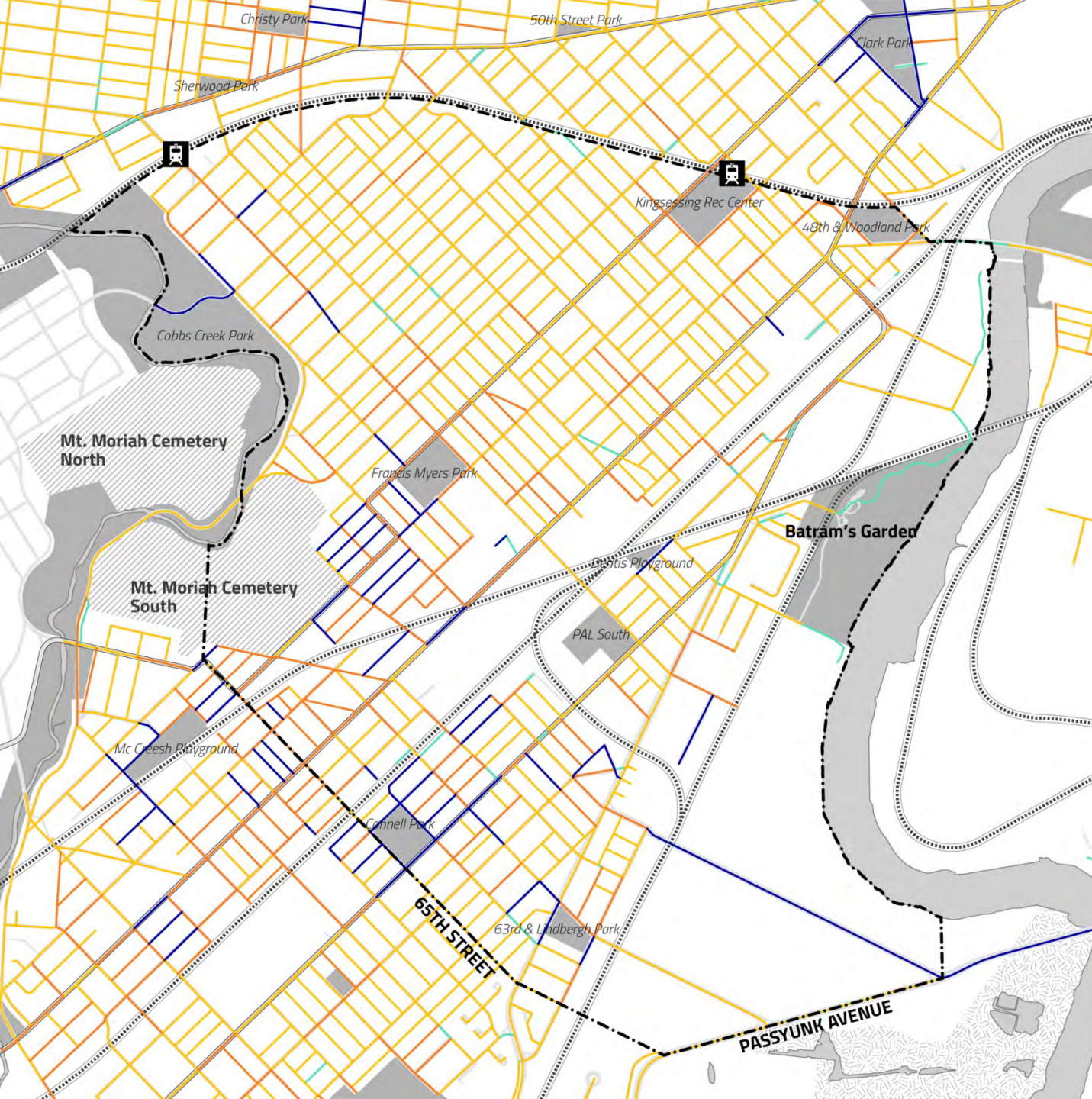
- 1) Collect food retailer locations and data from various sources including Nielsen-Trade Dimensions, Get Healthy Philly, Environmental Health Services, and retailer websites.
- 2) Establish a scoring system for retailers reflecting the relative availability and quantity of healthy foods for sale by retailer type.
- 3) Determine a service area within which people would walk to shop at these retailers.
- 4) Create spatial walksheds reflecting these scores and service areas.
- 5) Calculate food access scores for each city block in raster format using map algebra and zonal statistics.
- 6) Categorize citywide food access scores into meaningful categories.
- 7) Spatially identify blocks with low to no access to healthy foods and high poverty.



LITTER INDEX

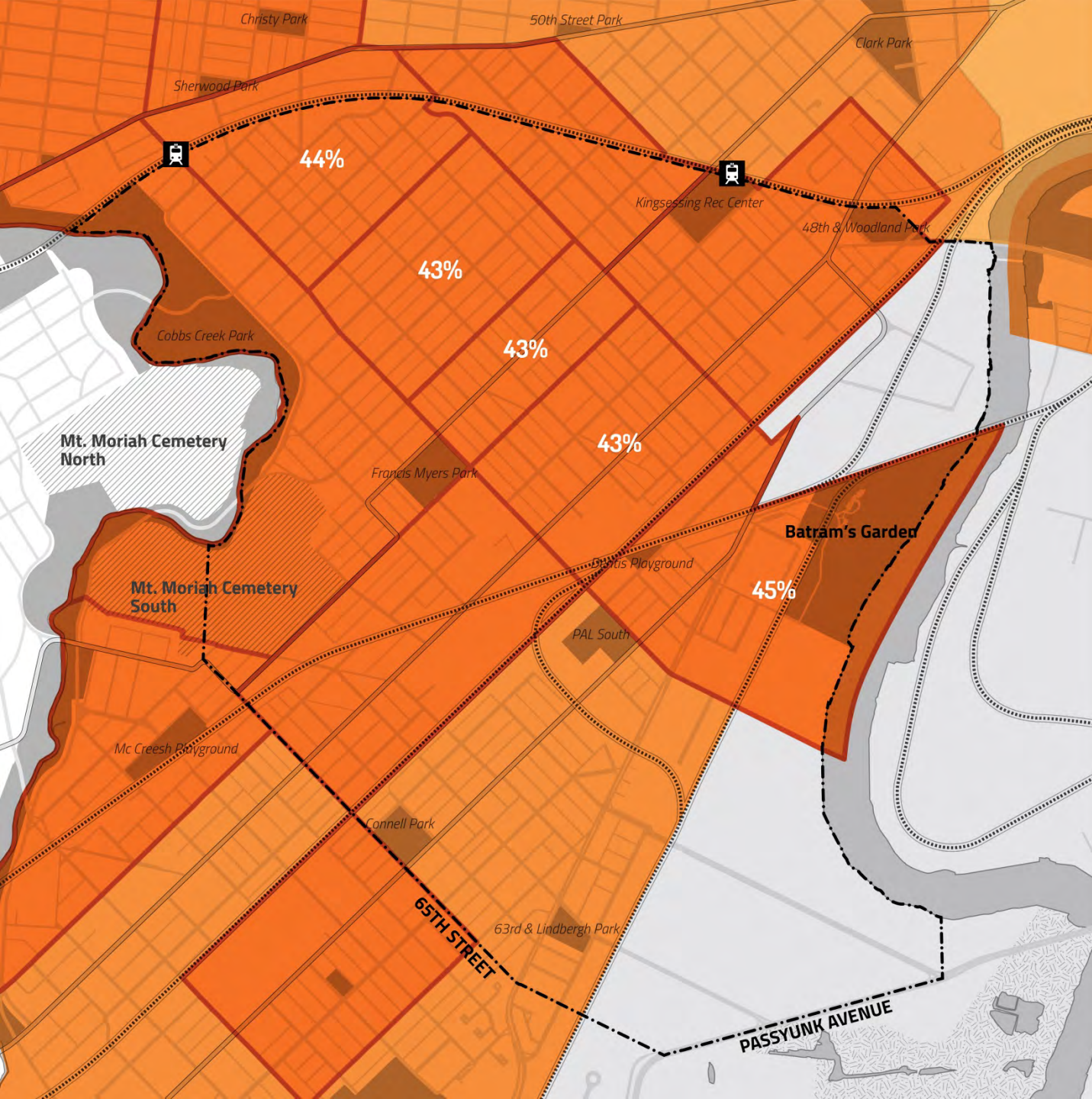
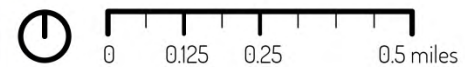
SOURCE: City of Philadelphia

- 1 less litter
- 2
- 3
- 4 more litter



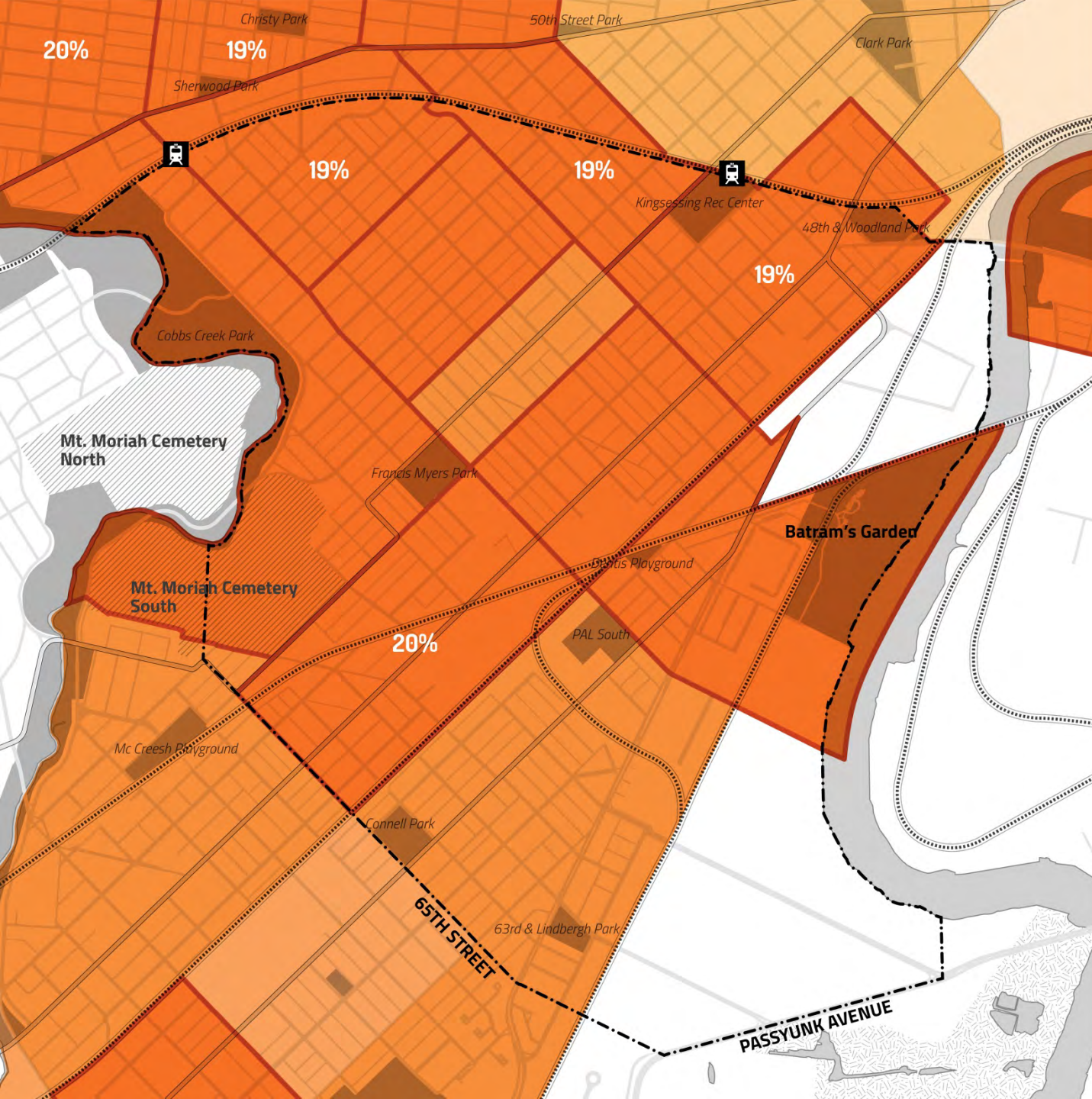
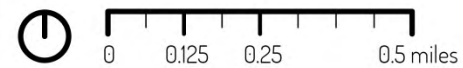
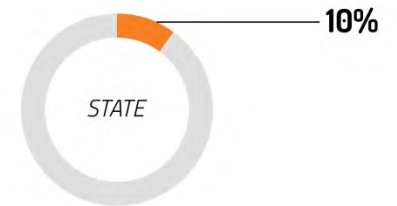
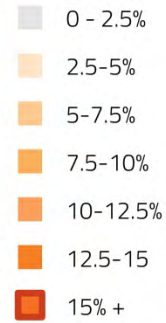
OBESITY RATES

SOURCE: CDC, Policy Map



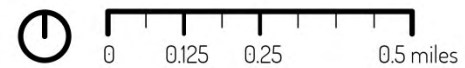
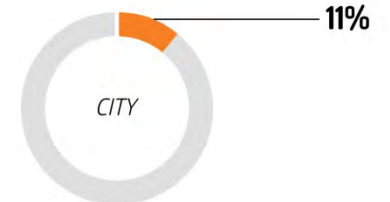
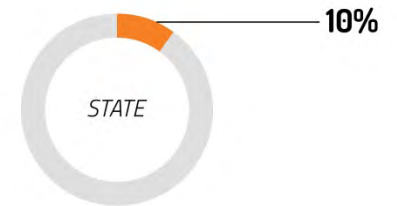
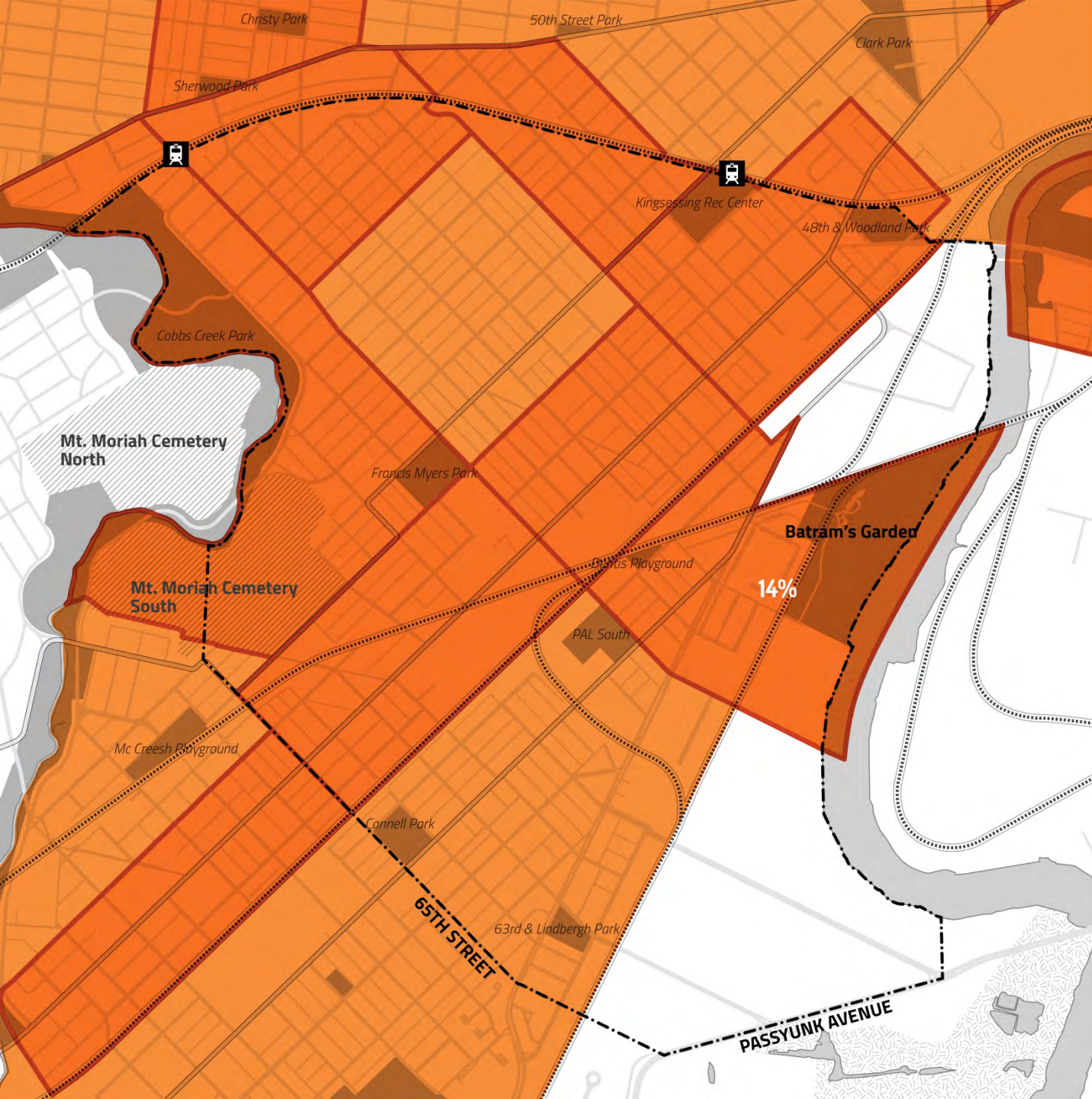
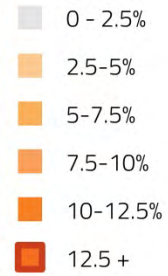
DIABETES RATES

SOURCE: CDC, Policy Map




ASTHMA RATES

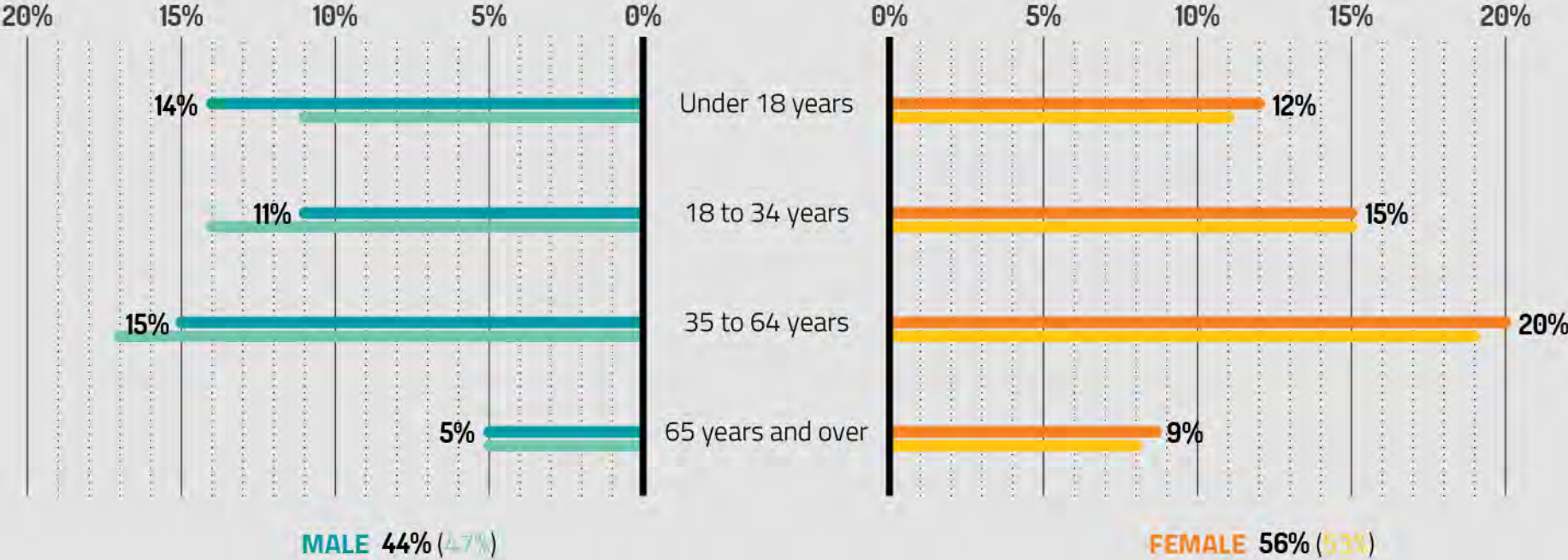
SOURCE: CDC, Policy Map



Sex by Age Comparison

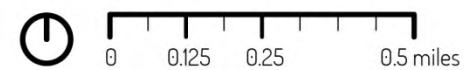
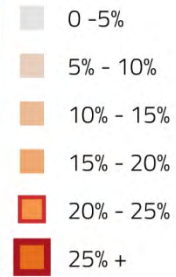
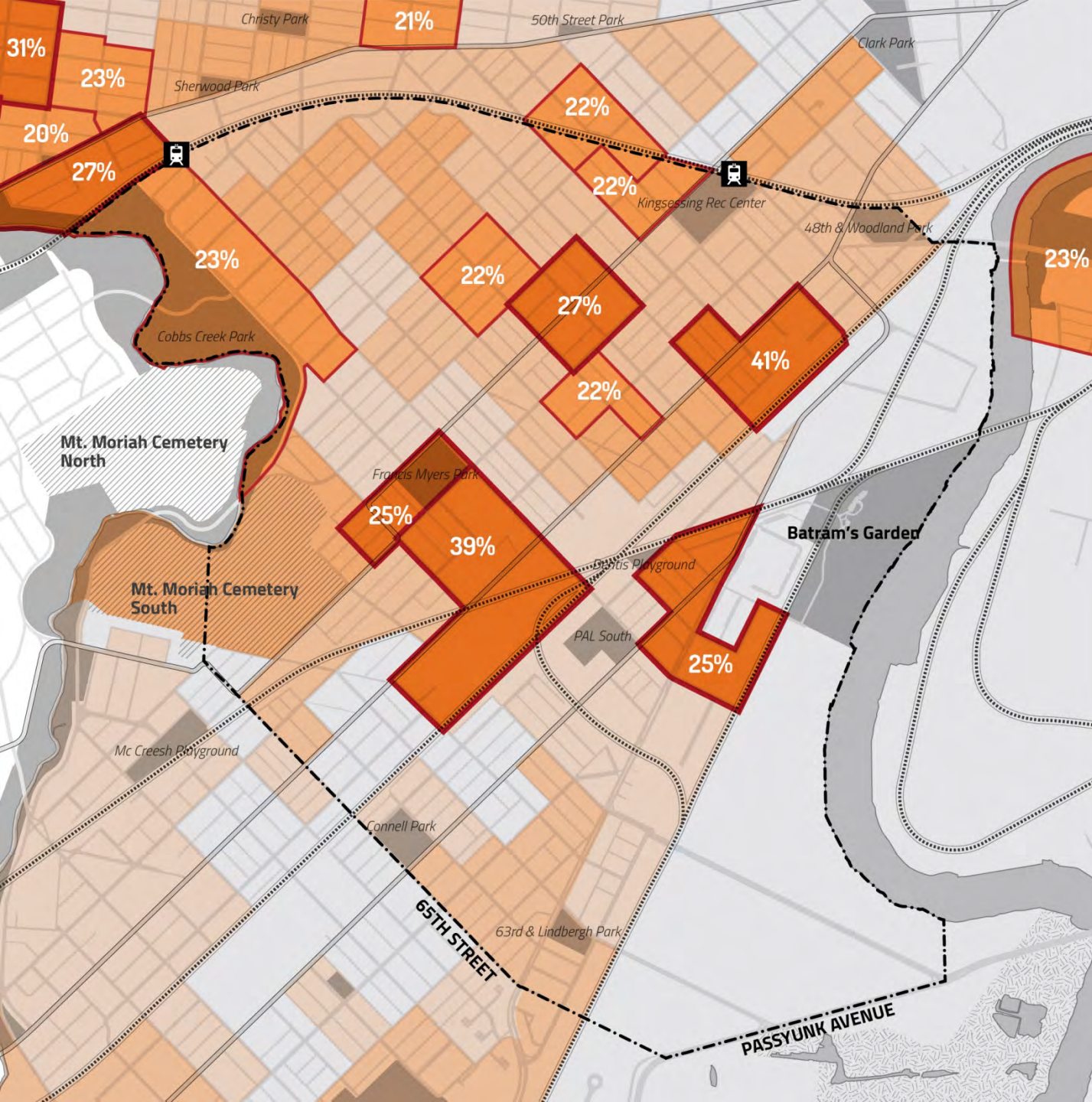
American Community Survey 2012-16

 The Common Place  Philadelphia



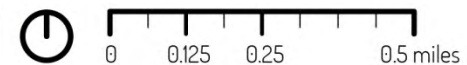
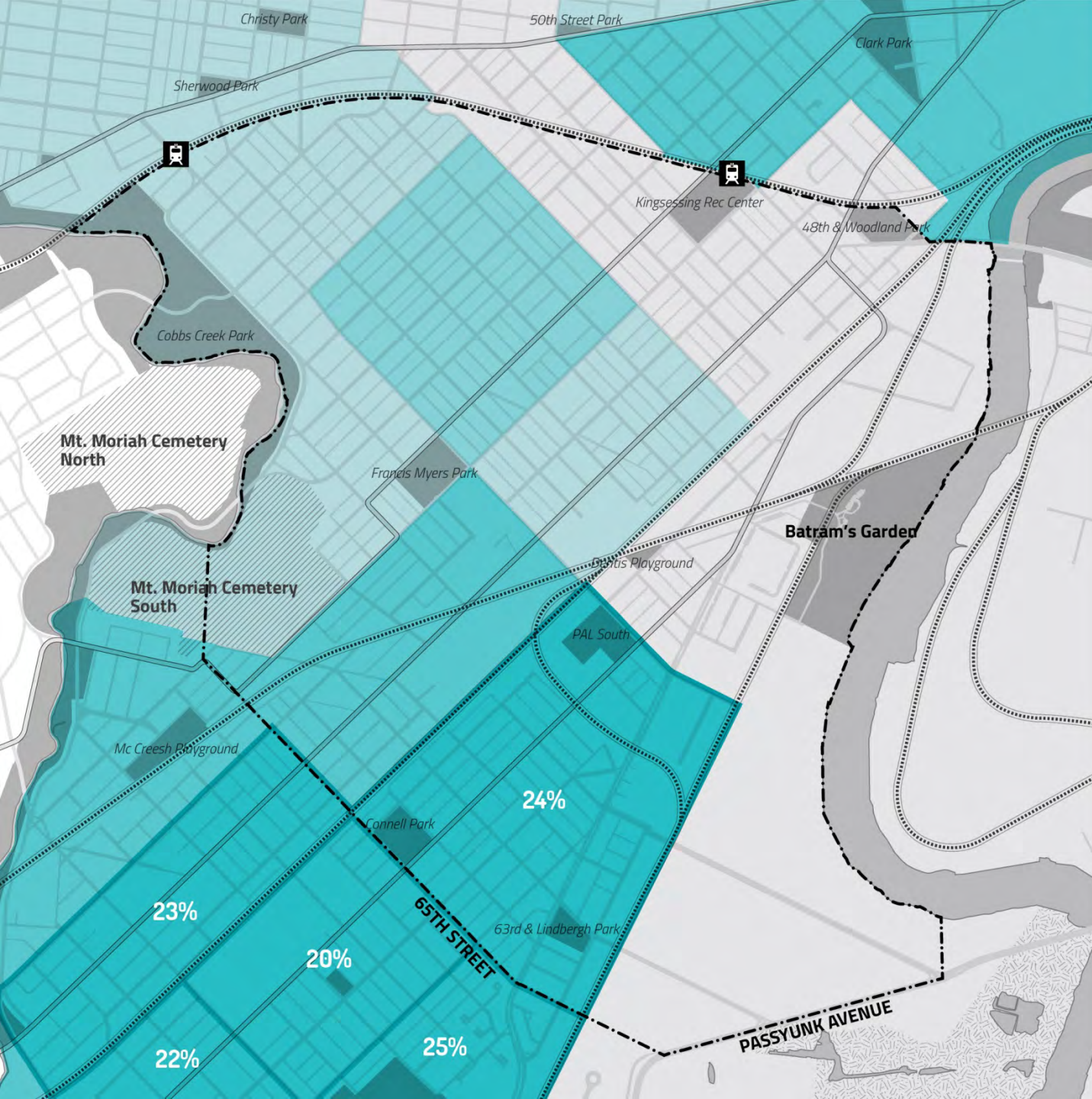
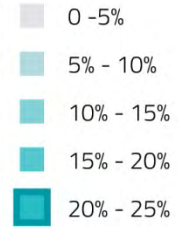
POPULATION OVER 65

SOURCE: 2012-16 American Community Survey



FOREIGN BORN POPULATION

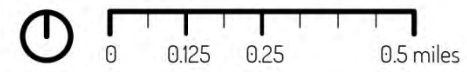
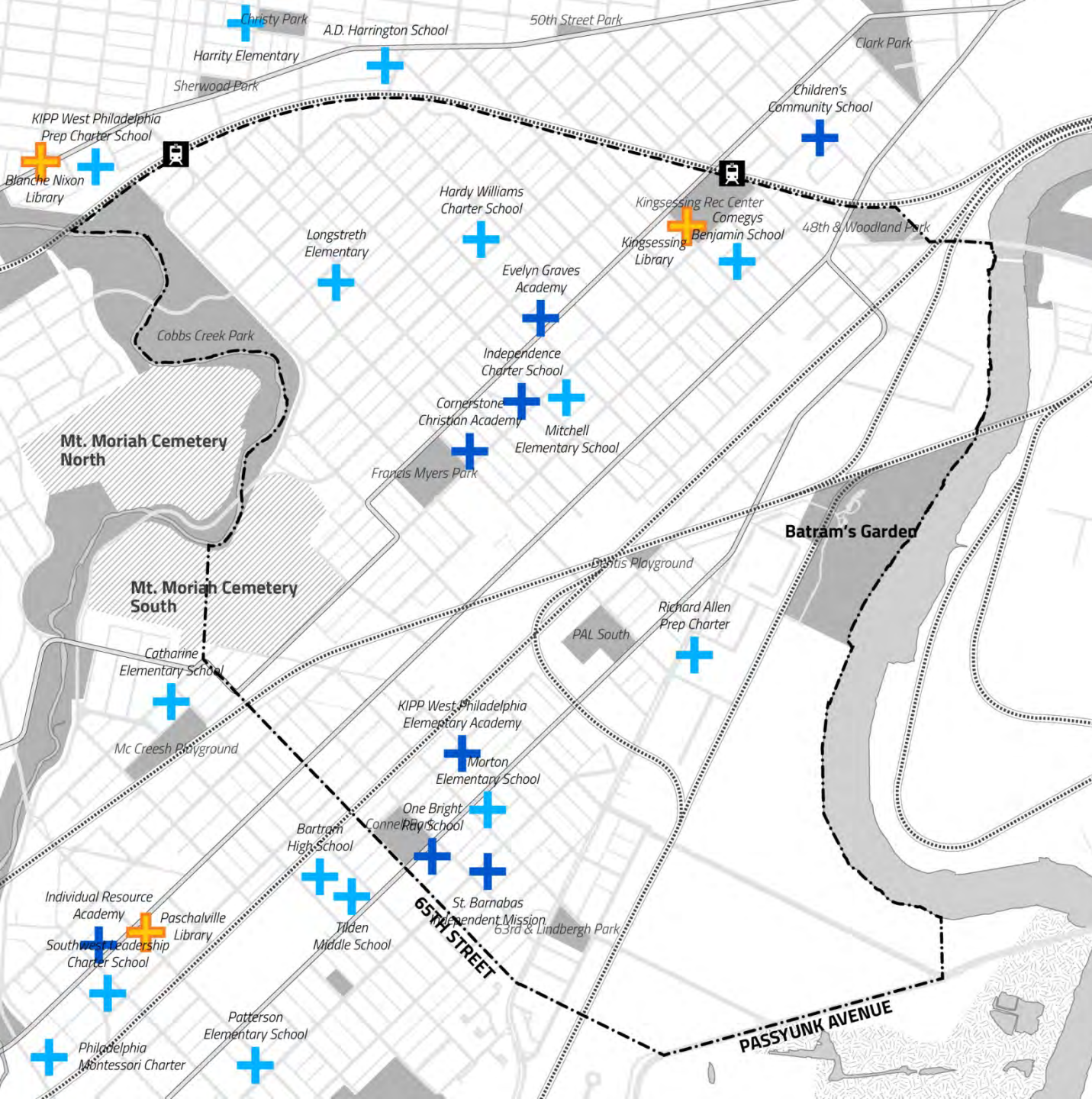
SOURCE: 2012-16 American Community Survey



EDUCATIONAL FACILITIES

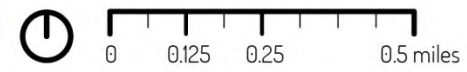
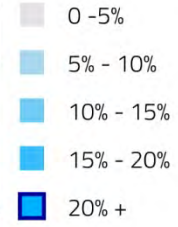
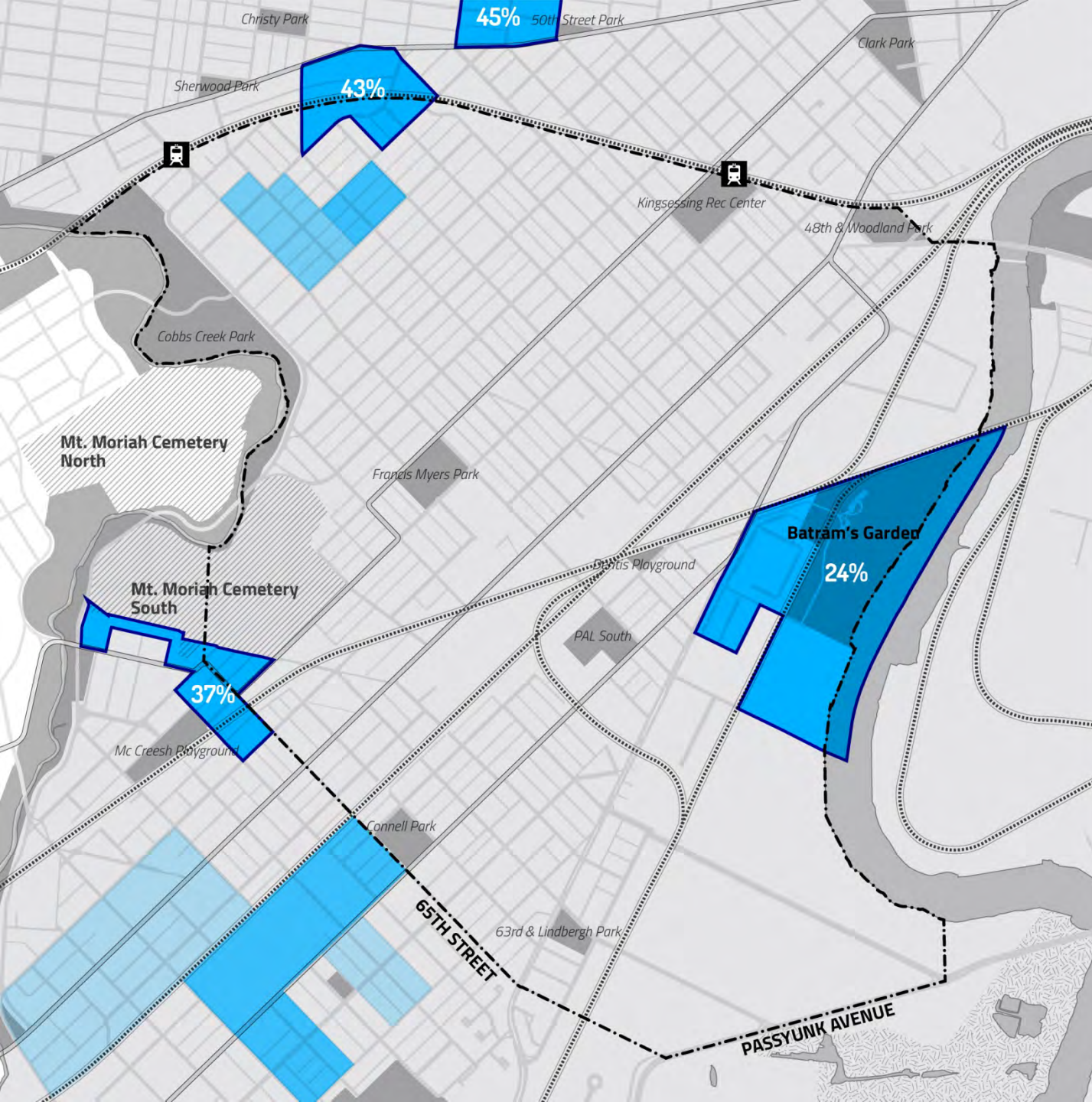
SOURCE: Philadelphia School District, Policy Map

- Library
- Public School
- Private School



HS DROPOUT 16-19 - PCT.

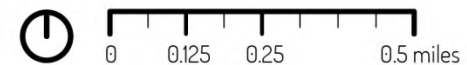
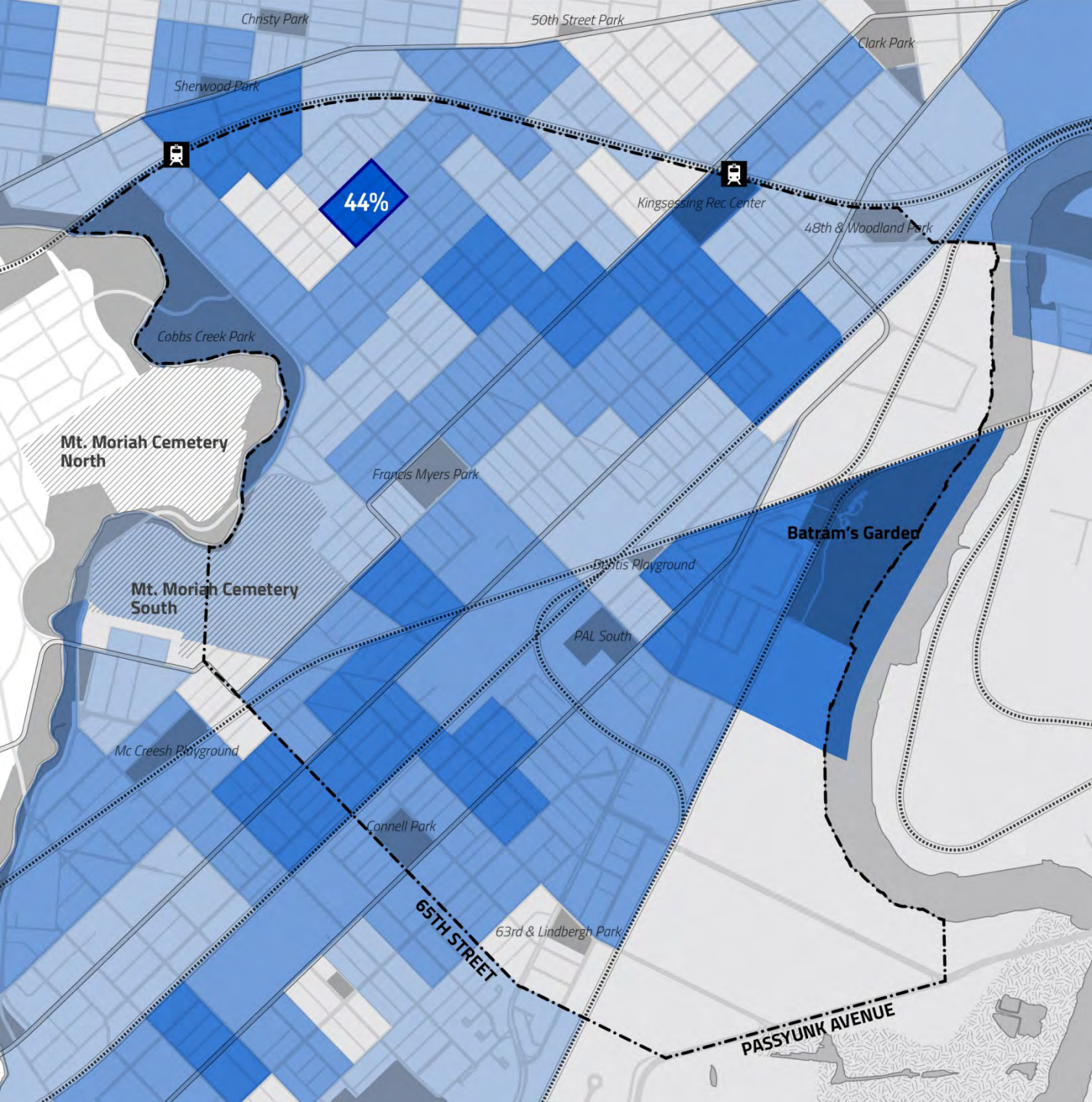
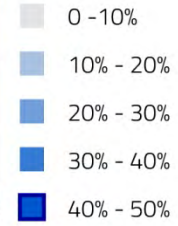
SOURCE: 2012-16 American Community Survey



LESS THAN HS DEGREE - PCT.

SOURCE: 2012-16 American Community Survey

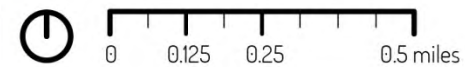
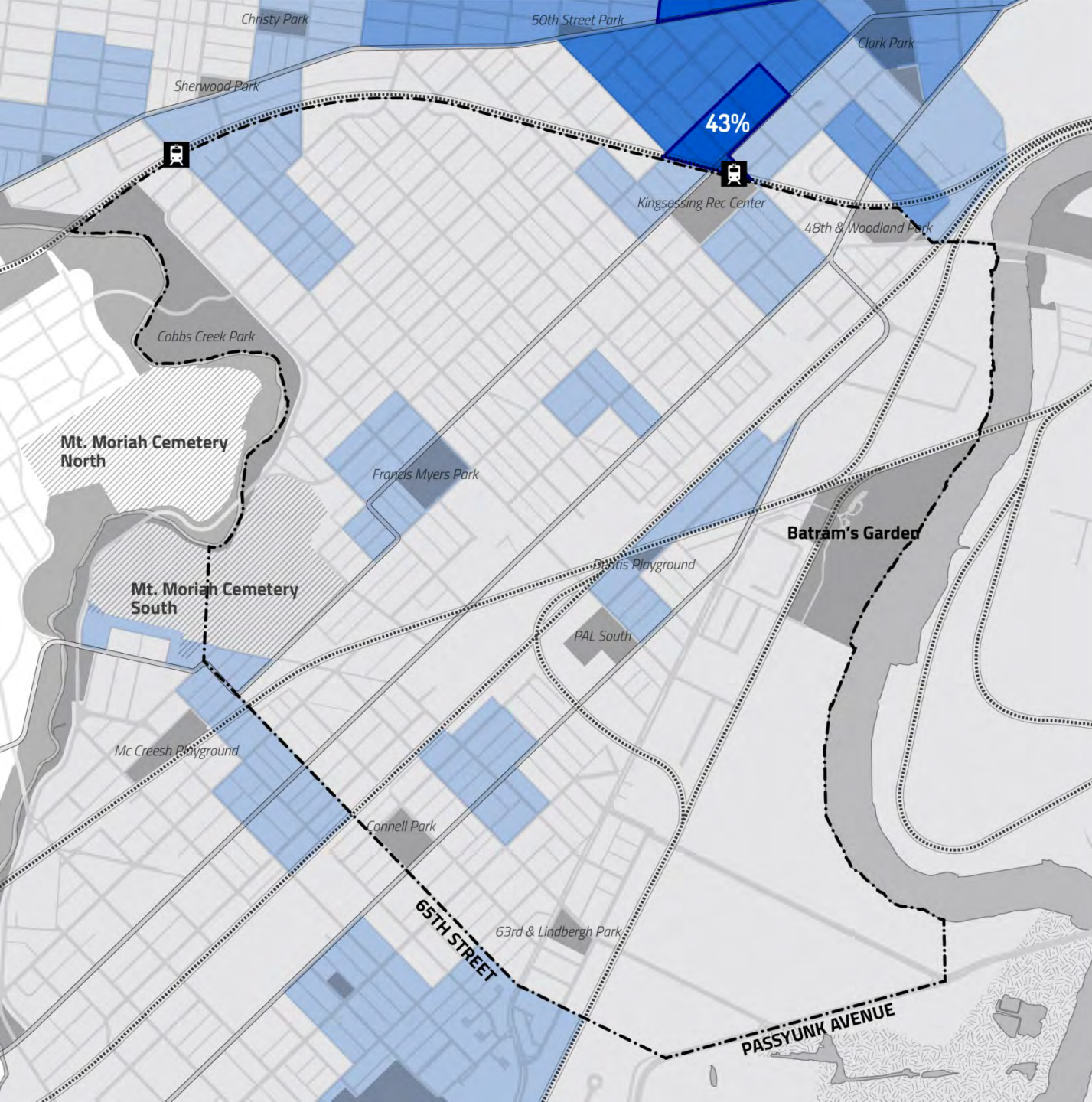
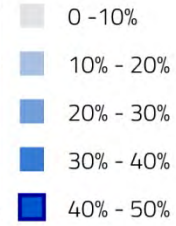
HIGHEST LEVEL OF EDUCATION - PERCENT



BACHELOR'S DEGREE - PCT.

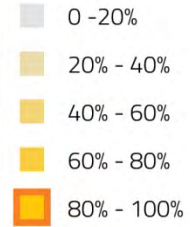
SOURCE: 2012-16 American Community Survey

HIGHEST LEVEL OF EDUCATION - PERCENT

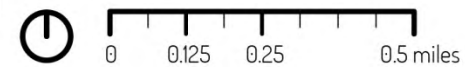


HOUSING TENURE

SOURCE: 2012-16 American Community Survey

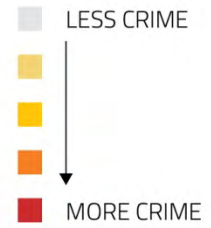


HOUSING TENURE



CRIME - SHOOTINGS

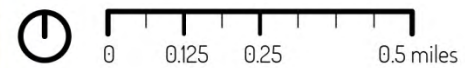
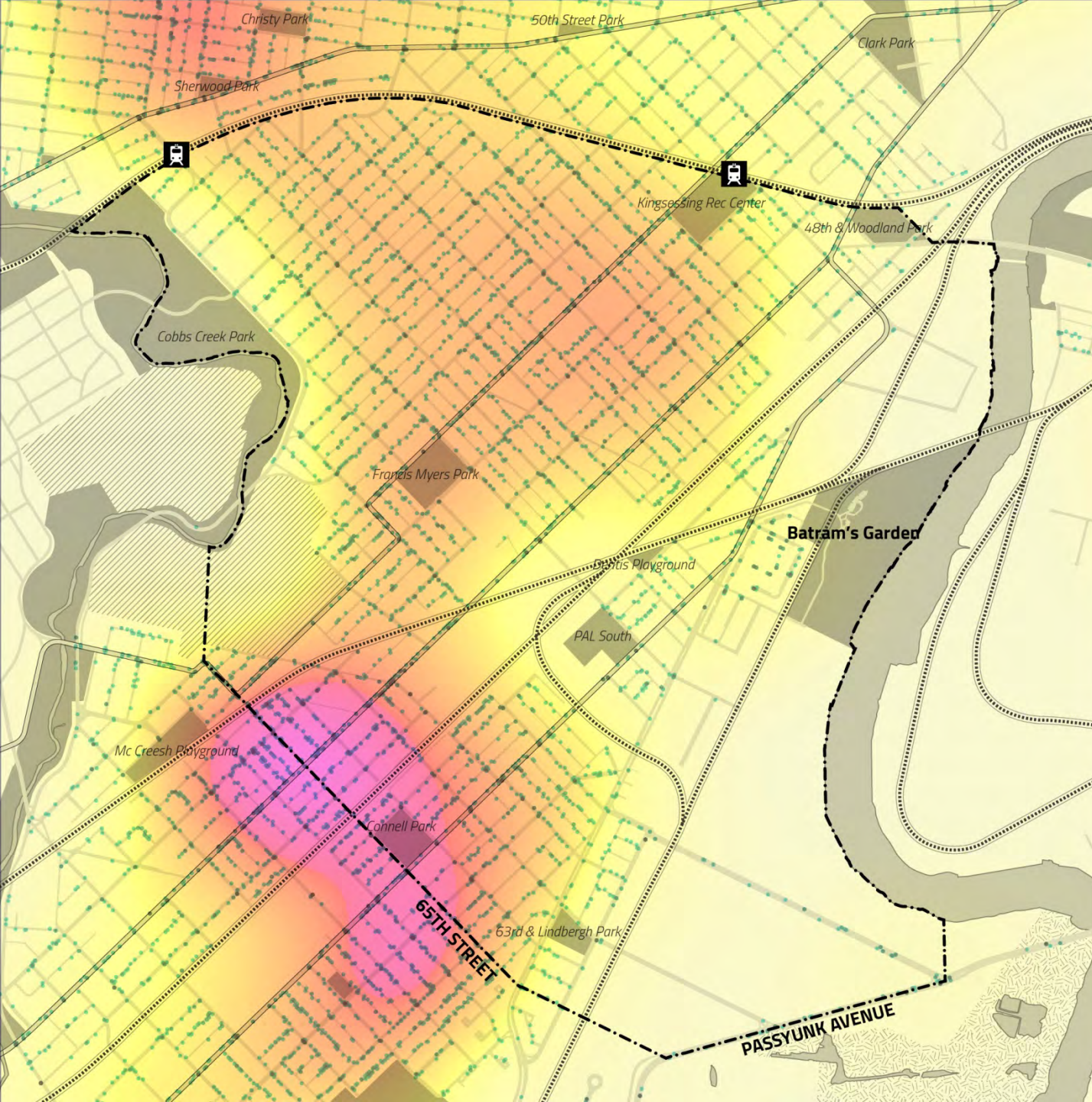
SOURCE: PPD, 2015-16



PART I CRIMES

SOURCE: Philadelphia Police Department

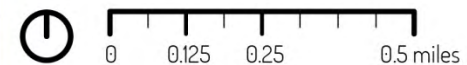
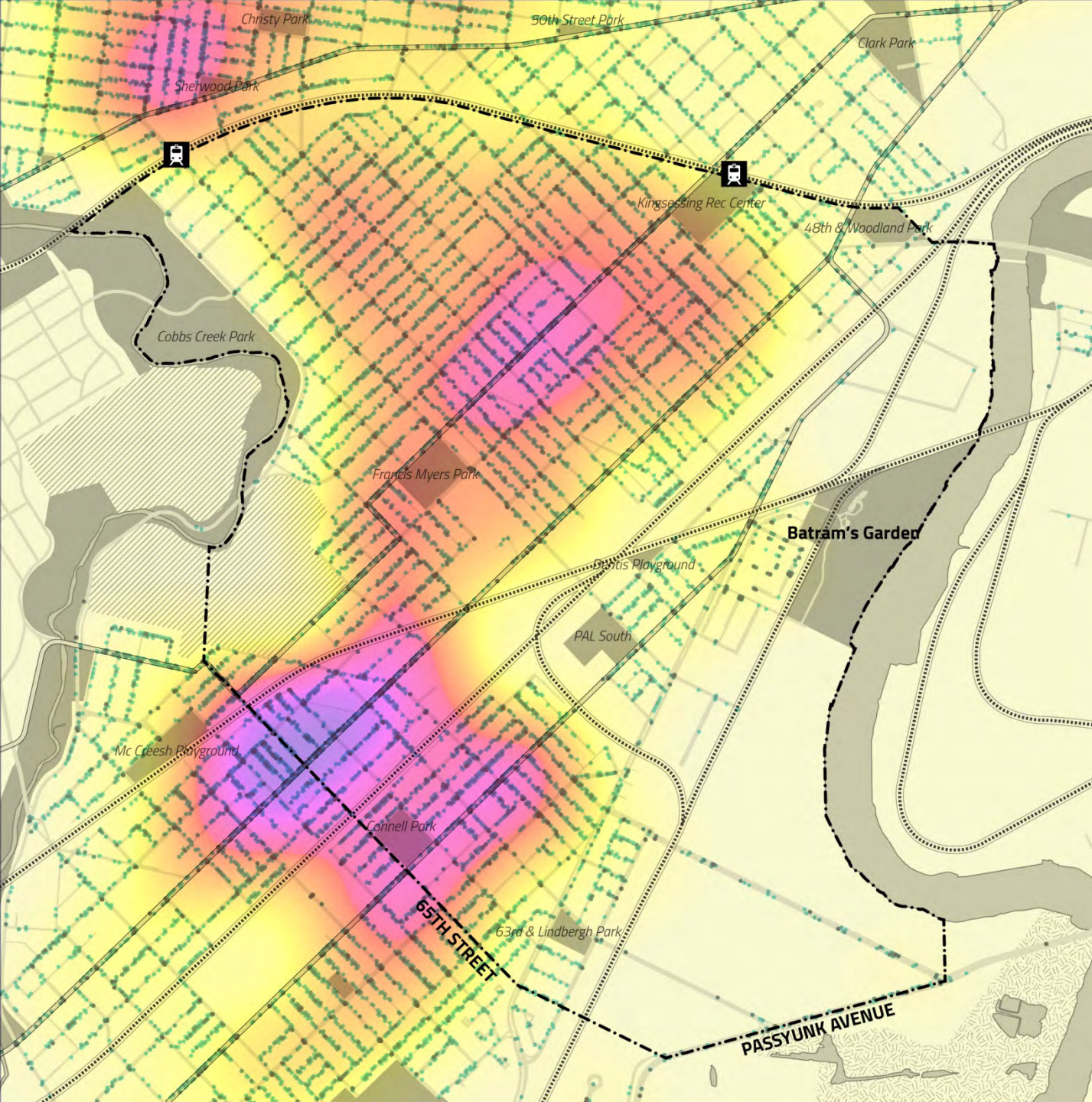
- PART I CRIME (2014-18)
- CRIME HOTSPOT



PART II CRIMES

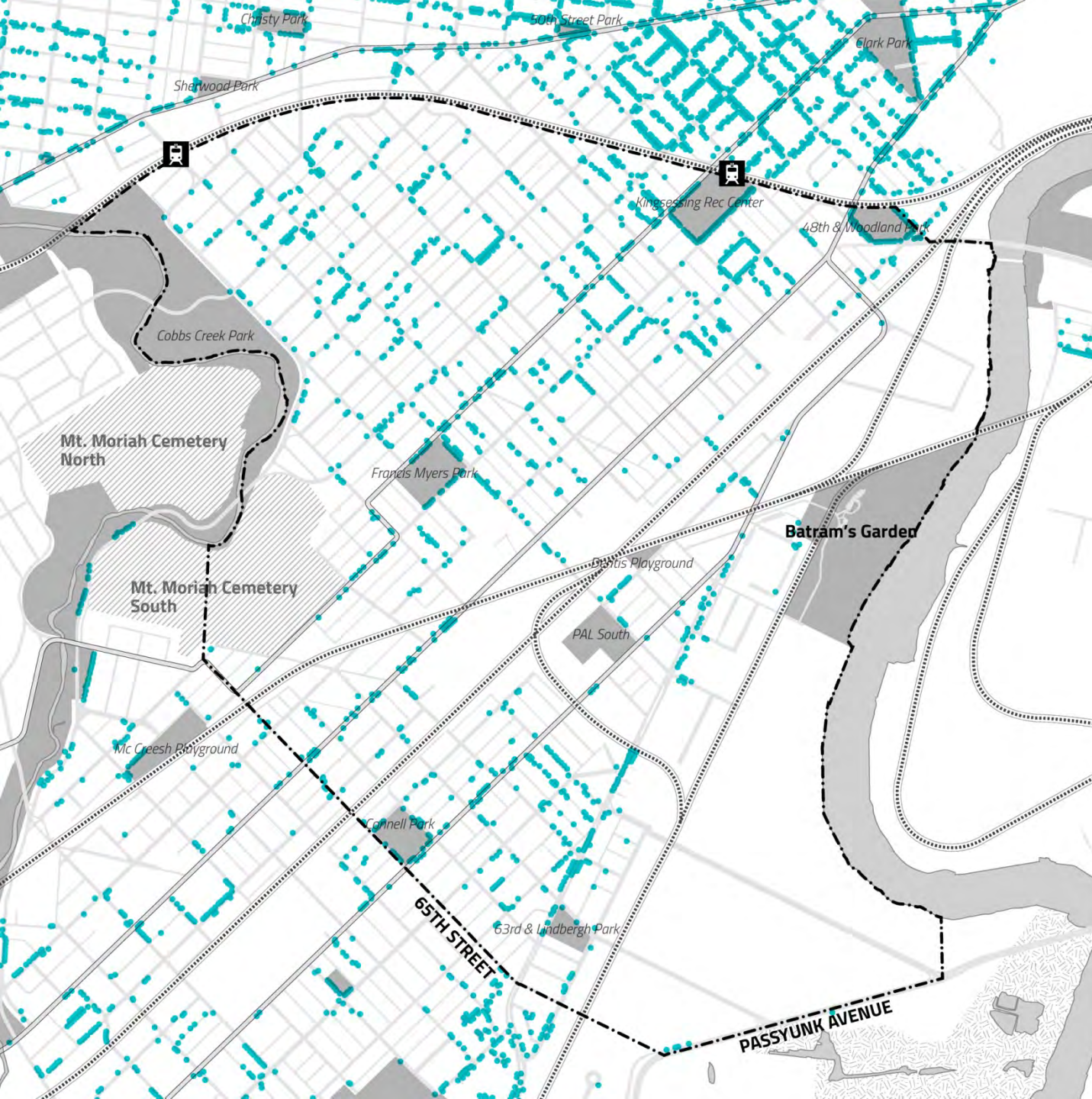
SOURCE: Philadelphia Police Department

- PART II CRIME (2014-18)
- CRIME HOTSPOT

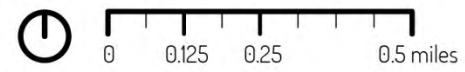


STREET TREES

SOURCE: Philadelphia Street Tree Inventory

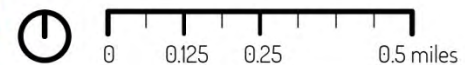
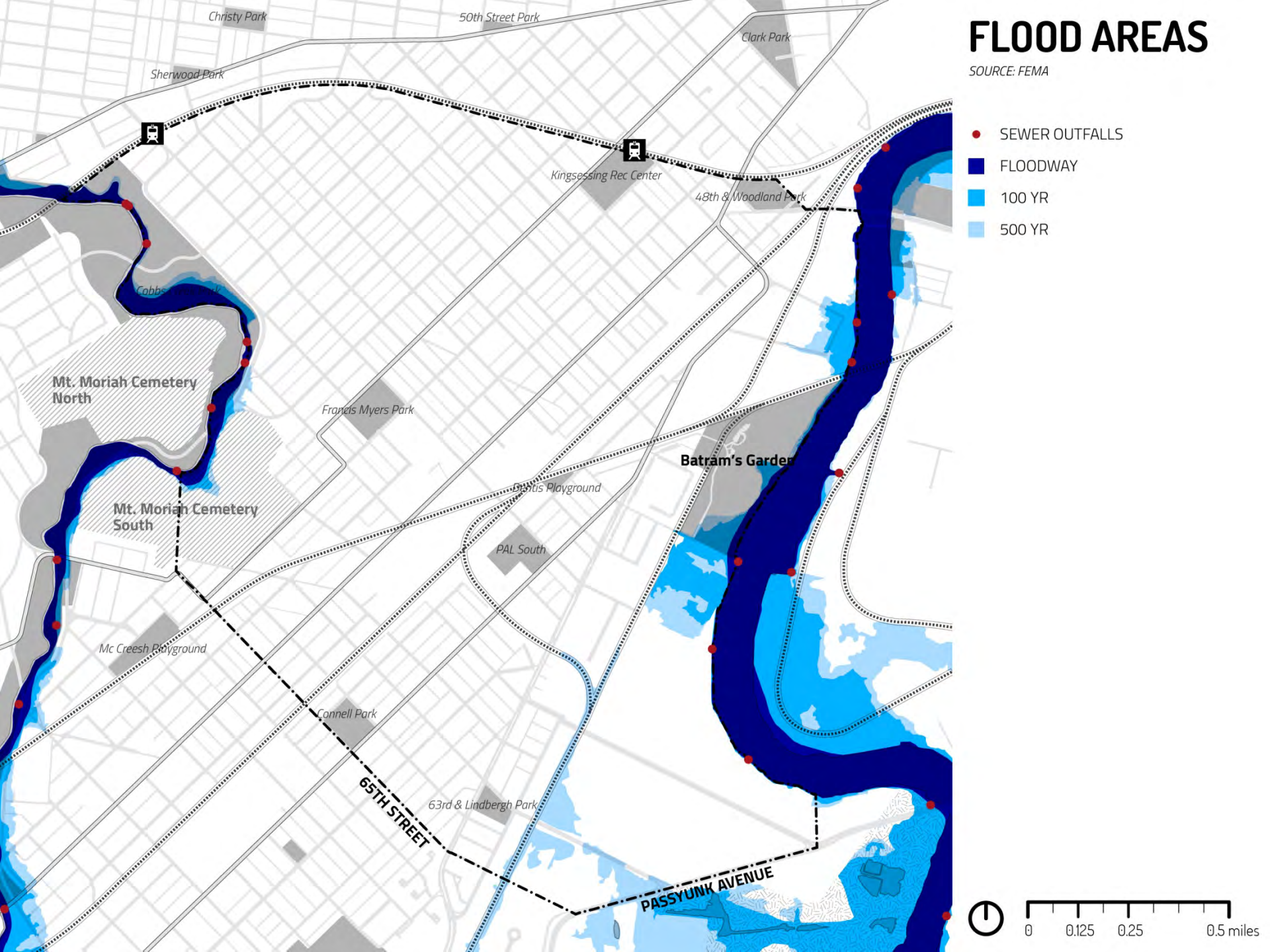


● STREET TREE



FLOOD AREAS

SOURCE: FEMA



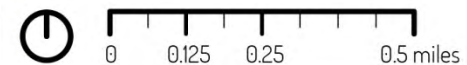
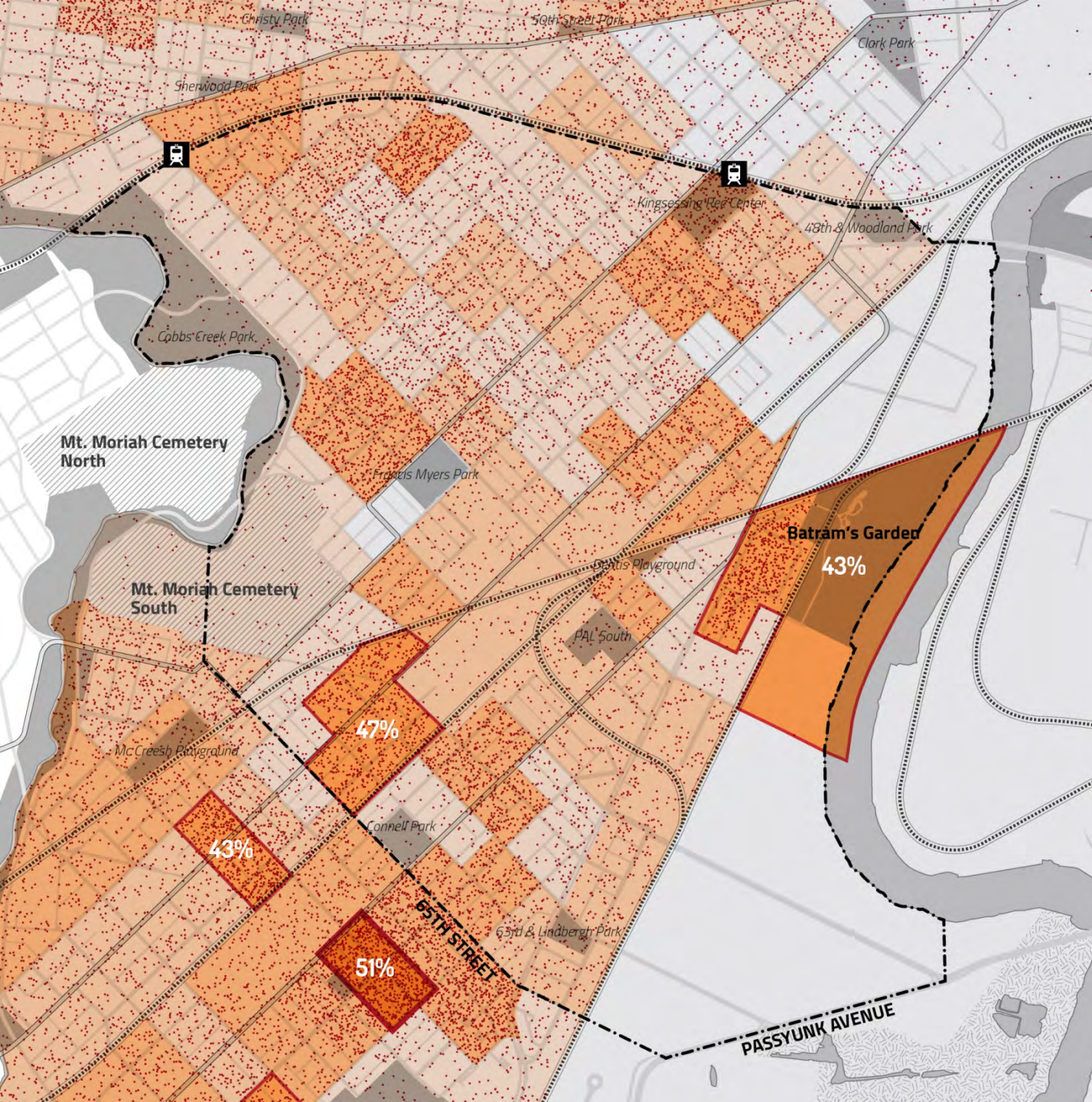
CRITERIA 01

Where do children live and where are the existing educational / recreational facilities?

POPULATION UNDER 18

SOURCE: 2012-16 American Community Survey

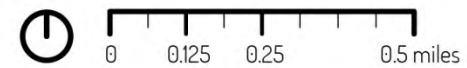
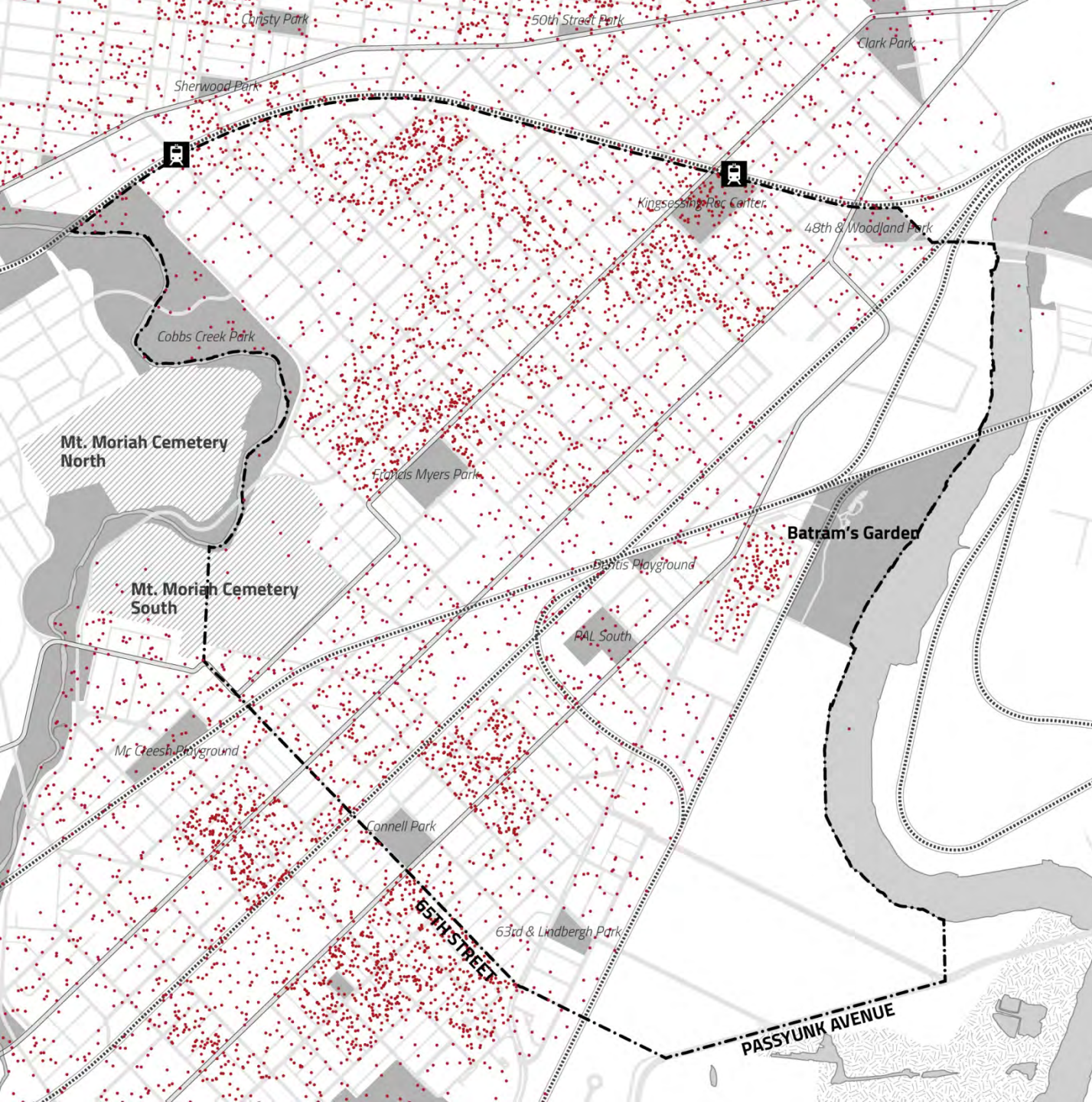
- 1 Person under the age of 18
- 0 - 10%
- 10% - 20%
- 20% - 30%
- 30% - 40%
- 40% - 50%
- 50% +



POPULATION UNDER 5

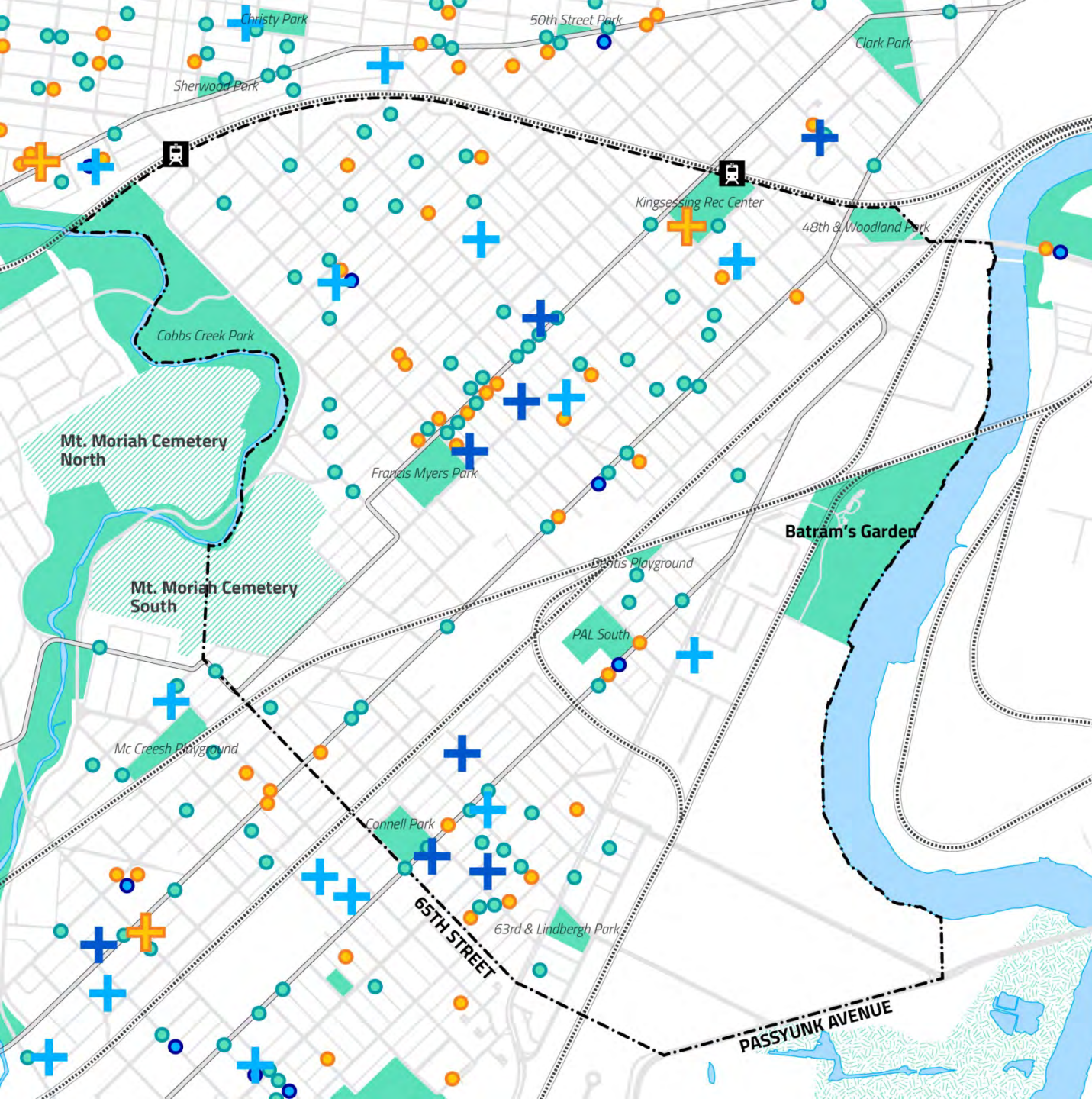
SOURCE: 2012-16 American Community Survey

● 1 Person under the age of 5

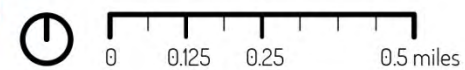


EDUCATION & CHILD CARE

SOURCE: Philadelphia School District, Policy Map



- Library
- Public School
- Private School
- Certified Childcare
- Uncertified Childcare
- Headstart



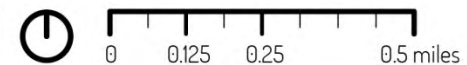
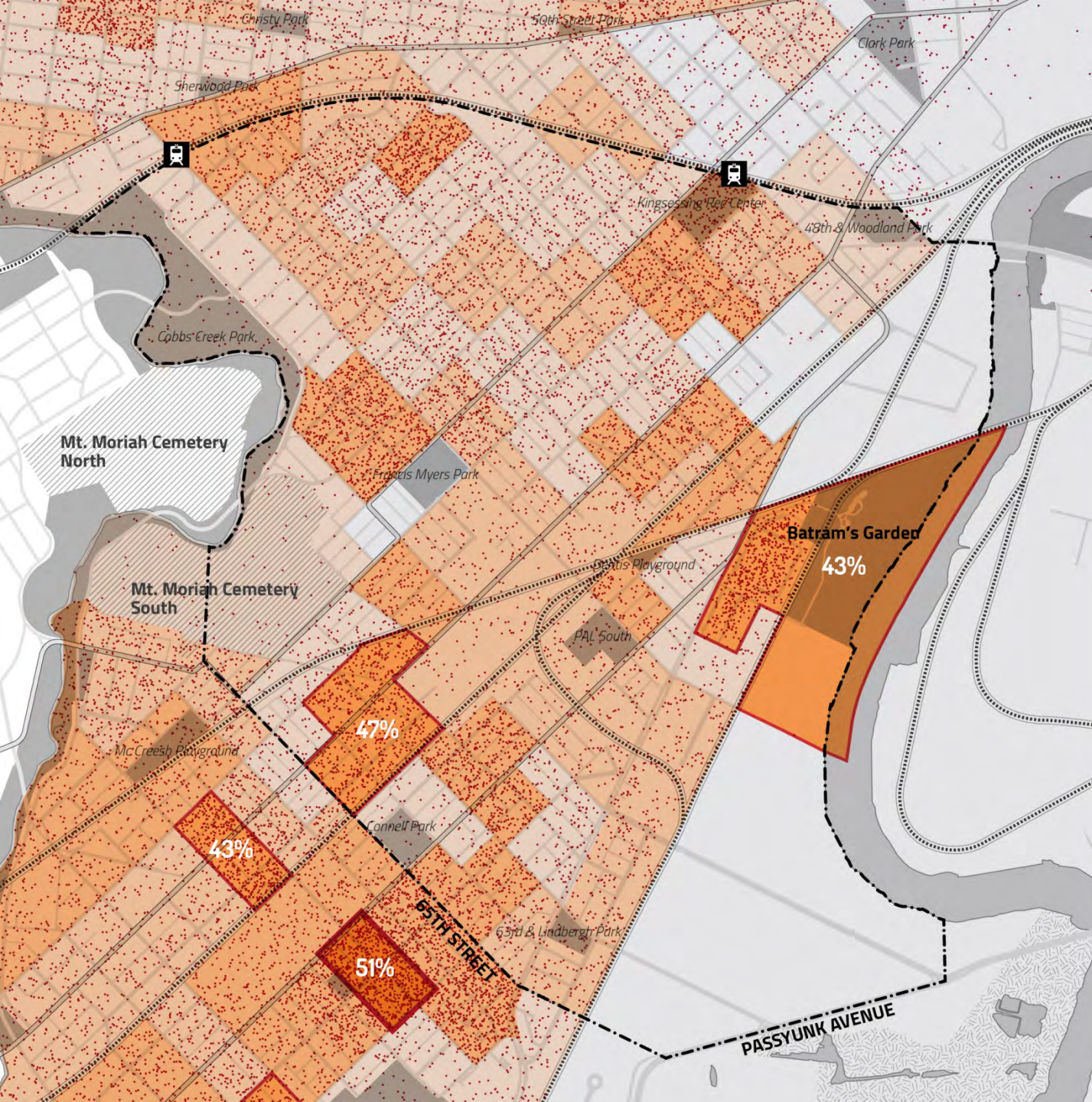
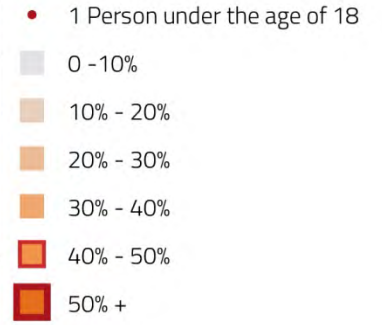
**Find areas where there is
a convergence of
opportunities to improve
education, housing, and
health/recreation**

CRITERIA 01

Where do children live and where are the existing educational / recreational facilities?

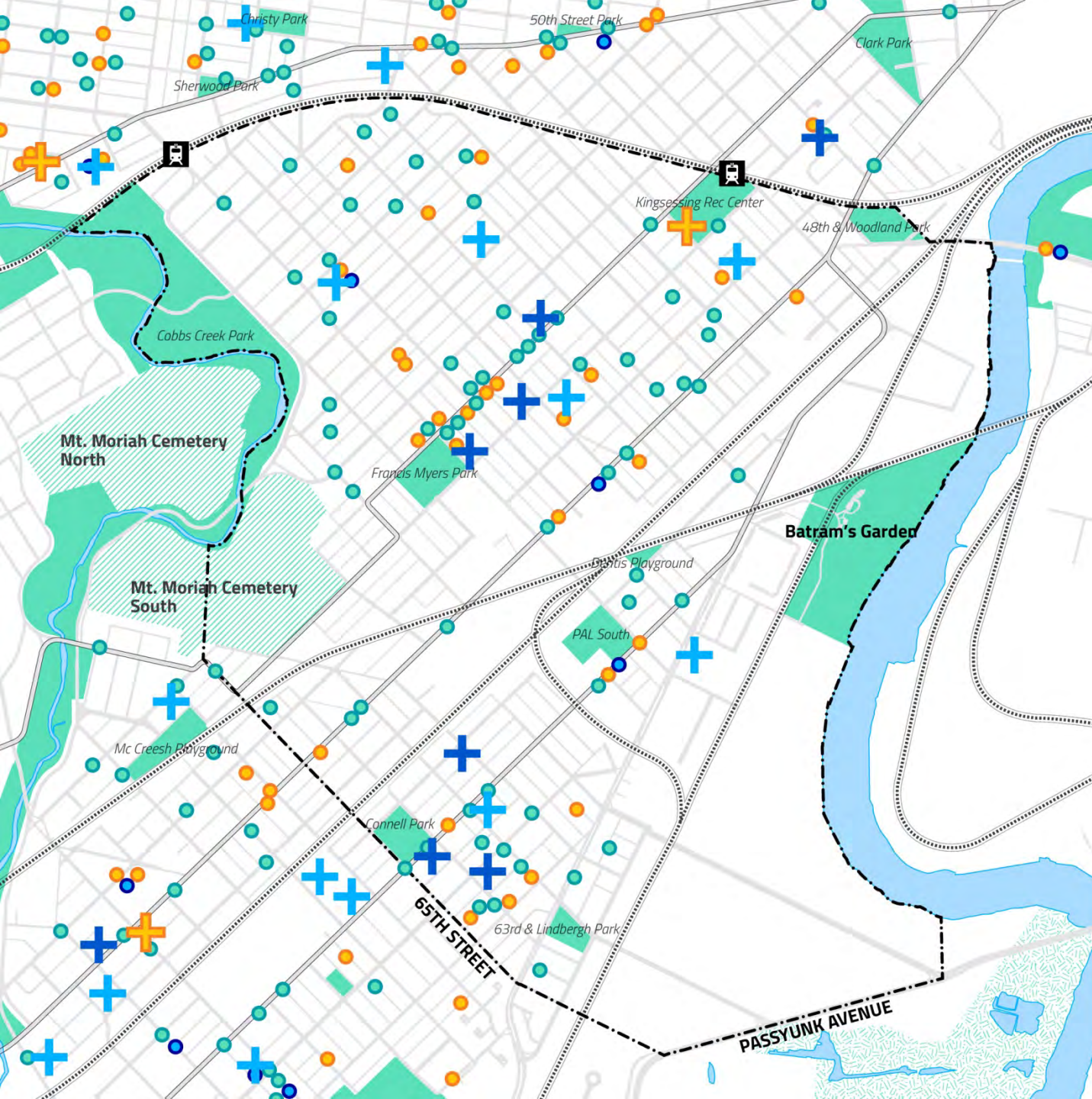
POPULATION UNDER 18

SOURCE: 2012-16 American Community Survey

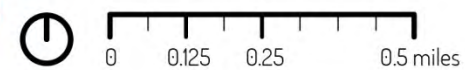


EDUCATION & CHILD CARE

SOURCE: Philadelphia School District, Policy Map



- Library
- Public School
- Private School
- Certified Childcare
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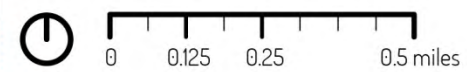
CRITERIA 02

Where do opportunities exist to partner with existing projects or meet missing demand?

MAIN TAKEAWAYS



SOURCE: PCPD, DVRPC, PIDC, Rebuild

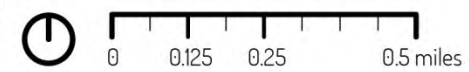
-  INVESTMENT CORRIDOR
-  THE CIRCUIT (Existing & Proposed)
-  REBUILD SITES
-  CITY PLANNING FOCUS AREAS
-  OTHER KEY SITES
-  LOWER SCHUYLKILL MASTERPLAN



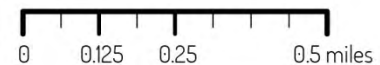
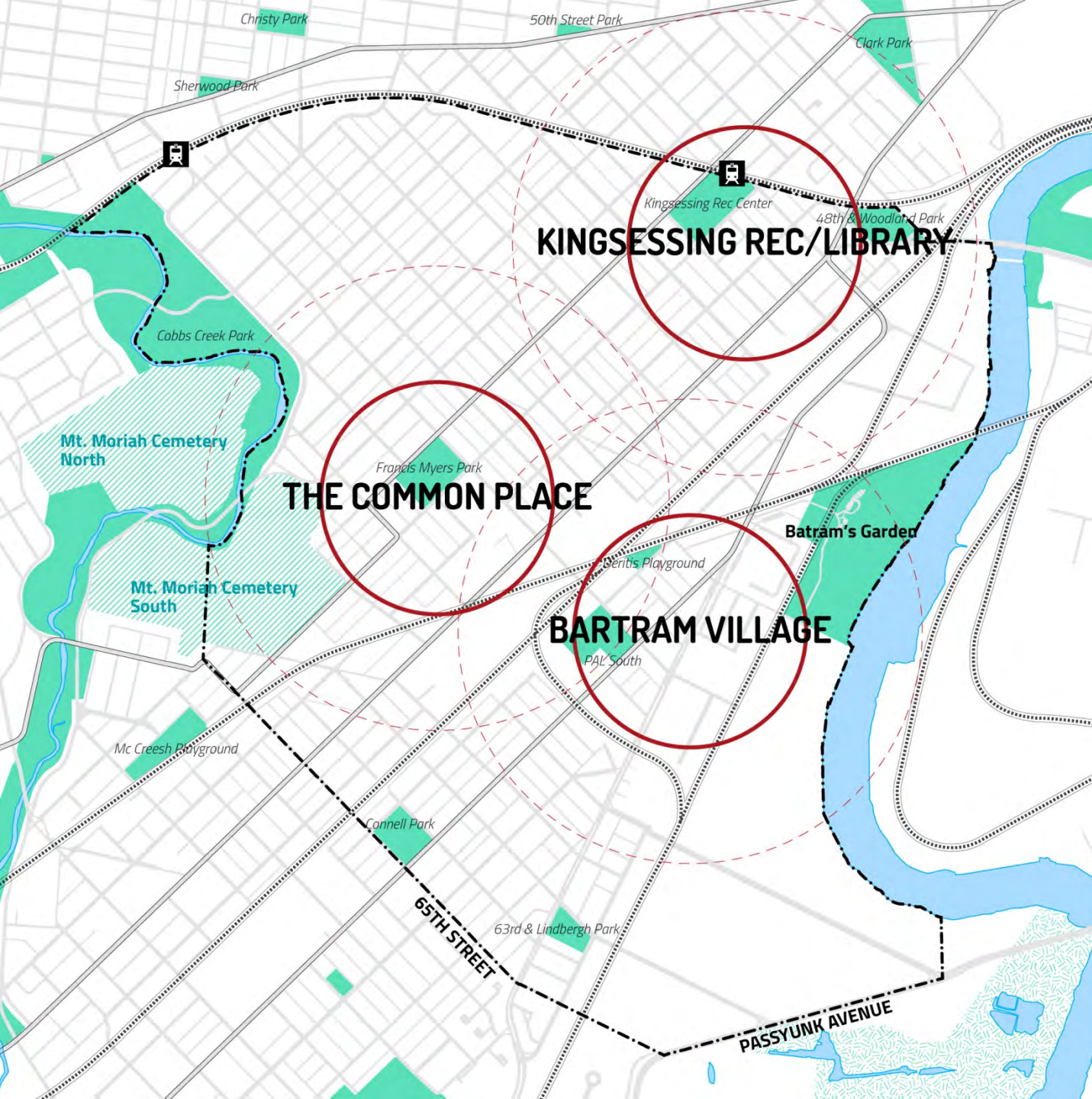
VACANCY & PUBLIC OWN

SOURCE: Philadelphia City Planning Department, OPA

-  PUBLIC OWNERSHIP
-  VACANT BUILDING
-  VACANT LAND



FOCUS AREAS





BARTRAMS VILLAGE

FOCUS AREA

Bartram Village

- RAILROAD
- SEPTA TROLLEY
- BIKE TRAIL
- PARKS/OPEN SPACE
- CEMETERY
- KEY ASSET
- CERTIFIED CHILD CARE
- UNCERTIFIED CHILD CARE
- HEAD START
- PUBLIC OWNERSHIP
- HIGH NUMBER OF SINGLE MOTHERS
- VACANT BUILDING
- VACANT LAND

High poverty centered around PHA's Bartram's Village

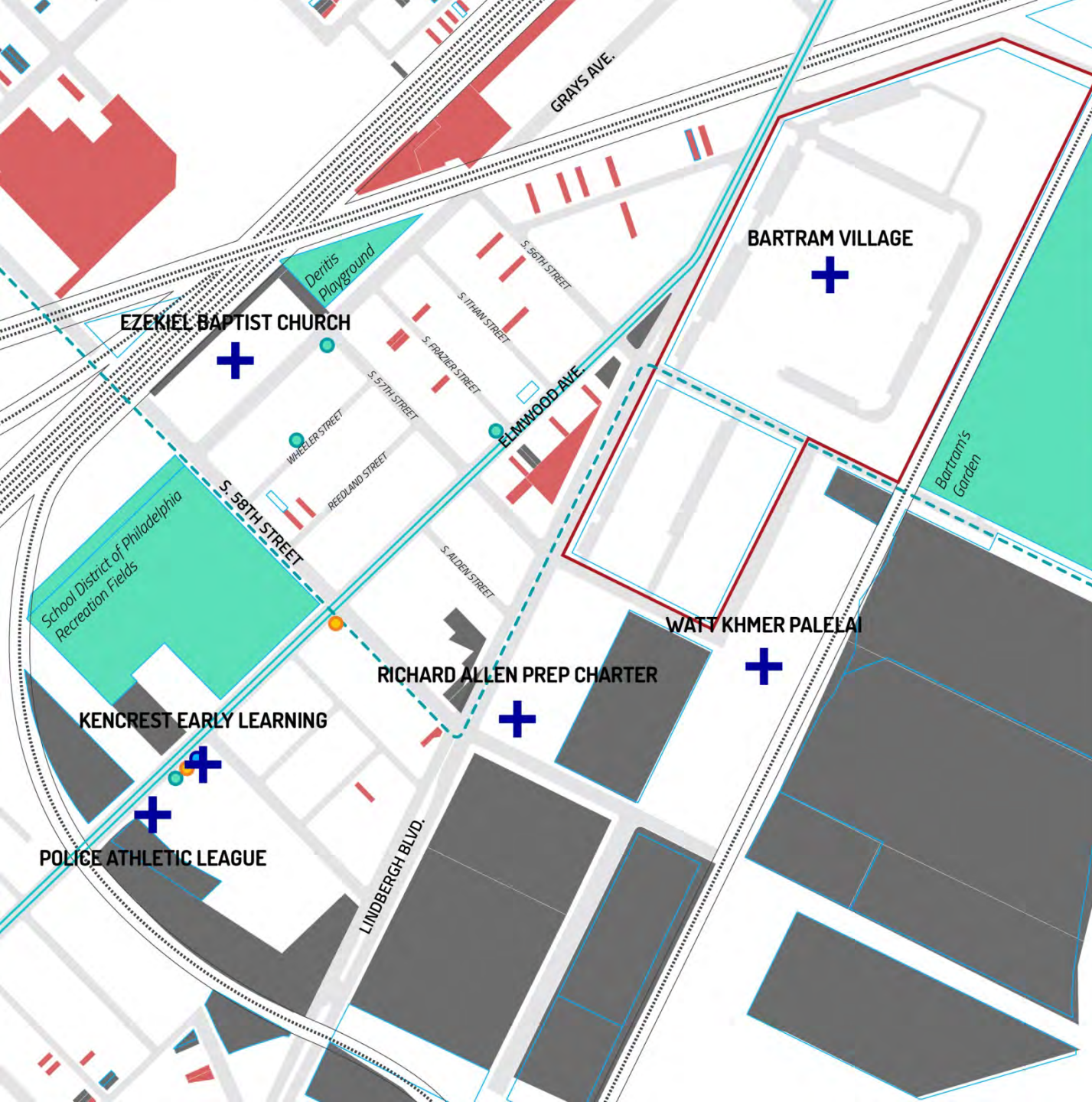
High numbers of children and single mothers

High dropout rates

Adjacent to industrial uses – environmental justice issues and exposure to truck traffic – poor health indicators

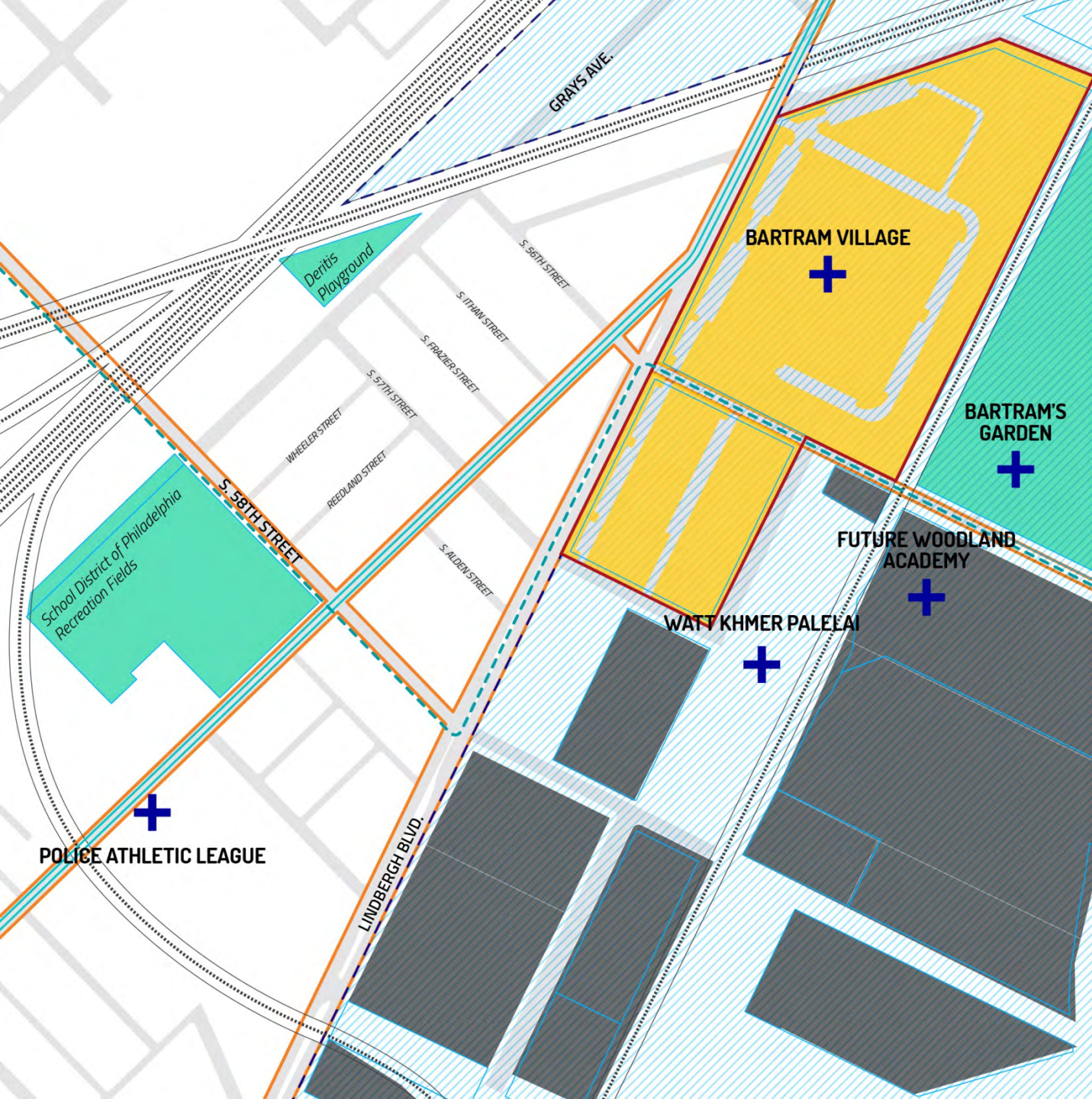
The area is cut off from the rest of the Southwest

Multiple institutions but disconnected from one another



FOCUS AREA

The Common Place



- 1) Bartram's Village Redevelop.
- 2) Bartram's Garden Program.
- 3) New Woodland Academy
- 4) PIDC Lower Schuylkill Plan
- 5) Watt Cultural Exchange
- 6) PAL Programming
- 7) Federal Opportunity Zone
- 8) Safe Streets

Bartram Village Strategies

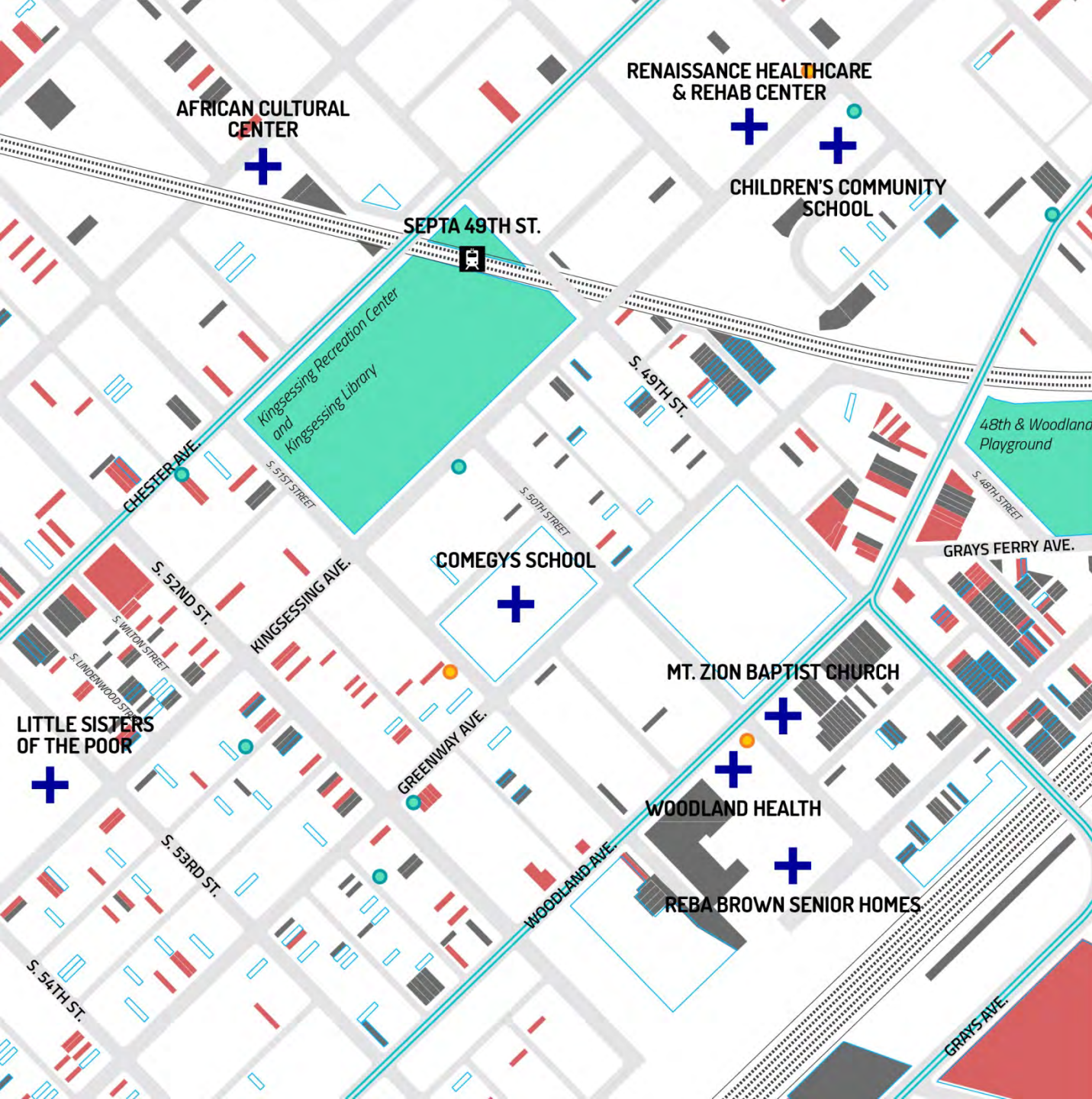
- Coordinate with redevelopment of Bartram Village Site. Opportunities for new / improved affordable housing, commercial space, educational facilities
- Coordinate with programming at Bartram Garden. Educational opportunities around gardening, nature, and new mussel hatchery
- Support the Woodland Academy new building
- Coordinate with PIDC Lower Schuylkill Development to make sure there are opportunities for local jobs.
- Cultural/educational opportunities at Watt Khmer Palelai
- Coordination between PAL Center, Kent Crest, School District of Philadelphia, & Richard Allen Prep on recreation facilities. Opportunity to improve police relations with the community
- Leverage federal Opportunity Zone designation.
- Create safer connections on key streets, particularly across Lindbergh Blvd. to Bartram's Village/Garden. Partner with SEPTA and Streets Department on Trolley Modernization.



KINGSESSING REC. & LIBRARY

FOCUS AREA

Kingsessing Rec. Center / Library



- RAILROAD
- SEPTA TROLLEY
- BIKE TRAIL
- PARKS/OPEN SPACE
- CEMETERY
- KEY ASSET
- CERTIFIED CHILD CARE
- UNCERTIFIED CHILD CARE
- HEAD START
- PUBLIC OWNERSHIP
- HIGH NUMBER OF SINGLE MOTHERS
- VACANT BUILDING
- VACANT LAND

High numbers of children and single mothers

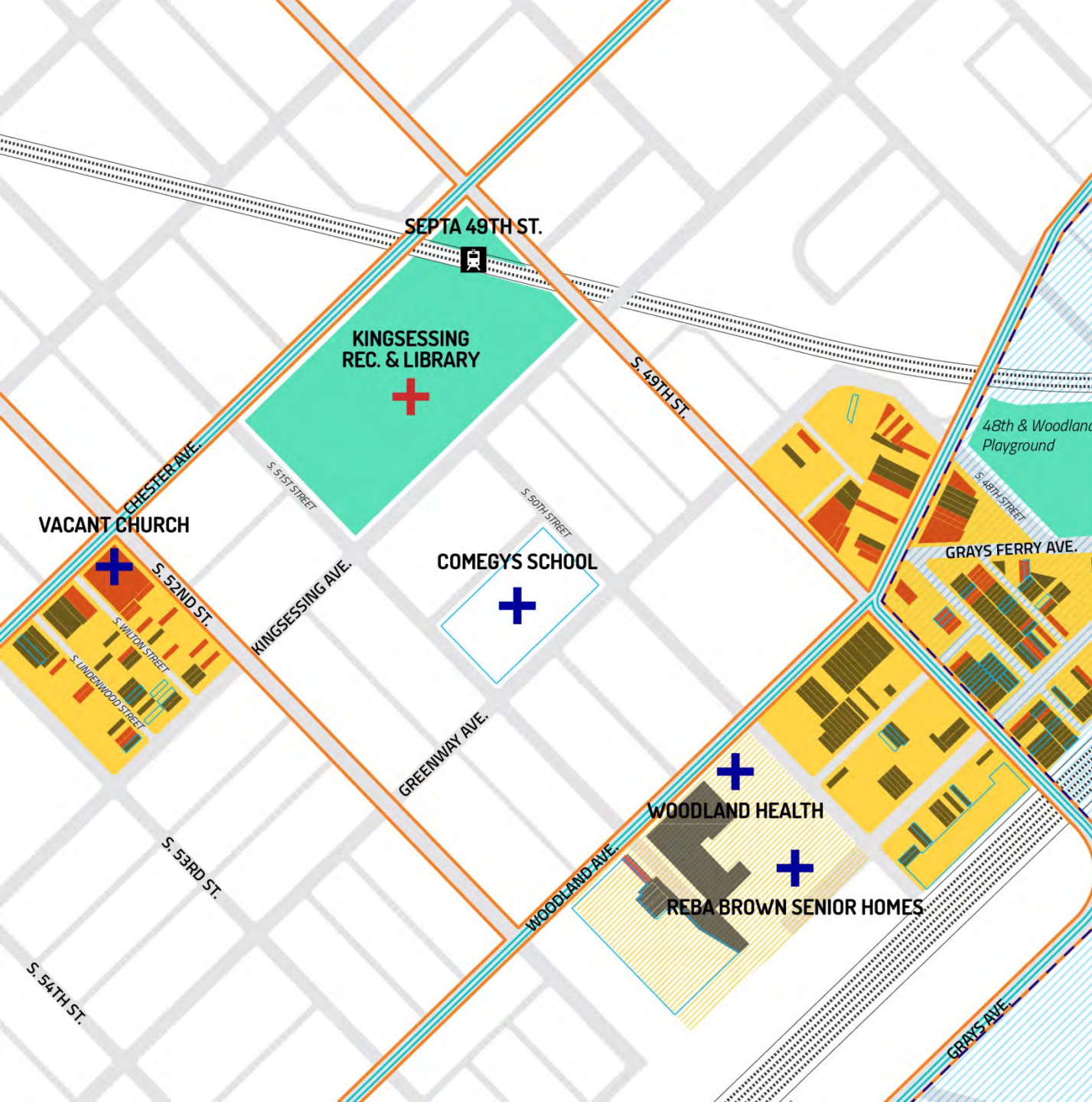
Low levels of educational attainment

At a critical juncture where the market is poised to change rapidly

Acts as a gateway to the Southwest

FOCUS AREA

Kingsessing Rec. Center / Library



- RAILROAD
- SEPTA TROLLEY
- BIKE TRAIL
- PARKS/OPEN SPACE
- CEMETERY
- SAFE STREETS
- KEY ASSET
- REBUILD SITE
- PUBLIC OWNERSHIP
- LOWER SCHUYLKILL MASTERPLAN
- HOUSING ACTION PLAN
- HEALTH CAMPUS
- VACANT BUILDING
- VACANT LAND

- 1) Rebuild King. Rec/Library
- 2) Housing / Private Invest.
- 3) Partner with Garden
- 4) Green Comegys Play Yard
- 5) Health Campus
- 6) Safe Streets
- 7) Gateway to Neighborhood

Kingssessing Strategies

- Partner with Rebuild on Kingsessing Rec Center/Library rehabilitation. Opportunity to create a true neighborhood community center and replicate the success of Logan Library 21st Century Library Initiative.
- Capitalize on the areas wealth of transit options (SEPTA Regional Rail and Trolley) and proximity to universities to leverage private investment
- Use experience gained from creating The Common Place to help save Word Tabernacle Baptist Church
- Partner with community garden on Grays Ferry Ave. and expand to other city owned properties
- Integrate greening and stormwater management to Comegys Elementary Play Yard
- Explore the opportunity to use city owned vacant land around Woodland Health Center and Reba Brown Senior Residence to create a health campus
- Create safer connections on key streets. Partner with SEPTA and Streets Department on Trolley Modernization.
- Improve appearance of area to create a welcoming gateway to the neighborhood.

ADDITIONAL FOCUS AREAS

 FOCUS AREA

