

ANNUAL REPORT 2020



THE
COMMON
PLACE

A black and white portrait of Christopher J. Holland II, a man with glasses and a beard, wearing a light-colored sweater. He is smiling and looking directly at the camera. The background is a blurred indoor setting, possibly a classroom or office.

EXECUTIVE DIRECTOR STATEMENT

Greetings!

When I think about the year we have endured, the word RESILIENCE comes to mind. It best describes how we made it through 2020. The Common Place staff and partners were steadfast in the face of an executive leadership transition, COVID-19 quarantines, lockdowns, and social unrest. We did not have a prototypical program year, but what we could not execute with in-person gatherings we made up for it with our perseverance and creativity. Moving to virtual summer camp programming, establishing an interim School Access Center that gave oversight to children during their virtual learning day, providing meals to students, and groceries to our community was no small feat. The Orchestra team continued teaching, providing virtual instruction - going above and beyond to ensure the availability of instruments to our children. Utilizing trauma-informed care training, we approach all of our programmings through the lens of social-emotional learning. As a result, we've made space for dialogue, reflection, and reprieve from the monotony of the virtual school day.

Program Recovery

We are poised for break-out summer and fall terms in 2021. Enrollment in our summer camp program is at its highest level since its inception in 2018. We've completely maxed out available slots and many families wishing to enroll are being waitlisted. After more than a year of recovery from the impact of COVID-19, interim programming such as the food pantry and access center have slowed or ended. We look forward to a bright fall season as our foundational afterschool program rebounds.

We Continue to Run and Not Faint

As the air of social unrest continues to linger, we press on to fight against systemic racism in a sustainable way. We have implemented financial literacy for our Scholars as part of our weekly schedule using various curriculum for children in kindergarten through to high school. The knowledge and experiences shared through our work at TCP will impact children and their families in Southwest Philly for generations.

A handwritten signature in black ink that reads "Christopher J. Holland II".

Christopher J. Holland II
Executive Director



BOARD MEMBERS & KEY STAFF

Rev. Casey Thompson

Board Chair - Senior Pastor
Wayne Presbyterian Church, Wayne, PA

Vijay Aggarwal, PhD

Treasurer/Chair of Finance Committee
Managing Partner, The Channel Group,
L.L.C. New York, NY

Doug McBrearty

Managing Principal, Gulph Creek
Development Corporation, Wayne, PA

Rev. Christopher J. Holland II

Executive Director
The Common Place, Philadelphia, PA

Meg Born

Guidance Counselor
Cornerstone Christian Academy,
Philadelphia, PA

Rev. Leonard Dow

Stewardship & Development Specialist,
Everence,
Philadelphia, PA

Rev. Cean R. James

Director - CityLights Network,
Senior Pastor - Salt & Light,
Philadelphia, PA

Ron Race, MBA

Chair of Resource Development Committee
Corporate Real Estate Executive - Retired
Devon, PA

Dr. Elisabeth Slate

Licensed Psychologist, Private Practice
Wayne, PA

KEY STAFF

Huan Baum, Ph.D. Candidate

Director of Programming
The Common Place

Gene J. Burke

Director of Operations
The Common Place

Joseph Kauffman

Creative Director
The Common Place Orchestra

Elena Smith

Operations Director
The Common Place Orchestra



KEY PARTNERSHIPS

Bryn Mawr Presbyterian Church

www.bmpc.org
Bryn Mawr, PA

Cornerstone Christian Academy

www.cornerstonephiladelphia.com
Philadelphia, PA

Salt & Light Church

www.snlphilly.com
Philadelphia, PA

Lenape Valley Presbyterian Church

www.lenapevalleychurch.org
New Brittain, PA

Pennsylvania State Representative

Joanna McClinton

www.pahouse.com/McClinton
Philadelphia, PA

Sankofa Farm @ Bartram's Garden

www.bartramsgarden.com
Philadelphia, PA

Self Development of People (SDOP)

Presbyterian Mission Agency
www.presbyterianmission.org

The Presbytery of Philadelphia

www.presbyphl.org
Philadelphia, PA

The University of Pennsylvania

www.upenn.edu
Philadelphia, PA

Wayne Presbyterian Church

www.waynepres.org
Wayne, PA

Programming

The After-school, Saturday Enrichment, and Summer Programs

- *Homework help & College Prep*
- *Virtual/Hybrid School*
- *Cooking instruction*
- *Fine and Graphic Arts*
- *Coding*
- *Trades*

The Common Place Orchestra

Bunny's Garden

Southwest Food Pantry Initiative

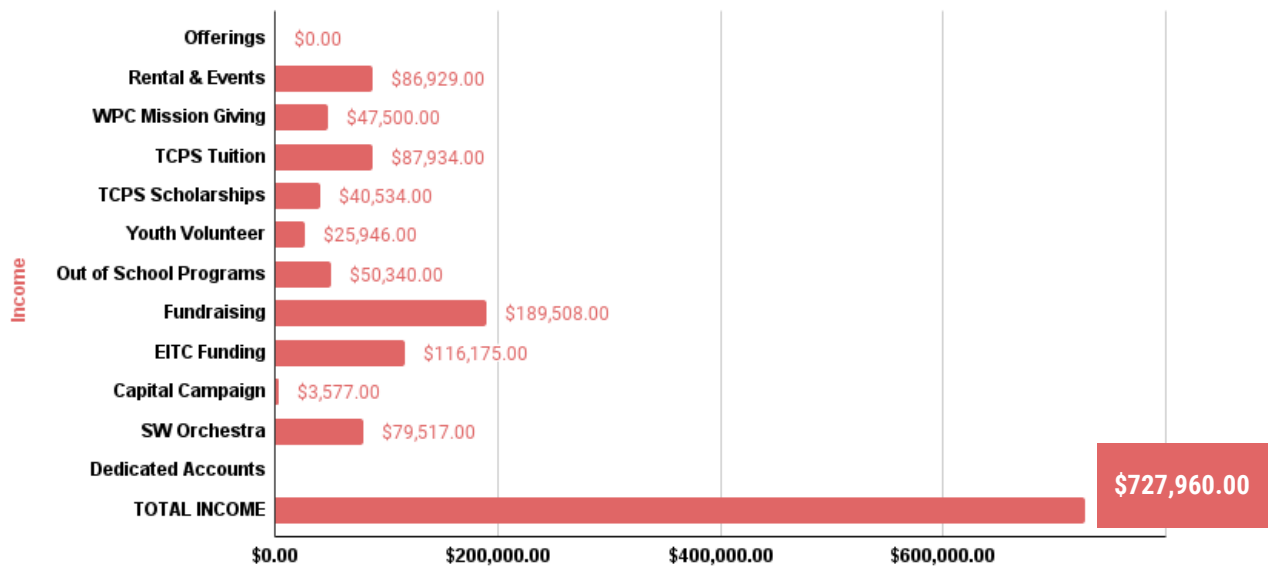
A Common Youth Initiative

- *Youth Mission program (Broad Street Ministries)*

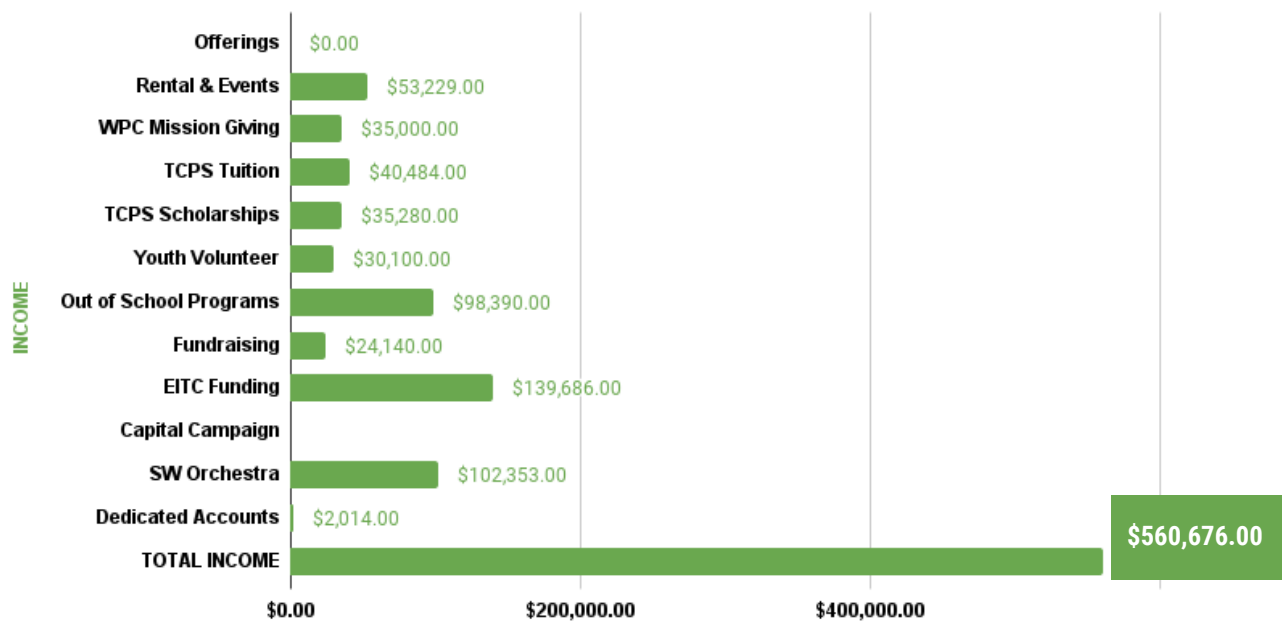


FINANCIALS: INCOME

Total Income 2019



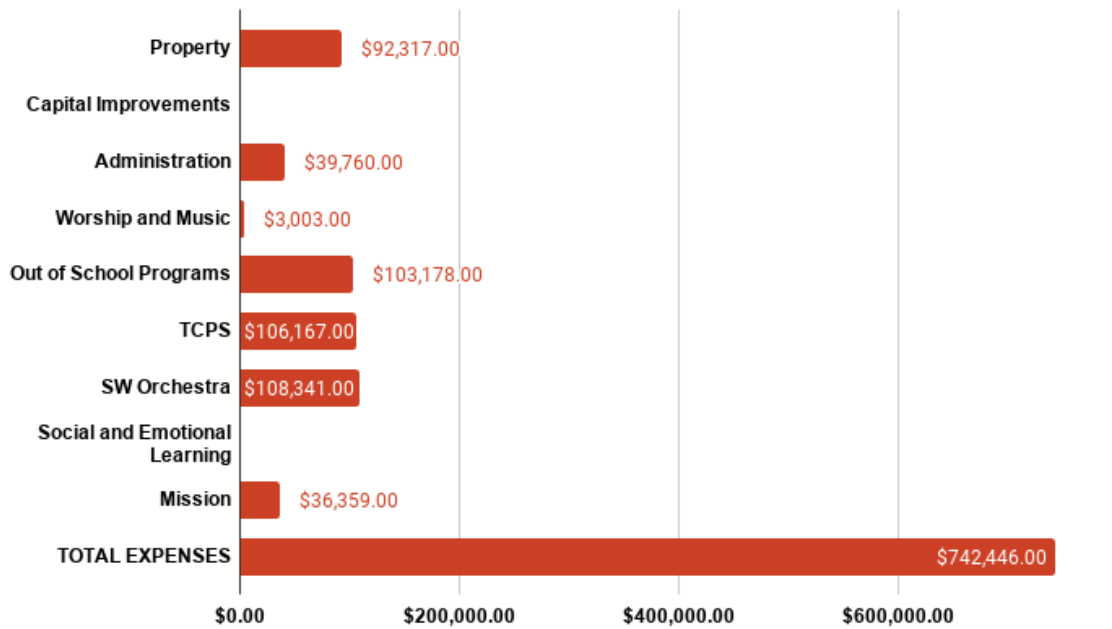
Income 2020





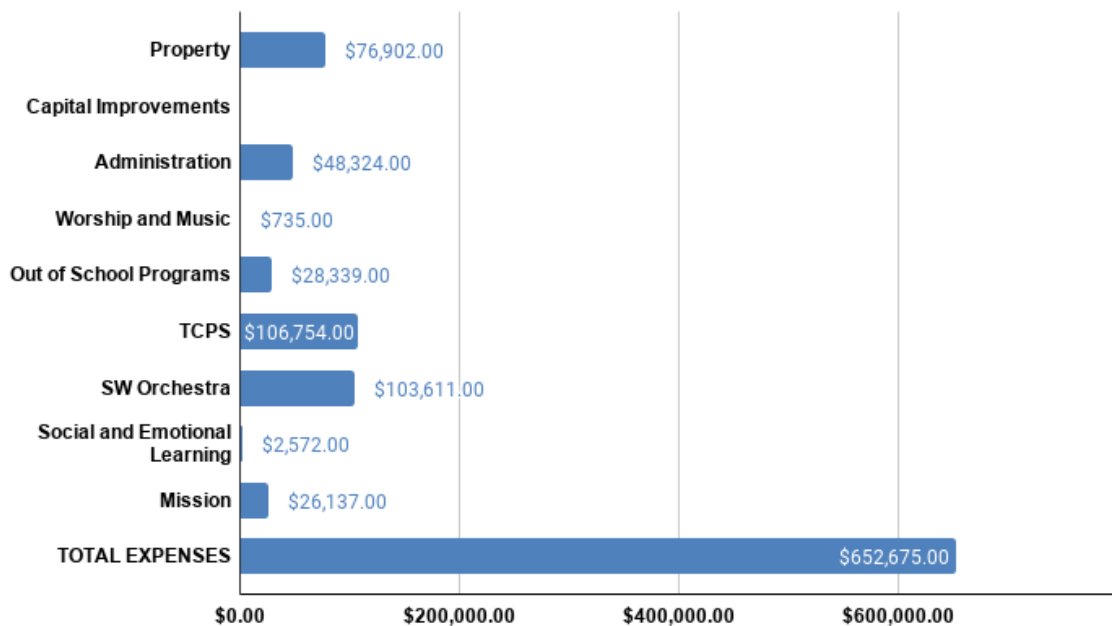
FINANCIALS: EXPENSES

Expenses 2019



Total Expenses - 2019: \$742,446.00

Expenses 2020



Total Expenses - 2020: \$652,675.00

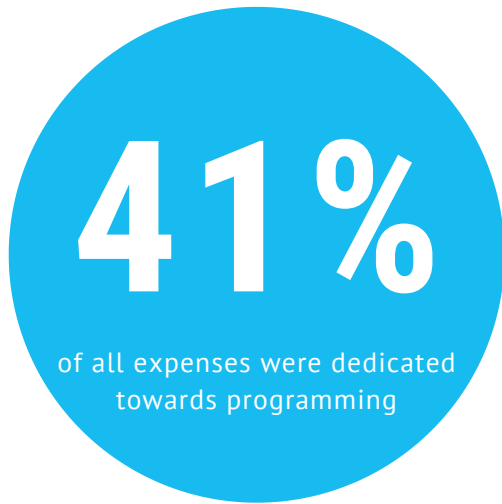
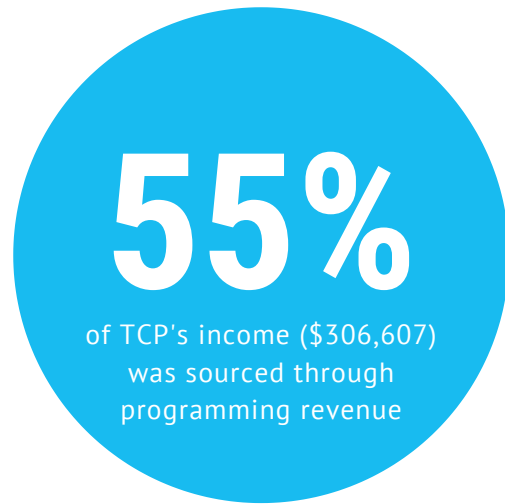


FINANCIALS: 2019 VS 2020

Income	2019	2020	+/-
Rental & Events	\$86,929.00	\$53,229.00	-\$33,700.00
WPC Mission Giving	\$47,500.00	\$35,000.00	-\$12,500.00
TCPS Tuition	\$87,934.00	\$40,484.00	-\$47,450.00
TCPS Scholarships	\$40,534.00	\$35,280.00	-\$5,254.00
Youth Volunteer	\$25,946.00	\$30,100.00	\$4,154.00
Out of School Programs	\$50,340.00	\$98,390.00	\$48,050.00
Fundraising	\$189,508.00	\$24,140.00	-\$165,368.00
EITC Funding	\$116,175.00	\$139,686.00	\$23,511.00
Capital Campaign	\$3,577.00		-\$3,577.00
SW Orchestra	\$79,517.00	\$102,353.00	\$22,836.00
Dedicated Accounts		\$2,014.00	\$2,014.00
TOTAL INCOME	\$727,960.00	\$560,676.00	-\$167,284.00

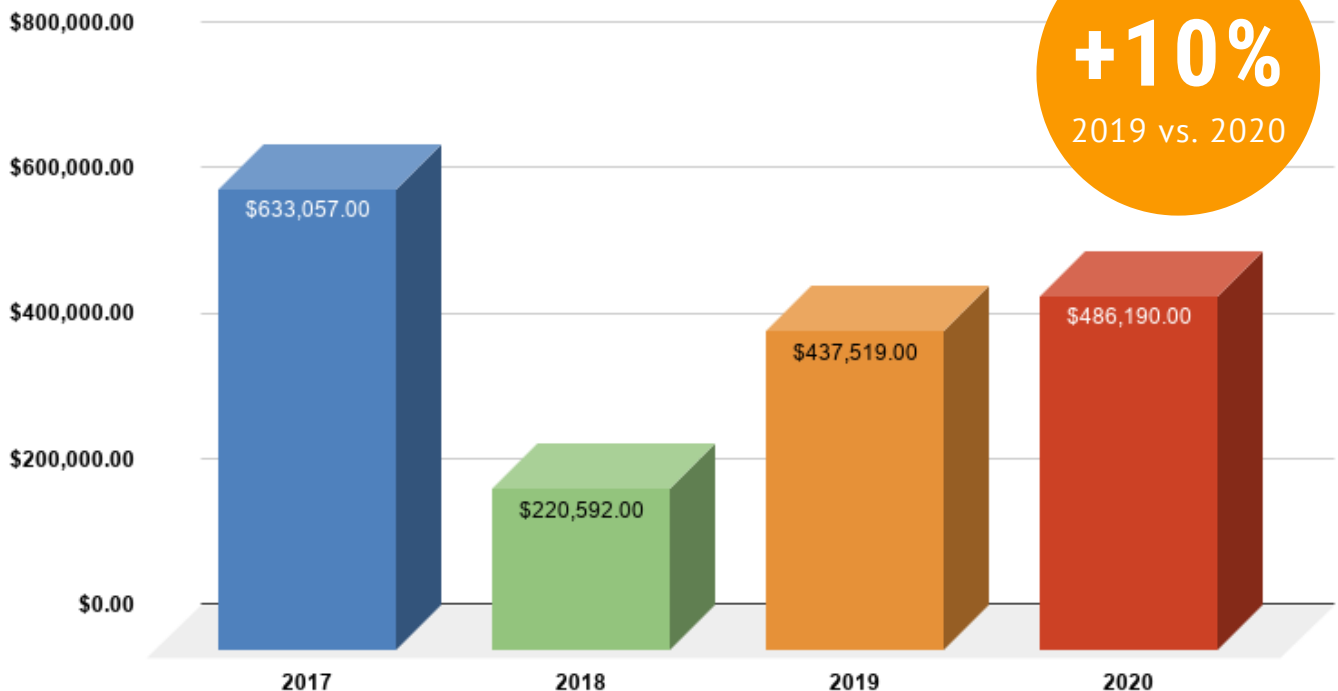
Expenses	2019	2020	+/-
Personnel	\$253,321.00	\$259,301.00	\$5,980.00
Property	\$92,317.00	\$76,902.00	-\$15,415.00
Administration	\$39,760.00	\$48,324.00	\$8,564.00
Worship and Music	\$3,003.00	\$735.00	-\$2,268.00
Out of School Programs	\$103,178.00	\$28,339.00	-\$74,839.00
TCPS	\$106,167.00	\$106,754.00	\$587.00
SW Orchestra	\$108,341.00	\$103,611.00	-\$4,730.00
Social-Emotional Learning		\$2,572.00	\$2,572.00
Mission	\$36,359.00	\$26,137.00	-\$10,222.00
TOTAL EXPENSES	\$742,446.00	\$652,675.00	-\$89,771.00

TOTAL PROGRAM INCOME



TOTAL PROGRAM EXPENSES

Dedicated Account Balance 2017-2020





HOW TO GIVE

There are many ways to support The Common Place. Financial contributions are one means of empowering The Common Place to fulfill its mission of serving the children and families of Southwest Philadelphia. Monetary donations can be designated for a specific program or purpose. Donations to The Common Place can be made by check, appreciated securities, or credit card via PayPal.

Checks should be made payable to The Common Place and mailed to:

The Common Place
Attn: Gene J. Burke, Directors of Operations
5736 Chester Avenue
Philadelphia, PA 19143

Donors wishing to contribute appreciated securities should contact **Gene J. Burke**. Non-monetary donations, such as goods or services that benefit The Common Place, are also welcome.

EITC/OSTC

Through the Pennsylvania Department of Community and Economic Development's (DCED) Educational Improvement Tax Credit Program (EITC) The Common Place Scholars (TCPS) program is Educational Improvement Organization (EIO). This means Pennsylvania taxpayers and corporations may redirect their state income tax to The Common Place and receive a tax credit of up to 90%. Please contact **Doug McBrearty** at dmcb@gulphcreek.us.

AMAZON SMILE

Support The Common Place while you do your online shopping. When you shop AmazonSmile at smile.amazon.com, Amazon will make a donation to The Common Place! The AmazonSmile Foundation will donate 0.5% of your AmazonSmile purchase to The Common Place once you select our organization at:

<https://smile.amazon.com/ch/47-2143184>



OUR MISSION

The Common Place serves children and their families in Southwest Philadelphia through educational programs, social service, collaboration, and faith formation.



CONTACT US

THE COMMON PLACE
5736 CHESTER AVENUE
PHILADELPHIA, PA 19143
WWW.TCPPHILLY.ORG

SOCIAL MEDIA

FACEBOOK.COM/TCPPHILLY
TWITTER - @TCPPHILY
INSTAGRAM - @TCPHILLY